

02-01-2001



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Submission Type

- New
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Document ID #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year 11/28/2001

Name YARDLEY OF LONDON (U.S.), L.L.C.

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other LIMITED LIABILITY COMPANY
- Citizenship/State of Incorporation/Organization DELAWARE

Receiving Party

Mark if additional names of receiving parties attached

Name SPACE NK LIMITED

DBA/AKATA

Composed of

Address (line 1) 200 Great Portland Street

Address (line 2)

Address (line 3) London England W1N 5TB
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other LIMITED LIABILITY COMPANY
- Citizenship/State of Incorporation/Organization Great Britain

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

02/01/2001 6TON11 00000027 403731
01 FC:481 40.00 DP

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="403,731"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

KEITH E. DANISH

Name of Person Signing

Keith Danish

Signature

January 19, 2001

Date Signed

TRADEMARK AGREEMENT AND ASSIGNMENT

WHEREAS, YARDLEY OF LONDON (U.S.), L.L.C. ["Assignor"], a Delaware limited liability company located and doing business at 4135 Willow Lake Boulevard, Building 9, Memphis, Tennessee 38118, is the owner of the trademark LAUGHTER (Stylized), which is registered in the United States Patent and Trademark Office, Reg. No. 403,731, dated October 19, 1943, in respect of "perfumes" (Int'l. Class 3); and

WHEREAS, SPACE NK LIMITED ["Assignee"], a British limited liability company located and doing business at 200 Great Portland Street, London W1N 5TB, England, is desirous of acquiring said trademark, the goodwill of the business associated therewith, and the registration thereof;

NOW, THEREFORE, in consideration of the sum of Two Thousand Five Hundred (\$2500.00) Dollars, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee the entire right, title, and interest in and to the trademark LAUGHTER (Stylized) in the United States of America, any and all goodwill of the business associated with said trademark, the aforementioned registration thereof with all Certificates of Registration and Renewal evidencing said registration, and the right to sue for past and future infringement of said trademark.

Assignor and its successors further covenant and agree not to use or register the term "LAUGHTER" as, or as part of, a trademark, service mark or other trade symbol for fragranced products.

YARDLEY OF LONDON (U.S.), L.L.C.

By George Majurus
Name: GEORGE MAJURUS
Title: PRESIDENT
Dated:

AGREED TO BY SPACE NK LIMITED

David Krantz
Name: DAVID KRANTZ
Title: CEO.
Dated: December 29, 2000

STATE OF _____)
) ss:
COUNTY OF _____)

On this the 28 day of November, 2000 before me personally came George Majors, to me known, who, being by me duly sworn, did depose and say that he/she is the President of **YARDLEY OF LONDON (U.S.), L.L.C.**, the company described in and which executed the foregoing instrument, and that he/she signed his name thereto by order of said company.

Subscribed and sworn to before me
this 28 day of November, 2000

MARY GIOIA
Notary Public, State of New York
No. 24-4939931
Qualified in Kings County
Commission Expires August 1, 2022

Mary Gioia
Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee : SPACE NK LIMITED
Mark : **LAUGHTER (Stylized)**
Reg. No. : 403,731
Class(es) : 3 (Int'l.)
Dated : October 19, 1943

POWER OF ATTORNEY/APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assignee appoints Mark I. Peroff, Keith E. Danish, G. Mathew Lombard and Manjari M. Datta, all members of the Bar of the State of New York, Steven R. Fink, a member of the Bar of the State of New Jersey, Darren M. Geliebter, a member of the Bar of the States of New York and New Jersey, and all other members of the Bar of the State of New York in the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, New York, New York 10010, Tel. No. (212) 387-0247, its attorneys with full powers of substitution and revocation to transact all business in the Patent and Trademark Office in connection with the captioned registration.

Trademark & Patent Counselors of America, P.C. is also hereby designated assignee's representative upon whom notices or process in proceedings affecting the mark may be served.

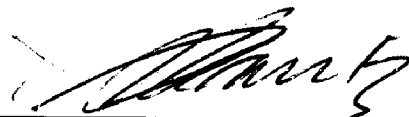
Please address all correspondence in this matter to the attention of:

Mark I. Peroff, Esq.
Trademark & Patent Counselors of America, P.C.
915 Broadway
New York, New York 10010-7108

SPACE NK LIMITED

Dated: December 29, 2000

By



Print Name: DAVID KRANTZ

Title: CEO