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TO: ...marks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☐ New
- ☐ Resubmission (Non-Recordation) Document ID#
- ☐ Correction of PTO Error Reel # Frame #
- ☐ Corrective Document Reel # Frame #

Conveyance Type

- ☐ Assignment
- ☐ License
- ☒ Security Agreement
- ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Effective Date Month Day Year

Conveying Party(ies)

☐ Mark if additional names of conveying parties attached

Name: Maidenform, Inc.

Execution Date Month Day Year: 08 31 2000

Formerly:

122010

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization: State of New York

Receiving Party

☐ Mark if additional names of conveying parties attached

Name: General Electric Capital Corporation

DBA/AKA/TA:

Composed of:

Address (line 1): 800 Connecticut Avenue - Two North

Address (line 2):

Address (line 3): Norwalk (City) Connecticut/ USA (State/Country) 06854 (Zip Code)

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. *(Designation must be a separate document from Assignment)*

☐ Citizenship/State of Incorporation/Organization: State of New York

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name	Otterbourg, Steindler, Houston & Rosen, P.C.
Address (line 1)	
Address (line 2)	230 Park Avenue
Address (line 3)	New York, New York 10169
Address (line 4)	

Correspondent Name and Address

Area Code and Telephone Number: 212-661-9100 x825

Name	David J. Levine
Address (line 1)	Otterbourg, Steindler, Houston & Rosen, P. C.
Address (line 2)	230 Park Avenue
Address (line 3)	New York, New York 10169
Address (line 4)	

Pages

Enter the total number of pages of the attached conveyance document including any attachments. including this form # 50

Trademark Application Number(s) or Registration Number(s)

☒ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)
See Schedule Attached

Number of Properties

Enter the total number of properties involved. # ~~192~~ 191

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): $ 4,815.00

Method of Payment: Enclosed ☒ Deposit Account ☐

Deposit Account
(Enter for payment by deposit account or if additional fees ran be charged to the account)
Deposit Account Number: #

Authorization to charge additional fees: Yes ☐ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David J. Levine	David Levine	09/28/2000
Name of Person Signing	Signature	Date

70215-1

Maidenform, Inc.

Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TR-81/00989 FZL&Z, P.C.	AFTER 10 Maidenform, Inc.	122010 6/14/61	740948 11/20/62	11/20/02	25	Foundation garments for teen-age and pre-teenage girls.	Registered	
United States	ALL THE TIME Maidenform, Inc.	75/714609 5/27/99	2336014 3/28/00	3/28/10 3/28/05	25	Brassieres and other foundation garments.	Registered	
United States TA-81/03017 FZL&Z, P.C.	ARABESQUE Maidenform, Inc.	345495 1/13/82	1228569 2/22/83	2/22/03	25	Foundation garments and undergarments for women.	Registered	
United States TR-88/02351 FZL&Z, P.C.	ARIETTE Maidenform, Inc.	291558 2/21/68	854695 8/13/68	8/13/08	25	Foundation garments and lingerie.	Registered	
United States TT-92/03129 FZL&Z, P.C.	B-COMFORTABLE Maidenform, Inc.	517691 1/14/85	1354360 8/13/85	8/13/05	25	Women's undergarments namely, brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	BACK UP Maidenform, Inc.	54283 6/5/75	1063374 4/12/77	4/12/07	25	Women's bras and girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States FZL&Z, P.C.	BARE DEVIL Maidenform, Inc.	192303 4/29/64	784480 2/2/65	2/2/05	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	BARELY ME Maidenform, Inc.	344508 11/25/69	899726 9/29/70	9/29/10	25	Foundation garments, lingerie, sleepwear, and loungewear.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	BAROQUE	197036	787219	3/23/05	25	Foundation garments.	Registered	
	Maidenform, Inc.	7/25/64	3/23/65					
FZL&Z, P.C.								
United States	BAUBLES	136666	743041	1/1/03	25	Foundation garments.	Registered	
	Maidenform, Inc.	1/26/62	1/1/63					
FZL&Z, P.C.								
United States	BE BRIEF	469963	1342803	6/18/05	25	Women's panties, girdles, corsets, lingerie, lightweight briefs and panty girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
TT-92/03129	Maidenform, Inc.	3/12/84	6/18/85					
FZL&Z, P.C.								
United States	BE SLIM	71760	1050123	10/12/06	25	Women's bras and girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
TT-92/03219	Maidenform, Inc.	12/15/75	10/12/76					
FZL&Z, P.C.								
United States	BEGUILEMENT	291947	854698	8/13/08	25	Foundation garments.	Registered	
TR-88/04537	Maidenform, Inc.	2/27/68	8/13/68					
FZL&Z, P.C.								
United States	BIT OF BRIGHTNESS	2150	995640	10/14/04	25	Foundation garments and lingerie.	Registered	
TR-79/00425	Maidenform, Inc.	9/27/73	10/15/74					
FZL&Z, P.C.								
United States	BIT OF COLOR	2151	995641	10/14/04	25	Foundation garments and lingerie.	Registered	
TR-79/00426	Maidenform, Inc.	9/27/73	10/15/74					
FZL&Z, P.C.								
United States	BODY HUGS	76/064644			25	Brassieres, panties and other foundation garments.	Application pending	
AARN-88/05684	Maidenform, Inc.	6/7/00						
FZL&Z, P.C.								
United States	BODY TALK	377087	916765	7/20/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	7/20/71					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	BODY THING	377077	919017	8/23/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	8/24/71					
FZL&Z, P.C.								
United States	BODYMATES	408417	949861	1/2/03	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/22/71	1/2/73					
FZL&Z, P.C.								
United States	BRAVO	73/521157	1358147	9/3/05	25	Bra pads.	Registered	
	Maidenform, Inc.	2/7/85	9/3/85					
United States	BRIEF ENCOUNTER	388632	924754	11/30/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	4/8/71	11/30/71					
FZL&Z, P.C.								
United States	BRIEFCLING	314299	873495	7/22/09	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	12/12/68	7/22/69					
FZL&Z, P.C.								
United States	BRIEFLING	235840	819563	11/29/06	25	Foundation garments.	Registered	
	Maidenform, Inc.	1/5/66	11/29/66					
United States	CHANSONETTE	71/385524	344845	4/6/07	25	Brassieres, bandeaux, corsets, corselets, panties, panti-girdles, girdles, and garter belts.	Registered	
	Maidenform, Inc.	11/14/36	4/6/37					
United States	CHANTILLY	324574	1315862	1/22/05	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties for women.	Registered	
TA-81/02196	Maidenform, Inc.	8/21/81	1/22/85					
FZL&Z, P.C.								
United States	CLEARLY ME	377075	917279	7/27/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	7/27/71					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	COLOR ME PRETTY	404822	946851	11/7/02	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	10/12/71	11/7/72					
FZL&Z, P.C.								
United States	COMFORT WIRE	320110	877465	9/23/09	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	2/26/69	9/23/69					
FZL&Z, P.C.								
United States	CONCERTINA	123334	733831	7/3/02	25	Foundation garments.	Registered	
TR-81/00991	Maidenform, Inc.	7/3/61	7/3/62					
FZL&Z, P.C.								
United States	CONFECTION	72/273557	838885	11/14/07	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	6/12/67	11/14/67					
United States	COTTON UP	467034	995348	10/7/04	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	8/30/73	10/8/74					
FZL&Z, P.C.								
United States	COUNTER-PART	72/240931	826929	4/4/07	25	Foundation garments.	Registered	
	Maidenform, Inc.	3/14/66	4/4/67					
United States	COUNTERPOINT	522112	437024	3/2/08	25	Brassieres.	Registered	
TR-88/02352	Maidenform, Inc.	5/8/47	3/2/68					
FZL&Z, P.C.								
United States	CUSTOMIZE IT	75/715729	2379153	8/22/10	25	Brassieres, panties and other foundation garments.	Registered	
	Maidenform, Inc.	5/27/99	8/22/00	8/22/05				
United States	DAY DREAMS	72/098661	717213	6/20/01	25	Foundation garments, namely brassieres.	Registered	
	Maidenform, Inc.	6/8/60	6/20/61					

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	DEC-LA-TAY Stylized	339403	307816	11/7/03	25	Brassieres.	Registered	
	Maidenform, Inc.	6/30/33	11/7/33					
FZL&Z, P.C.								
United States	DEFINITION	291946	854697	8/13/08	25	Foundation garments.	Registered	
TR-88/04538	Maidenform, Inc.	2/27/68	8/13/68					
FZL&Z, P.C.								
United States	DELECTABLES	270030	836341	10/3/07	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	4/26/67	10/3/67					
FZL&Z, P.C.								
United States	DELICACY	285498	848720	5/7/08	25	Foundation garments and lingerie.	Registered	
TR-88/02353	Maidenform, Inc.	11/24/67	5/7/68					
FZL&Z, P.C.								
United States	DIALOGUE	172924	766435	3/10/04	25	Foundation garments.	Registered	
	Maidenform, Inc.	7/12/63	3/10/64					
FZL&Z, P.C.								
United States	DIAMOND TOUCH	230270	816653	10/11/06	25	Foundation garments.	Registered	
	Maidenform, Inc.	10/15/65	10/11/66					
FZL&Z, P.C.								
United States	DO IT IN STYLE	371776	1244621	7/5/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
	Maidenform, Inc.	6/28/82	7/5/83					
FZL&Z, P.C.								
United States	DREAM	187257	1129002	1/7/10	25	Foundation garments, brassieres, lingerie, panties and swimwear.	Registered	
TA-79/01814	Maidenform, Inc.	9/28/78	1/8/80					
FZL&Z, P.C.								
United States	DREAM BY MAIDENFORM Stylized	99068	714771	5/1/01	25	Foundation garments, namely brassieres.	Registered	
TR-80/00663	Maidenform, Inc.	6/15/60	5/2/61					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	DREAM FLOWERS	171897	767908	4/7/04	25	Foundation garments.	Registered	
	Maidenform, Inc.	6/25/63	4/7/64					
FZL&Z, P.C.								
United States	DREAM-AIRE	128744	743826	1/15/03	25	Foundation garments.	Registered	
	Maidenform, Inc.	9/27/61	1/15/63					
FZL&Z, P.C.								
United States	DREAMETTES	122009	734220	7/10/02	25	Foundation garments.	Registered	
TR-81/00992	Maidenform, Inc.	6/14/61	7/10/62					
FZL&Z, P.C.								
United States	DREAMFORM	72/090309	1062316	3/29/07	25	Bras, girdles and items of lingerie.	Registered	
	Maidenform, Inc.	6/14/76	3/29/77					
United States	DREAMLINER	123335	739405	10/16/02	25	Foundation garments.	Registered	
TR-81/00994	Maidenform, Inc.	7/3/61	10/16/62					
FZL&Z, P.C.								
United States	DREAMTIME	169952	769991	5/19/04	25	Foundation garments.	Registered	
	Maidenform, Inc.	5/29/63	5/19/64					
FZL&Z, P.C.								
United States	DREAMWEAR	334175	887553	3/10/10	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
	Maidenform, Inc.	8/1/69	3/10/70					
FZL&Z, P.C.								
United States	EASY TOUCH	228054	811754	7/26/06	25	Foundation garments.	Registered	
	Maidenform, Inc.	9/17/65	7/26/66					
FZL&Z, P.C.								
United States	EMPHASIS	85357	700601	7/4/10	25	Foundation garments, namely brassieres.	Registered	
TR-79/00748	Maidenform, Inc.	11/16/59	7/5/60					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	EXCLUSIVELY YOURS Maidenform, Inc.	724504 4/25/88	1513696 11/22/88	11/22/08	25	Briefs and bodybriefers.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TA-89/00791 FZL&Z, P.C.	FASHION TIME Maidenform, Inc.	305614 8/21/68	867223 3/25/69	3/25/09	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	FASHION TIME Maidenform, Inc.	367467 8/7/70	913882 6/8/71	6/8/01	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
United States FZL&Z, P.C.	FIRST INVENTIONS Maidenform, Inc.	128065 9/18/61	737199 9/4/62	9/4/02	25	Foundation garments.	Registered	
United States	FLAUNT IT Maidenform, Inc.	76/037828 5/1/00			25	Panties, brassieres and other foundation garments.	Application pending	
United States TT-92/03129 FZL&Z, P.C.	FLEX-O-TONER Maidenform, Inc.	693504 11/3/87	1493266 6/21/88	6/21/08	25	Girdles.	Registered	Assignment from True Form Foundations Corp. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	FLEXAIRE Maidenform, Inc.	439035 12/20/40	387227 5/6/41	5/6/01	25	Girdles, corsets and brassieres, and combinations thereof, and bathing suits.	Registered	Assignment from Artistic Foundations, Inc. recorded 03/16/92.
United States	FLEXEES Maidenform, Inc.	75/606118 12/11/98	2311583 1/25/00	1/25/10	25	Briefs, slips, bodybriefers, girdles, panties, brassieres and other foundation garments.	Registered	
United States TT-92/03129 FZL&Z, P.C.	FLEXEES Stylized Maidenform, Inc.	547224 1/16/48	509087 4/26/49	4/26/09	25	Girdles, corsets and brassieres and combinations thereof.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	FLEXEES Stylized Maidenform, Inc.	71/336488 4/6/33	305623 8/22/33	8/22/03	25	Girdles, corsets and brassieres and combinations thereof.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TR-81/00995 FZL&Z, P.C.	FLOWERETTE Maidenform, Inc.	123551 7/7/61	733130 6/19/62	6/19/02	25	Foundation garments.	Registered	
United States TR-81/00996 FZL&Z, P.C.	FRAME-UP Maidenform, Inc.	122011 6/14/61	729506 4/4/62	4/3/02	25	Foundation garments.	Registered	
United States TR-80/00664 FZL&Z, P.C.	FRAPPE Maidenform, Inc.	112742 1/30/61	723645 11/7/61	11/6/01	25	Foundation garments, particularly girdles.	Registered	
United States FZL&Z, P.C.	FRENCH FANCY Maidenform, Inc.	122866 4/15/77	1081155 1/3/78	1/2/08	25	Lingerie, bras, girdles and panties.	Registered	
United States TA-79/01818 FZL&Z, P.C.	GOOD FIGURING Maidenform, Inc.	208499 3/22/79	1140872 10/28/80	10/27/10	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
United States FZL&Z, P.C.	GOOD SENSE Maidenform, Inc.	438225 10/13/72	968705 9/18/73	9/18/03	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	HALF WAY Maidenform, Inc.	227426 9/8/65	814567 9/6/66	9/6/06	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	HI-WIRE Maidenform, Inc.	172925 7/12/63	774626 8/4/64	8/4/04	25	Foundation garments.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	HIDDEN ADVANTAGE Maidenform, Inc.	73/754407 9/27/88	1610621 8/21/90	8/21/10	25	Briefs.	Registered	
United States TA-92/03402 FZL&Z, P.C.	HIP SLIMMER Maidenform, Inc.	74/138835 2/13/91	1722059 10/6/92	10/6/02	25	Girdles.	Registered	
United States	HOLD ME LIGHTLY Maidenform, Inc.	72/434732 9/5/72	968697 9/18/73	9/18/03	25	Foundation garments and lingerie.	Registered	
* United States	HYDRACURVES Maidenform, Inc.	76/128113 9/14/00			25	Bras, panties and other foundation garments.	Instructed	
United States TT-92/03129 FZL&Z, P.C.	I'M ON A DIET Maidenform, Inc.	34957 10/18/74	1024730 11/11/75	11/11/05	25	Bras and panties.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	INSTANT SLIMMER Maidenform, Inc.	74/046737 4/6/90	1665894 11/26/91	11/26/01	25	Bodybriefers and briefs.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TR-79/00429 FZL&Z, P.C.	KEEP ME IN STYLE Maidenform, Inc.	2148 9/27/73	994367 10/1/74	9/30/04	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	LACE CONFECTION Maidenform, Inc.	314295 12/12/68	873491 7/22/69	7/22/09	25	Foundation garments and lingerie.	Registered	
United States TT-92/03129 FZL&Z, P.C.	LACE L'IMAGE Maidenform, Inc.	724507 4/25/88	1515519 12/6/88	12/6/08	25	Bras, briefs, panties and body briefs.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	LACERY	197145	787222	3/23/05	25	Foundation garments.	Registered	
	Maidenform, Inc.	7/6/64	3/23/65					
FZL&Z, P.C.								
United States	LETTER PERFECT	387150	1258626	11/22/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
TA-82/02114	Maidenform, Inc.	9/20/82	11/22/83					
FZL&Z, P.C.								
United States	LIASONS	371771	1244620	7/5/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
	Maidenform, Inc.	6/28/82	7/5/83					
FZL&Z, P.C.								
United States	LIQUIDCURVES	75/829052			25	Bras, panties and other foundation garments.	Application pending - suspended	
	Maidenform, Inc.	10/22/99						
United States	LITTLE DIFFERENCE	72/438219	974386	12/4/03	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	10/13/72	12/4/73					
FZL&Z, P.C.								
United States	LITTLE LUXURIES	122865	1081154	1/3/08	25	Lingerie, bras, girdles and panties.	Registered	
	Maidenform, Inc.	4/15/77	1/3/78					
FZL&Z, P.C.								
United States	LITTLE NOTION	377085	918592	8/17/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	8/17/71					
FZL&Z, P.C.								
United States	LUSTRE etc. & Heart Design	74/049232	1641352	4/16/01	25	Brassieres, bodybriefers and briefs.	Registered	Assignment from True Form Foundations Corp. recorded 03/16/92.
TT-92/03129	Maidenform, Inc.	4/16/90	4/16/91					
FZL&Z, P.C.								
United States	LUSTRE-WIRE	360208	902663	11/17/00	25	Foundation garments.	Registered	
	Maidenform, Inc.	5/19/70	11/17/70					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States FZL&Z, P.C.	MAIDENETTE Maidenform, Inc.	272606 9/18/1928	252399 2/5/1929	2/4/09	25	Brassieres.	Registered	
United States TR-80/00666 FZL&Z, P.C.	MAIDENFORM Maidenform, Inc.	104466 9/14/60	719353 8/1/61	7/30/01	25	Foundation garments, particularly brassieres, girdles, combination brassieres and girdles, pantie-girdles.	Registered	
United States	MAIDENFORM Maidenform, Inc.	72/428826 6/30/72	971400 10/23/73	10/23/03	25	Foundation garments, garter belts, lingerie, sleepwear, loungewear, beachwear and swimwear.	Registered	
United States FZL&Z, P.C.	MAIDENFORM Maidenform, Inc.	599833 6/27/50	547558 9/4/51	9/4/01	25	Brassieres, bandeaux, corsets, corselettes, panties, pantie-girdles, girdles and garter belts.	Registered	
United States FZL&Z, P.C.	MAIDENFORM Stylized Maidenform, Inc.	392532 5/19/71	927373 1/18/72	1/18/02	25	Foundation garments, garter belts, lingerie, beachwear, namely swimsuits.	Registered	
United States FZL&Z, P.C.	MASQUERADE Maidenform, Inc.	677893 12/7/54	612652 9/20/75	9/20/05	25	Brassieres.	Registered	
United States TT-92/03129 FZL&Z, P.C.	MEMORY STRETCH Maidenform, Inc.	26355 7/9/74	1035385 3/9/76	3/9/06	25	Girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States	MERELY ME Maidenform, Inc.	344512 11/25/69	894220 7/7/70	7/7/10	25	Foundation garments, lingerie, sleepwear, and loungewear.	Registered	
United States FZL&Z, P.C.	MINI-CLING Maidenform, Inc.	314297 12/12/68	873493 7/22/69	7/21/09	25	Foundation garments and lingerie.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	MINI-WIRE	360205	902660	11/17/00	25	Foundation garments.	Registered	
	Maidenform, Inc.	5/19/70	11/17/70					
FZL&Z, P.C.								
United States	MORE OR LESS	72/430250	963689	7/10/03	25`	Foundation garments.	Registered	
	Maidenform, Inc.	7/19/72	7/10/73					
FZL&Z, P.C.								
United States	NEARLY YOU	344513	901842	11/3/00	25	Foundation garments, lingerie, sleepwear, and loungewear.	Registered	
	Maidenform, Inc.	11/25/69	11/3/70					
FZL&Z, P.C.								
United States	NICE 'N SPICY	157572	1153209	5/4/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties, swimwear.	Registered	
TA-79/01816	Maidenform, Inc.	2/3/78	5/5/81					
FZL&Z, P.C.								
United States	NICE FEELING	438216	974040	11/27/03	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	10/13/72	11/27/73					
FZL&Z, P.C.								
United States	NITE 'N-DAY Stylized & Design	528699	502626	10/5/08	25	Corsets, girdles and foundation garments.	Registered	Assignment from True Form Foundations Corp. recorded 03/16/92.
TT-92/02139	Maidenform, Inc.	7/16/47	10/5/48					
FZL&Z, P.C.								
United States	NO-SHOW	360202	902657	11/17/10	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
	Maidenform, Inc.	5/19/70	11/17/70					
FZL&Z, P.C.								
United States	NO-SHOW NATURALS	72/081296	1048581	9/21/06	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	3/24/76	9/21/76					
United States	ONCE OVER LIGHTLY	291951	854702	8/13/08	25	Foundation garments.	Registered	
TR-88/02354	Maidenform, Inc.	2/27/68	8/13/68					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TR-80/00669 FZL&Z, P.C.	ONCE OVER Stylized Maidenform, Inc.	436132 9/19/40	384683 1/28/61	1/27/01	25	Foundation garments.	Registered	
United States TT-92/03129 FZL&Z, P.C.	PANIX Maidenform, Inc.	435948 9/13/40	384670 1/28/41	1/28/01	25	Foundation garments consisting of corsets, girdles, corselets and brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States	PANTINO Maidenform, Inc.	72/060762 10/16/58	680841 6/23/59	6/23/09	25	Women's and misses' sportswear namely, slacks, shorts, skirts and blouses, commonly sold as coordinates.	Registered	
United States	PRE-LUDE Maidenform, Inc.	71/349784 4/10/34	316451 8/28/34	8/28/04	25	Brassieres, bandeaux, corsets, corselets, and girdles.	Registered	
United States	PRECIOUS LITTLE Maidenform, Inc.	394280 1/9/71	926480 1/4/72	1/4/02	25	Foundation garments, garter belts, lingerie, and beachwear, namely swimsuits.	Registered	
United States TA-79/01661 FZL&Z, P.C.	PRETTY FOXY Maidenform, Inc.	233397 10/1/79	1181197 12/8/81	12/7/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
United States TT-92/03129 FZL&Z, P.C.	PRETTY GIRL Maidenform, Inc.	303582 7/25/68	864584 2/4/69	2/4/09	25	Women's and misses' girdles, panty girdles, lingerie and hosiery.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	PRETTY GIRL Stylized Maidenform, Inc.	71/608441 1/5/51	551120 11/20/51	11/20/01	25	Girdles and panty girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TA-79/00946 FZL&Z, P.C.	PRETTY PRO Maidenform, Inc.	221350 6/27/79	1149918 3/31/81	3/30/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TA-79/00947 FZL&Z, P.C.	PRETTY SHAPELY Maidenform, Inc.	221351 6/27/79	1149919 3/31/81	3/30/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
United States FZL&Z, P.C.	PRINTS CHARMING Maidenform, Inc.	306615 9/5/68	872632 7/8/69	7/8/09	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	PRIVATE AFFAIR Maidenform, Inc.	623727 1/17/52	572600 3/31/73	3/31/03	25	Brassieres.	Registered	
United States TR-88/04539 FZL&Z, P.C.	PRIZE POSSESSIONS Maidenform, Inc.	291554 2/21/68	854227 8/6/68	8/6/08	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	RATED X Maidenform, Inc.	386792 3/19/71	924326 11/23/71	11/23/01	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	REAL THING Maidenform, Inc.	72/438220 10/13/72	974640 12/11/73	12/11/03	25	Foundation garments and lingerie.	Registered	
United States TA-93/06390 FZL&Z, P.C.	RENDEZVOUS Maidenform, Inc.	74/418356 7/26/93	1833907 5/3/94	5/3/04	25	Foundation garments.	Registered	
United States TT-92/03129 FZL&Z, P.C.	SARONG Maidenform, Inc.	686394 4/27/55	622358 2/28/56	2/28/06	25	Corsets and girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	SARONG Maidenform, Inc.	148910 7/12/62	749821 5/21/63	5/21/03	25	Girdles and brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	SARONG Stylized Maidenform, Inc.	71/593608 3/8/50	553826 1/22/52	1/22/02	25	Corsets, girdles, and brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States	SATIN SEDUCTION Maidenform, Inc.	74/626907 1/30/95	1946806 1/9/96	1/9/06 1/9/02	25	Bras and panties.	Registered	
FZL&Z, P.C. United States	SEA DREAM Maidenform, Inc.	267577 3/27/67	835526 9/19/67	9/19/07	25	Foundation garments and lingerie.	Registered	
United States TR-79/00422 FZL&Z, P.C.	SECRET CENTER Maidenform, Inc.	455104 4/19/73	982013 4/9/74	4/8/04	25	Foundation garments and lingerie.	Registered	
United States	SECRET CIRCLE Maidenform, Inc.	52472 5/14/75	1038532 4/27/76	4/26/06	25	Brassieres, girdles, slips and panties.	Registered	
FZL&Z, P.C. United States	SEEN-LESS Maidenform, Inc.	360206 5/19/70	902661 11/17/70	11/17/00	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
United States TA-92/07572 FZL&Z, P.C.	SELF-EXPRESSIONS Maidenform, Inc.	74/311299 9/4/92	1771562 5/18/93	5/18/03	25	Bras and panties.	Registered	
United States	SHAPE ME Maidenform, Inc.	403411 9/23/71	947309 11/14/72	11/14/02	25	Foundation garments and lingerie.	Registered	
United States	SHAPE ME PRETTY Maidenform. Inc.	2147 9/27/73	989353 7/30/74	7/29/04	25	Foundation garments and lingerie.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	SHAPE ME SWEETLY Maidenform, Inc.	2146 9/27/73	989352 7/30/74	7/29/04	25	Foundation garments and lingerie.	Registered	
United States	SHAPE-MATES Maidenform, Inc.	310967 10/31/68	870953 6/10/69	6/10/09	25	Foundation garments and lingerie.	Registered	
FZL&Z, P.C. United States	SHEER EASE Maidenform, Inc.	72/230268 10/15/65	826916 4/4/67	4/4/07	25	Foundation garments.	Registered	
United States	SHEER MUSIC Maidenform, Inc.	223808 7/20/65	811734 7/20/65	7/26/06	25	Foundation garments.	Registered	
United States	SHEER-THING Maidenform, Inc.	377083 11/25/70	917283 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States	SHEERLING Maidenform, Inc.	377073 11/25/70	918108 8/10/71	8/10/01	25	Foundation garments and lingerie.	Registered	
United States	SHIMMER-SHEER Maidenform, Inc.	377070 11/25/70	917276 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States	SHIMMERLING Maidenform, Inc.	377076 11/25/70	917280 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States	SIMPLE SOLUTIONS Maidenform, Inc.	75/129271 7/2/96	2081350 7/22/97	7/22/07 7/22/03	25	Bras and panties.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	SIMPLY BETTER Maidenform, Inc.	724542 4/25/88	1559070 10/3/89	10/3/09	25	Bras and briefs.	Registered	Assignment from True Form Foundation recorded 03/16/92.
United States	SKIN WEAR Maidenform, Inc.	377079 11/5/70	925156 12/7/71	12/7/01	25	Foundation garments and lingerie.	Registered	
United States	SKIN WEAR Maidenform, Inc.	72/377079 11/25/70	925156 12/7/71	12/7/01	25	Foundation garments and lingerie.	Registered	
United States	SLIGHT ADVANTAGE Maidenform, Inc.	403410 9/23/71	947308 11/14/72	11/14/02	25	Foundation garments and lingerie.	Registered	
United States	SMALL TALK Maidenform, Inc.	438217 10/13/72	975057 12/18/73	12/18/03	25	Foundation garments and lingerie.	Registered	
United States	SMOOTH OPERATOR Maidenform, Inc.	377067 11/25/70	918588 8/17/71	8/17/01	25	Foundation garments and lingerie.	Registered	
United States	SMOOTH SENSATIONS Maidenform, Inc.	75/348632 8/28/97	2245111 5/11/99	5/11/09 5/11/05	25	Undergarments and foundations.	Registered	
United States	SOFTALURE Maidenform, Inc.	371818 6/28/82	1245424 7/12/83	7/12/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
United States	SOMETHING SHAPELY Maidenform, Inc.	126732 5/16/77	1081860 1/10/78	1/10/08	25	Lingerie, bras, girdles and panties.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TA-91/08567 FZL&Z, P.C.	SOMETHING SPECIAL Maidenform, Inc.	74/156695 4/12/91	1720387 9/29/92	9/29/02	25	Women's foundation garments and intimate apparel, namely, brassieres, panties and girdles.	Registered	
United States	SPLITS Stylized Maidenform, Inc.	71/465102 11/18/43	406780 4/25/44	4/25/04	25	Women's petticoats, panties, and combination petticoats and panties.	Registered	
United States	STRETCH-CONFECTION Maidenform, Inc.	314298 12/12/68	873494 7/22/69	7/22/09	25	Foundation garments and lingerie.	Registered	
United States TR-81/00998 FZL&Z, P.C.	STYLEMASTER Maidenform, Inc.	12/27/61	742026 12/11/62	12/11/02	25	Ladies' pants for outer wear.	Registered	
United States TT-92/03129 FZL&Z, P.C.	SUBTRACT Maidenform, Inc.	8119 12/5/73	992896 9/10/74	9/14/04	25	Ladies' panties and panty hose.	Registered	Assignment from True Form Foundat recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	SUBTRACT Maidenform, Inc.	78315 7/23/59	696818 4/26/60	4/26/10	25	Girdles.	Registered	Assignment from True Form Foundat recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	SUBTRACT ELITE Maidenform, Inc.	561025 9/30/85	1392474 5/6/86	5/6/06	25	Girdles.	Registered	Assignment from True Form Foundat recorded 03/16/92.
United States FZL&Z, P.C.	SWEET DREAMS Maidenform, Inc.	150574 8/6/62	751338 6/18/63	6/18/03	25	Nightgowns, peignoirs, sleep caps and sleep panties, and foundation garments.	Registered	
United States FZL&Z, P.C.	SWEET MISS Maidenform, Inc.	367470 8/7/70	913883 6/8/71	8/6/01	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TR-79/00430 FZL&Z, P.C.	SWEET MS. Maidenform, Inc.	2149 9/27/73	995639 10/15/74	10/14/04	25	Foundation garments, lingerie and beachwear, namely swimsuits.	Registered	
United States FZL&Z, P.C.	SWEET NOTHINGS Maidenform, Inc.	169954 5/29/63	765976 3/3/64	3/3/04	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	SWEET SECRET Maidenform, Inc.	345550 12/8/69	898362 9/8/70	9/8/10	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
United States TR-81/00999 FZL&Z, P.C.	SWEET SOMETHINGS Maidenform, Inc.	117805 3/3/77	1077962 11/22/77	11/22/07	25	Foundation garments, brassieres, lingerie, sleepwear and loungewear.	Registered	
United States TR-81/01000 FZL&Z, P.C.	SWEET TALK Maidenform, Inc	94007 3/30/60	740668 11/13/62	11/13/02	25	Foundation garments, namely brassieres.	Registered	
United States	SWEET THING Maidenform, Inc.	72/235842 1/5/66	828608 5/9/67	5/9/07	25	Foundation garments.	Registered	
United States	TAKE THE PLUNGE Maidenform, Inc.	72/438952 10/20/72	974042 11/27/73	11/27/03	25	Foundation garments and lingerie.	Registered	
United States	TENDER LACE Maidenform, Inc.	404824 10/12/71	947636 11/21/72	11/21/02	25	Foundation garments and lingerie.	Registered	
FZL&Z, P.C. United States TT-92/03129 FZL&Z, P.C.	THE BRA FOR DIETERS Maidenform, Inc.	724532 4/25/88	1515520 12/6/88	12/6/08	25	Bras.	Registered	Assignment from True Form Foundatio recorded 03/16/92.

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TR-88/02413 FZL&Z, P.C.	THE COTTON CONTINENTALS Maidenform, Inc.	345218 1/11/82	1224348 1/18/83	1/18/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties all made in part or wholly from cotton.	Registered	
United States TR-88/04534 FZL&Z, P.C.	THE GLOW-TOGETHERS Maidenform, Inc.	291949 2/27/68	854700 8/13/68	8/13/08	25	Foundation garments.	Registered	
United States TR-79/00986 FZL&Z, P.C.	THE MAIDENFORM WOMAN, YOU NEVER KNOW WHERE SHE'LL TURN UP Maidenform, Inc.	228225 8/20/79	1162031 7/21/81	7/20/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
United States TR-79/00431 FZL&Z, P.C.	THE SHAPE MAKER Maidenform, Inc.	 4/18/74	1000124 12/24/74	12/23/04	25	Girdles.	Registered	
United States TR-88/04535 FZL&Z, P.C.	THE TOTALLY TERRIFICS Maidenform, Inc.	291672 2/23/68	854696 8/13/68	8/13/08	25	Foundation garments.	Registered	
United States TT-92/03129 FZL&Z, P.C.	TRUE FORM Stylized Maidenform, Inc.	188871 11/24/1923	186657 7/22/1924	7/22/04	25	Corsets and brassieres.	Registered	Assignment from True Form Foundati recorded 03/16/92.
United States FZL&Z, P.C.	UNDER RIGHT Maidenform, Inc.	25551 3/5/57	654171 11/5/57	11/5/07	25	Brassieres.	Registered	
United States FZL&Z, P.C.	UNDER-FLING Maidenform, Inc.	377086 11/25/70	917284 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States	UNDER-SHEATH Maidenform, Inc.	72/240757 3/11/66	829138 5/23/67	5/23/07	25	Foundation garments.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	UNDER-WONDER Maidenform, Inc.	269029 4/13/67	877027 9/16/69	9/16/09	25	Panty girdles.	Registered	Assignment from True Form Foundations recorded 03/16/92.
United States TR-87/02412 FZL&Z, P.C.	UNDERCURRENT Maidenform, Inc.	301017 6/21/68	862030 12/17/68	12/17/08	25	Foundation garments and lingerie.	Registered	
United States	UNDERLINE Maidenform, Inc.	697115 10/25/55	628766 6/12/56	6/12/06	25	Foundation garments, girdles and slips.	Registered	
FZL&Z, P.C. United States	UNDERMOST Maidenform, Inc.	72/212127 2/16/65	799139 11/23/65	11/23/05	25	Foundation garments and lingerie.	Registered	
United States	UNDERSKINS Maidenform, Inc.	377080 11/25/70	918591 8/17/71	8/17/01	25	Foundation garments and lingerie.	Registered	
FZL&Z, P.C. United States	UNDERTONE Maidenform, Inc.	72/039149 10/18/57	665802 8/12/58	8/12/08	25	Brassieres.	Registered	
United States TR-80/00672 FZL&Z, P.C.	WANTED Maidenform, Inc.	110451 12/19/60	718982 7/25/61	7/24/01	25	Foundation garments, particularly brassieres.	Registered	
United States	WHITE FLOWERS Maidenform, Inc.	29086 4/29/57	659393 3/11/78	3/11/08	25	Brassieres.	Registered	
FZL&Z, P.C. United States	WISE GUISE Maidenform, Inc.	72/250080 7/12/66	820814 12/20/66	12/20/06	25	Foundation garments.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TA-79/01817 FZL&Z, P.C.	WISEGUYS Maidenform, Inc.	189306 10/16/78	1145820 1/13/81	1/12/01	25	Clothing, namely men's and boy's shirts.	Registered	
United States FZL&Z, P.C.	WOMAN POWER Maidenform, Inc.	377069 11/25/70	917275 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	YOUNG PERFORMERS Maidenform, Inc.	603385 6/9/86	1424036 1/6/87	1/6/07	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
United States FZL&Z, P.C.	YOUR BODY Maidenform, Inc.	377068 11/2/70	919016 8/24/71	8/24/01	25	Foundation garments.	Registered	

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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of August 31, 2000, by MAIDENFORM, INC., a New York corporation ("Grantor"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, a New York corporation, in its capacity as Agent for Lenders.

WITNESSETH:

WHEREAS, Agent, Lenders and Borrowers have entered into certain financing arrangements pursuant to the Credit Agreement, dated as of July 28, 1999, by and between General Electric Capital Corporation, for itself, as Lender, and as Agent for Lender and the other Lenders signatory thereto from time to time, and Grantor and the other Borrowers (as the same may have heretofore been or may hereafter be further amended, modified, supplemented, extended, renewed, restated or replaced, the "Credit Agreement"); and

WHEREAS, in order to secure its Obligations to Agent and Lenders, contemporaneously with the execution of the Credit Agreement, Grantor and the other Borrowers and Agent entered into and executed that certain Security Agreement dated July 28, 1999 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, Agent, Lenders, Grantor and the other Borrowers have entered into Amendment No. 4 to Credit Agreement dated as of August 31, 2000 ("Amendment No. 4") pursuant to which, among other things, Grantor is required to execute and deliver to Agent, for itself and the ratable benefit of Lenders, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in Annex A thereto to the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Grantor hereby grants to Agent, on behalf of itself and Lenders, a continuing first priority security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, on behalf of itself and Lenders, pursuant to the Security Agreement and Amendment No.4. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement and Amendment No.4., the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

MAIDENFORM, INC.

By: _____

Title: Executive Vice President + Secretary

ACCEPTED AND ACKNOWLEDGED BY:

GENERAL ELECTRIC CAPITAL CORPORATION

By: _____

Title: Duly Authorized Signatory

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ACKNOWLEDGMENT OF GRANTOR

STATE OF New Jersey)
) ss.
COUNTY OF Hudson)

On this 19 day of September, 2000 before me personally appeared Steven N Marshet, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Maidenform, Inc, who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

Notary Public SHARON FALKOWITZ
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 12/2/03
ID NO. 2[illegible]

68265-1

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SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS

Mark, U.S. Reg. No., Date: see attached

TRADEMARK APPLICATIONS: see attached

TRADEMARK LICENSES WITH RESPECT TO U.S. TRADEMARKS

Name of Agreement, Parties, Date of Agreement

(a) License Agreement dated March 15, 1999 between Wiesner Products, Inc., as licensee, and Maidenform, Inc., as licensor, for use of the Maidenform trademark in connection with the manufacture and sale of ladies slippers and slipper sox.

(b) License Agreement dated February 16, 1999, as amended and supplemented, between Wundies Enterprises, Inc., as licensee, and Maidenform, Inc., as licensor, for use of the Maidenform trademark in connection with the manufacture and sale of underwear, sleepwear and bras for girls.

(c) License Agreement dated December 23, 1999 between Lady Ester Lingerie Corporation, as licensee, and Maidenform, Inc., as licensor, for use of the Maidenform trademark in connection with girls slips.

Maidenform, Inc.

Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TR-81/00989 FZL&Z, P.C.	AFTER 10 Maidenform, Inc.	122010 6/14/61	740948 11/20/62	11/20/02	25	Foundation garments for teen-age and pre-teenage girls.	Registered	
United States	ALL THE TIME Maidenform, Inc.	75/714609 5/27/99	2336014 3/28/00	3/28/10 3/28/05	25	Brassieres and other foundation garments.	Registered	
United States TA-81/03017 FZL&Z, P.C.	ARABESQUE Maidenform, Inc.	345495 1/13/82	1228569 2/22/83	2/22/03	25	Foundation garments and undergarments for women.	Registered	
United States TR-88/02351 FZL&Z, P.C.	ARIETTE Maidenform, Inc.	291558 2/21/68	854695 8/13/68	8/13/08	25	Foundation garments and lingerie.	Registered	
United States TT-92/03129 FZL&Z, P.C.	B-COMFORTABLE Maidenform, Inc.	517691 1/14/85	1354360 8/13/85	8/13/05	25	Women's undergarments namely, brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	BACK UP Maidenform, Inc.	54283 6/5/75	1063374 4/12/77	4/12/07	25	Women's bras and girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States FZL&Z, P.C.	BARE DEVIL Maidenform, Inc.	192303 4/29/64	784480 2/2/65	2/2/05	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	BARELY ME Maidenform, Inc.	344508 11/25/69	899726 9/29/70	9/29/10	25	Foundation garments, lingerie, sleepwear, and loungewear.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	BAROQUE	197036	787219	3/23/05	25	Foundation garments.	Registered	
	Maidenform, Inc.	7/25/64	3/23/65					
FZL&Z, P.C.								
United States	BAUBLES	136666	743041	1/1/03	25	Foundation garments.	Registered	
	Maidenform, Inc.	1/26/62	1/1/63					
FZL&Z, P.C.								
United States	BE BRIEF	469963	1342803	6/18/05	25	Women's panties, girdles, corsets, lingerie, lightweight briefs and panty girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
TT-92/03129	Maidenform, Inc.	3/12/84	6/18/85					
FZL&Z, P.C.								
United States	BE SLIM	71760	1050123	10/12/06	25	Women's bras and girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
TT-92/03219	Maidenform, Inc.	12/15/75	10/12/76					
FZL&Z, P.C.								
United States	BEGUILEMENT	291947	854698	8/13/08	25	Foundation garments.	Registered	
TR-88/04537	Maidenform, Inc.	2/27/68	8/13/68					
FZL&Z, P.C.								
United States	BIT OF BRIGHTNESS	2150	995640	10/14/04	25	Foundation garments and lingerie.	Registered	
TR-79/00425	Maidenform, Inc.	9/27/73	10/15/74					
FZL&Z, P.C.								
United States	BIT OF COLOR	2151	995641	10/14/04	25	Foundation garments and lingerie.	Registered	
TR-79/00426	Maidenform, Inc.	9/27/73	10/15/74					
FZL&Z, P.C.								
United States	BODY HUGS	76/064644			25	Brassieres, panties and other foundation garments.	Application pending	
AARN-88/05684	Maidenform, Inc.	6/7/00						
FZL&Z, P.C.								
United States	BODY TALK	377087	916765	7/20/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	7/20/71					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	BODY THING	377077	919017	8/23/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	8/24/71					
FZL&Z, P.C.								
United States	BODYMATES	408417	949861	1/2/03	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/22/71	1/2/73					
FZL&Z, P.C.								
United States	BRAVO	73/521157	1358147	9/3/05	25	Bra pads.	Registered	
	Maidenform, Inc.	2/7/85	9/3/85					
United States	BRIEF ENCOUNTER	388632	924754	11/30/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	4/8/71	11/30/71					
FZL&Z, P.C.								
United States	BRIEFCLING	314299	873495	7/22/09	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	12/12/68	7/22/69					
FZL&Z, P.C.								
United States	BRIEFLING	235840	819563	11/29/06	25	Foundation garments.	Registered	
	Maidenform, Inc.	1/5/66	11/29/66					
United States	CHANSONETTE	71/385524	344845	4/6/07	25	Brassieres, bandeaux, corsets, corselets, panties, panti-girdles, girdles, and garter belts.	Registered	
	Maidenform, Inc.	11/14/36	4/6/37					
United States	CHANTILLY	324574	1315862	1/22/05	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties for women.	Registered	
TA-81/02196	Maidenform, Inc.	8/21/81	1/22/85					
FZL&Z, P.C.								
United States	CLEARLY ME	377075	917279	7/27/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	7/27/71					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	COLOR ME PRETTY	404822	946851	11/7/02	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	10/12/71	11/7/72					
FZL&Z, P.C.								
United States	COMFORT WIRE	320110	877465	9/23/09	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	2/26/69	9/23/69					
FZL&Z, P.C.								
United States	CONCERTINA	123334	733831	7/3/02	25	Foundation garments.	Registered	
TR-81/00991	Maidenform, Inc.	7/3/61	7/3/62					
FZL&Z, P.C.								
United States	CONFECTION	72/273557	838885	11/14/07	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	6/12/67	11/14/67					
United States	COTTON UP	467034	995348	10/7/04	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	8/30/73	10/8/74					
FZL&Z, P.C.								
United States	COUNTER-PART	72/240931	826929	4/4/07	25	Foundation garments.	Registered	
	Maidenform, Inc.	3/14/66	4/4/67					
United States	COUNTERPOINT	522112	437024	3/2/08	25	Brassieres.	Registered	
TR-88/02352	Maidenform, Inc.	5/8/47	3/2/68					
FZL&Z, P.C.								
United States	CUSTOMIZE IT	75/715729	2379153	8/22/10	25	Brassieres, panties and other foundation garments.	Registered	
	Maidenform, Inc.	5/27/99	8/22/00	8/22/05				
United States	DAY DREAMS	72/098661	717213	6/20/01	25	Foundation garments, namely brassieres.	Registered	
	Maidenform, Inc.	6/8/60	6/20/61					

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	DEC-LA-TAY Stylized	339403	307816	11/7/03	25	Brassieres.	Registered	
	Maidenform, Inc.	6/30/33	11/7/33					
FZL&Z, P.C.								
United States	DEFINITION	291946	854697	8/13/08	25	Foundation garments.	Registered	
TR-88/04538	Maidenform, Inc.	2/27/68	8/13/68					
FZL&Z, P.C.								
United States	DELECTABLES	270030	836341	10/3/07	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	4/26/67	10/3/67					
FZL&Z, P.C.								
United States	DELICACY	285498	848720	5/7/08	25	Foundation garments and lingerie.	Registered	
TR-88/02353	Maidenform, Inc.	11/24/67	5/7/68					
FZL&Z, P.C.								
United States	DIALOGUE	172924	766435	3/10/04	25	Foundation garments.	Registered	
	Maidenform, Inc.	7/12/63	3/10/64					
FZL&Z, P.C.								
United States	DIAMOND TOUCH	230270	816653	10/11/06	25	Foundation garments.	Registered	
	Maidenform, Inc.	10/15/65	10/11/66					
FZL&Z, P.C.								
United States	DO IT IN STYLE	371776	1244621	7/5/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
	Maidenform, Inc.	6/28/82	7/5/83					
FZL&Z, P.C.								
United States	DREAM	187257	1129002	1/7/10	25	Foundation garments, brassieres, lingerie, panties and swimwear.	Registered	
TA-79/01814	Maidenform, Inc.	9/28/78	1/8/80					
FZL&Z, P.C.								
United States	DREAM BY MAIDENFORM Stylized	99068	714771	5/1/01	25	Foundation garments, namely brassieres.	Registered	
TR-80/00663	Maidenform, Inc.	6/15/60	5/2/61					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	DREAM FLOWERS	171897	767908	4/7/04	25	Foundation garments.	Registered	
	Maidenform, Inc.	6/25/63	4/7/64					
FZL&Z, P.C.								
United States	DREAM-AIRE	128744	743826	1/15/03	25	Foundation garments.	Registered	
	Maidenform, Inc.	9/27/61	1/15/63					
FZL&Z, P.C.								
United States	DREAMETTES	122009	734220	7/10/02	25	Foundation garments.	Registered	
TR-81/00992	Maidenform, Inc.	6/14/61	7/10/62					
FZL&Z, P.C.								
United States	DREAMFORM	72/090309	1062316	3/29/07	25	Bras, girdles and items of lingerie.	Registered	
	Maidenform, Inc.	6/14/76	3/29/77					
United States	DREAMLINER	123335	739405	10/16/02	25	Foundation garments.	Registered	
TR-81/00994	Maidenform, Inc.	7/3/61	10/16/62					
FZL&Z, P.C.								
United States	DREAMTIME	169952	769991	5/19/04	25	Foundation garments.	Registered	
	Maidenform, Inc.	5/29/63	5/19/64					
FZL&Z, P.C.								
United States	DREAMWEAR	334175	887553	3/10/10	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
	Maidenform, Inc.	8/1/69	3/10/70					
FZL&Z, P.C.								
United States	EASY TOUCH	228054	811754	7/26/06	25	Foundation garments.	Registered	
	Maidenform, Inc.	9/17/65	7/26/66					
FZL&Z, P.C.								
United States	EMPHASIS	85357	700601	7/4/10	25	Foundation garments, namely brassieres.	Registered	
TR-79/00748	Maidenform, Inc.	11/16/59	7/5/60					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	EXCLUSIVELY YOURS Maidenform, Inc.	724504 4/25/88	1513696 11/22/88	11/22/08	25	Briefs and bodybriefers.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TA-89/00791 FZL&Z, P.C.	FASHION TIME Maidenform, Inc.	305614 8/21/68	867223 3/25/69	3/25/09	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	FASHION TIME Maidenform, Inc.	367467 8/7/70	913882 6/8/71	6/8/01	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
United States FZL&Z, P.C.	FIRST INVENTIONS Maidenform, Inc.	128065 9/18/61	737199 9/4/62	9/4/02	25	Foundation garments.	Registered	
United States	FLAUNT IT Maidenform, Inc.	76/037828 5/1/00			25	Panties, brassieres and other foundation garments.	Application pending	
United States TT-92/03129 FZL&Z, P.C.	FLEX-O-TONER Maidenform, Inc.	693504 11/3/87	1493266 6/21/88	6/21/08	25	Girdles.	Registered	Assignment from True Form Foundations Corp. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	FLEXAIRE Maidenform, Inc.	439035 12/20/40	387227 5/6/41	5/6/01	25	Girdles, corsets and brassieres, and combinations thereof, and bathing suits.	Registered	Assignment from Artistic Foundations, Inc. recorded 03/16/92.
United States	FLEXEES Maidenform, Inc.	75/606118 12/11/98	2311583 1/25/00	1/25/10	25	Briefs, slips, bodybriefers, girdles, panties, brassieres and other foundation garments.	Registered	
United States TT-92/03129 FZL&Z, P.C.	FLEXEES Stylized Maidenform, Inc.	547224 1/16/48	509087 4/26/49	4/26/09	25	Girdles, corsets and brassieres and combinations thereof.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	FLEXEES Stylized Maidenform, Inc.	71/336488 4/6/33	305623 8/22/33	8/22/03	25	Girdles, corsets and brassieres and combinations thereof.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TR-81/00995 FZL&Z, P.C.	FLOWERETTE Maidenform, Inc.	123551 7/7/61	733130 6/19/62	6/19/02	25	Foundation garments.	Registered	
United States TR-81/00996 FZL&Z, P.C.	FRAME-UP Maidenform, Inc.	122011 6/14/61	729506 4/4/62	4/3/02	25	Foundation garments.	Registered	
United States TR-80/00664 FZL&Z, P.C.	FRAPPE Maidenform, Inc.	112742 1/30/61	723645 11/7/61	11/6/01	25	Foundation garments, particularly girdles.	Registered	
United States FZL&Z, P.C.	FRENCH FANCY Maidenform, Inc.	122866 4/15/77	1081155 1/3/78	1/2/08	25	Lingerie, bras, girdles and panties.	Registered	
United States TA-79/01818 FZL&Z, P.C.	GOOD FIGURING Maidenform, Inc.	208499 3/22/79	1140872 10/28/80	10/27/10	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
United States FZL&Z, P.C.	GOOD SENSE Maidenform, Inc.	438225 10/13/72	968705 9/18/73	9/18/03	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	HALF WAY Maidenform, Inc.	227426 9/8/65	814567 9/6/66	9/6/06	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	HI-WIRE Maidenform, Inc.	172925 7/12/63	774626 8/4/64	8/4/04	25	Foundation garments.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	HIDDEN ADVANTAGE Maidenform, Inc.	73/754407 9/27/88	1610621 8/21/90	8/21/10	25	Briefs.	Registered	
United States TA-92/03402 FZL&Z, P.C.	HIP SLIMMER Maidenform, Inc.	74/138835 2/13/91	1722059 10/6/92	10/6/02	25	Girdles.	Registered	
United States	HOLD ME LIGHTLY Maidenform, Inc.	72/434732 9/5/72	968697 9/18/73	9/18/03	25	Foundation garments and lingerie.	Registered	
United States	HYDRACURVES Maidenform, Inc.	9/14/00			25	Bras, panties and other foundation garments.	Instructed	
United States TT-92/03129 FZL&Z, P.C.	I'M ON A DIET Maidenform, Inc.	34957 10/18/74	1024730 11/11/75	11/11/05	25	Bras and panties.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	INSTANT SLIMMER Maidenform, Inc.	74/046737 4/6/90	1665894 11/26/91	11/26/01	25	Bodybriefers and briefs.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TR-79/00429 FZL&Z, P.C.	KEEP ME IN STYLE Maidenform, Inc.	2148 9/27/73	994367 10/1/74	9/30/04	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	LACE CONFECTION Maidenform, Inc.	314295 12/12/68	873491 7/22/69	7/22/09	25	Foundation garments and lingerie.	Registered	
United States TT-92/03129 FZL&Z, P.C.	LACE L'IMAGE Maidenform, Inc.	724507 4/25/88	1515519 12/6/88	12/6/08	25	Bras, briefs, panties and body briefs.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	LACERY	197145	787222	3/23/05	25	Foundation garments.	Registered	
	Maidenform, Inc.	7/6/64	3/23/65					
FZL&Z, P.C.								
United States	LETTER PERFECT	387150	1258626	11/22/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
TA-82/02114	Maidenform, Inc.	9/20/82	11/22/83					
FZL&Z, P.C.								
United States	LIASONS	371771	1244620	7/5/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
	Maidenform, Inc.	6/28/82	7/5/83					
FZL&Z, P.C.								
United States	LIQUIDCURVES	75/829052			25	Bras, panties and other foundation garments.	Application pending - suspended	
	Maidenform, Inc.	10/22/99						
United States	LITTLE DIFFERENCE	72/438219	974386	12/4/03	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	10/13/72	12/4/73					
FZL&Z, P.C.								
United States	LITTLE LUXURIES	122865	1081154	1/3/08	25	Lingerie, bras, girdles and panties.	Registered	
	Maidenform, Inc.	4/15/77	1/3/78					
FZL&Z, P.C.								
United States	LITTLE NOTION	377085	918592	8/17/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	8/17/71					
FZL&Z, P.C.								
United States	LUSTRE etc. & Heart Design	74/049232	1641352	4/16/01	25	Brassieres, bodybriefers and briefs.	Registered	Assignment from True Form Foundations Corp. recorded 03/16/92.
TT-92/03129	Maidenform, Inc.	4/16/90	4/16/91					
FZL&Z, P.C.								
United States	LUSTRE-WIRE	360208	902663	11/17/00	25	Foundation garments.	Registered	
	Maidenform, Inc.	5/19/70	11/17/70					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	MAIDENETTE	272606	252399	2/4/09	25	Brassieres.	Registered	
	Maidenform, Inc.	9/18/1928	2/5/1929					
FZL&Z, P.C.								
United States	MAIDENFORM	104466	719353	7/30/01	25	Foundation garments, particularly brassieres, girdles, combination brassieres and girdles, pantie-girdles.	Registered	
TR-80/00666	Maidenform, Inc.	9/14/60	8/1/61					
FZL&Z, P.C.								
United States	MAIDENFORM	72/428826	971400	10/23/03	25	Foundation garments, garter belts, lingerie, sleepwear, loungewear, beachwear and swimwear.	Registered	
	Maidenform, Inc.	6/30/72	10/23/73					
United States	MAIDENFORM	599833	547558	9/4/01	25	Brassieres, bandeaux, corsets, corselettes, panties, pantie-girdles, girdles and garter belts.	Registered	
	Maidenform, Inc.	6/27/50	9/4/51					
FZL&Z, P.C.								
United States	MAIDENFORM Stylized	392532	927373	1/18/02	25	Foundation garments, garter belts, lingerie, beachwear, namely swimsuits.	Registered	
	Maidenform, Inc.	5/19/71	1/18/72					
FZL&Z, P.C.								
United States	MASQUERADE	677893	612652	9/20/05	25	Brassieres.	Registered	
	Maidenform, Inc.	12/7/54	9/20/75					
FZL&Z, P.C.								
United States	MEMORY STRETCH	26355	1035385	3/9/06	25	Girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
TT-92/03129	Maidenform, Inc.	7/9/74	3/9/76					
FZL&Z, P.C.								
United States	MERELY ME	344512	894220	7/7/10	25	Foundation garments, lingerie, sleepwear, and loungewear.	Registered	
	Maidenform, Inc.	11/25/69	7/7/70					
United States	MINI-CLING	314297	873493	7/21/09	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	12/12/68	7/22/69					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	MINI-WIRE	360205	902660	11/17/00	25	Foundation garments.	Registered	
	Maidenform, Inc.	5/19/70	11/17/70					
FZL&Z, P.C.								
United States	MORE OR LESS	72/430250	963689	7/10/03	25	Foundation garments.	Registered	
	Maidenform, Inc.	7/19/72	7/10/73					
FZL&Z, P.C.								
United States	NEARLY YOU	344513	901842	11/3/00	25	Foundation garments, lingerie, sleepwear, and loungewear.	Registered	
	Maidenform, Inc.	11/25/69	11/3/70					
FZL&Z, P.C.								
United States	NICE 'N SPICY	157572	1153209	5/4/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties, swimwear.	Registered	
TA-79/01816	Maidenform, Inc.	2/3/78	5/5/81					
FZL&Z, P.C.								
United States	NICE FEELING	438216	974040	11/27/03	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	10/13/72	11/27/73					
FZL&Z, P.C.								
United States	NITE 'N-DAY Stylized & Design	528699	502626	10/5/08	25	Corsets, girdles and foundation garments.	Registered	Assignment from True Form Foundations Corp. recorded 03/16/92.
TT-92/02139	Maidenform, Inc.	7/16/47	10/5/48					
FZL&Z, P.C.								
United States	NO-SHOW	360202	902657	11/17/10	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
	Maidenform, Inc.	5/19/70	11/17/70					
FZL&Z, P.C.								
United States	NO-SHOW NATURALS	72/081296	1048581	9/21/06	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	3/24/76	9/21/76					
United States	ONCE OVER LIGHTLY	291951	854702	8/13/08	25	Foundation garments.	Registered	
TR-88/02354	Maidenform, Inc.	2/27/68	8/13/68					
FZL&Z, P.C.								

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TR-80/00669 FZL&Z, P.C.	ONCE OVER Stylized Maidenform, Inc.	436132 9/19/40	384683 1/28/61	1/27/01	25	Foundation garments.	Registered	
United States TT-92/03129 FZL&Z, P.C.	PANIX Maidenform, Inc.	435948 9/13/40	384670 1/28/41	1/28/01	25	Foundation garments consisting of corsets, girdles, corselets and brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States	PANTINO Maidenform, Inc.	72/060762 10/16/58	680841 6/23/59	6/23/09	25	Women's and misses' sportswear namely, slacks, shorts, skirts and blouses, commonly sold as coordinates.	Registered	
United States	PRE-LUDE Maidenform, Inc.	71/349784 4/10/34	316451 8/28/34	8/28/04	25	Brassieres, bandeaux, corsets, corselets, and girdles.	Registered	
United States	PRECIOUS LITTLE Maidenform, Inc.	394280 1/9/71	926480 1/4/72	1/4/02	25	Foundation garments, garter belts, lingerie, and beachwear, namely swimsuits.	Registered	
United States TA-79/01661 FZL&Z, P.C.	PRETTY FOXY Maidenform, Inc.	233397 10/1/79	1181197 12/8/81	12/7/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
United States TT-92/03129 FZL&Z, P.C.	PRETTY GIRL Maidenform, Inc.	303582 7/25/68	864584 2/4/69	2/4/09	25	Women's and misses' girdles, panty girdles, lingerie and hosiery.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	PRETTY GIRL Stylized Maidenform, Inc.	71/608441 1/5/51	551120 11/20/51	11/20/01	25	Girdles and panty girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TA-79/00946 FZL&Z, P.C.	PRETTY PRO Maidenform, Inc.	221350 6/27/79	1149918 3/31/81	3/30/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TA-79/00947 FZL&Z, P.C.	PRETTY SHAPELY Maidenform, Inc.	221351 6/27/79	1149919 3/31/81	3/30/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
United States FZL&Z, P.C.	PRINTS CHARMING Maidenform, Inc.	306615 9/5/68	872632 7/8/69	7/8/09	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	PRIVATE AFFAIR Maidenform, Inc.	623727 1/17/52	572600 3/31/73	3/31/03	25	Brassieres.	Registered	
United States TR-88/04539 FZL&Z, P.C.	PRIZE POSSESSIONS Maidenform, Inc.	291554 2/21/68	854227 8/6/68	8/6/08	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	RATED X Maidenform, Inc.	386792 3/19/71	924326 11/23/71	11/23/01	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	REAL THING Maidenform, Inc.	72/438220 10/13/72	974640 12/11/73	12/11/03	25	Foundation garments and lingerie.	Registered	
United States TA-93/06390 FZL&Z, P.C.	RENDEZVOUS Maidenform, Inc.	74/418356 7/26/93	1833907 5/3/94	5/3/04	25	Foundation garments.	Registered	
United States TT-92/03129 FZL&Z, P.C.	SARONG Maidenform, Inc.	686394 4/27/55	622358 2/28/56	2/28/06	25	Corsets and girdles.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	SARONG Maidenform, Inc.	148910 7/12/62	749821 5/21/63	5/21/03	25	Girdles and brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	SARONG Stylized Maidenform, Inc.	71/593608 3/8/50	553826 1/22/52	1/22/02	25	Corsets, girdles, and brassieres.	Registered	Assignment from True Form Foundations, Inc. recorded 03/16/92.
United States FZL&Z, P.C.	SATIN SEDUCTION Maidenform, Inc.	74/626907 1/30/95	1946806 1/9/96	1/9/06 1/9/02	25	Bras and panties.	Registered	
United States FZL&Z, P.C.	SEA DREAM Maidenform, Inc.	267577 3/27/67	835526 9/19/67	9/19/07	25	Foundation garments and lingerie.	Registered	
United States TR-79/00422 FZL&Z, P.C.	SECRET CENTER Maidenform, Inc.	455104 4/19/73	982013 4/9/74	4/8/04	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	SECRET CIRCLE Maidenform, Inc.	52472 5/14/75	1038532 4/27/76	4/26/06	25	Brassieres, girdles, slips and panties.	Registered	
United States FZL&Z, P.C.	SEEN-LESS Maidenform, Inc.	360206 5/19/70	902661 11/17/70	11/17/00	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
United States TA-92/07572 FZL&Z, P.C.	SELF-EXPRESSIONS Maidenform, Inc.	74/311299 9/4/92	1771562 5/18/93	5/18/03	25	Bras and panties.	Registered	
United States FZL&Z, P.C.	SHAPE ME Maidenform, Inc.	403411 9/23/71	947309 11/14/72	11/14/02	25	Foundation garments and lingerie.	Registered	
United States	SHAPE ME PRETTY Maidenform. Inc.	2147 9/27/73	989353 7/30/74	7/29/04	25	Foundation garments and lingerie.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	SHAPE ME SWEETLY Maidenform, Inc.	2146 9/27/73	989352 7/30/74	7/29/04	25	Foundation garments and lingerie.	Registered	
United States	SHAPE-MATES Maidenform, Inc.	310967 10/31/68	870953 6/10/69	6/10/09	25	Foundation garments and lingerie.	Registered	
FZL&Z, P.C. United States	SHEER EASE Maidenform, Inc.	72/230268 10/15/65	826916 4/4/67	4/4/07	25	Foundation garments.	Registered	
United States	SHEER MUSIC Maidenform, Inc.	223808 7/20/65	811734 7/20/65	7/26/06	25	Foundation garments.	Registered	
United States	SHEER-THING Maidenform, Inc.	377083 11/25/70	917283 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States	SHEERLING Maidenform, Inc.	377073 11/25/70	918108 8/10/71	8/10/01	25	Foundation garments and lingerie.	Registered	
United States	SHIMMER-SHEER Maidenform, Inc.	377070 11/25/70	917276 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States	SHIMMERLING Maidenform, Inc.	377076 11/25/70	917280 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States	SIMPLE SOLUTIONS Maidenform, Inc.	75/129271 7/2/96	2081350 7/22/97	7/22/07 7/22/03	25	Bras and panties.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	SIMPLY BETTER Maidenform, Inc.	724542 4/25/88	1559070 10/3/89	10/3/09	25	Bras and briefs.	Registered	Assignment from True Form Foundations recorded 03/16/92.
United States	SKIN WEAR Maidenform, Inc.	377079 11/5/70	925156 12/7/71	12/7/01	25	Foundation garments and lingerie.	Registered	
United States	SKIN WEAR Maidenform, Inc.	72/377079 11/25/70	925156 12/7/71	12/7/01	25	Foundation garments and lingerie.	Registered	
United States	SLIGHT ADVANTAGE Maidenform, Inc.	403410 9/23/71	947308 11/14/72	11/14/02	25	Foundation garments and lingerie.	Registered	
United States	SMALL TALK Maidenform, Inc.	438217 10/13/72	975057 12/18/73	12/18/03	25	Foundation garments and lingerie.	Registered	
United States	SMOOTH OPERATOR Maidenform, Inc.	377067 11/25/70	918588 8/17/71	8/17/01	25	Foundation garments and lingerie.	Registered	
United States	SMOOTH SENSATIONS Maidenform, Inc.	75/348632 8/28/97	2245111 5/11/99	5/11/09 5/11/05	25	Undergarments and foundations.	Registered	
United States	SOFTALURE Maidenform, Inc.	371818 6/28/82	1245424 7/12/83	7/12/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
United States	SOMETHING SHAPELY Maidenform, Inc.	126732 5/16/77	1081860 1/10/78	1/10/08	25	Lingerie, bras, girdles and panties.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TA-91/08567 FZL&Z, P.C.	SOMETHING SPECIAL Maidenform, Inc.	74/156695 4/12/91	1720387 9/29/92	9/29/02	25	Women's foundation garments and intimate apparel, namely, brassieres, panties and girdles.	Registered	
United States	SPLITS Stylized Maidenform, Inc.	71/465102 11/18/43	406780 4/25/44	4/25/04	25	Women's petticoats, panties, and combination petticoats and panties.	Registered	
United States	STRETCH-CONFECTION Maidenform, Inc.	314298 12/12/68	873494 7/22/69	7/22/09	25	Foundation garments and lingerie.	Registered	
United States TR-81/00998 FZL&Z, P.C.	STYLEMASTER Maidenform, Inc.	12/27/61	742026 12/11/62	12/11/02	25	Ladies' pants for outer wear.	Registered	
United States TT-92/03129 FZL&Z, P.C.	SUBTRACT Maidenform, Inc.	8119 12/5/73	992896 9/10/74	9/14/04	25	Ladies' panties and panty hose.	Registered	Assignment from True Form Foundati Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	SUBTRACT Maidenform, Inc.	78315 7/23/59	696818 4/26/60	4/26/10	25	Girdles.	Registered	Assignment from True Form Foundati Inc. recorded 03/16/92.
United States TT-92/03129 FZL&Z, P.C.	SUBTRACT ELITE Maidenform, Inc.	561025 9/30/85	1392474 5/6/86	5/6/06	25	Girdles.	Registered	Assignment from True Form Foundati Inc. recorded 03/16/92.
United States FZL&Z, P.C.	SWEET DREAMS Maidenform, Inc.	150574 8/6/62	751338 6/18/63	6/18/03	25	Nightgowns, peignoirs, sleep caps and sleep panties, and foundation garments.	Registered	
United States FZL&Z, P.C.	SWEET MISS Maidenform, Inc.	367470 8/7/70	913883 6/8/71	8/6/01	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TR-79/00430 FZL&Z, P.C.	SWEET MS. Maidenform, Inc.	2149 9/27/73	995639 10/15/74	10/14/04	25	Foundation garments, lingerie and beachwear, namely swimsuits.	Registered	
United States FZL&Z, P.C.	SWEET NOTHINGS Maidenform, Inc.	169954 5/29/63	765976 3/3/64	3/3/04	25	Foundation garments.	Registered	
United States FZL&Z, P.C.	SWEET SECRET Maidenform, Inc.	345550 12/8/69	898362 9/8/70	9/8/10	25	Foundation garments, lingerie, sleepwear and loungewear.	Registered	
United States TR-81/00999 FZL&Z, P.C.	SWEET SOMETHINGS Maidenform, Inc.	117805 3/3/77	1077962 11/22/77	11/22/07	25	Foundation garments, brassieres, lingerie, sleepwear and loungewear.	Registered	
United States TR-81/01000 FZL&Z, P.C.	SWEET TALK Maidenform, Inc.	94007 3/30/60	740668 11/13/62	11/13/02	25	Foundation garments, namely brassieres.	Registered	
United States	SWEET THING Maidenform, Inc.	72/235842 1/5/66	828608 5/9/67	5/9/07	25	Foundation garments.	Registered	
United States	TAKE THE PLUNGE Maidenform, Inc.	72/438952 10/20/72	974042 11/27/73	11/27/03	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	TENDER LACE Maidenform, Inc.	404824 10/12/71	947636 11/21/72	11/21/02	25	Foundation garments and lingerie.	Registered	
United States TT-92/03129 FZL&Z, P.C.	THE BRA FOR DIETERS Maidenform, Inc.	724532 4/25/88	1515520 12/6/88	12/6/08	25	Bras.	Registered	Assignment from True Form Foundations recorded 03/16/92.

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States	THE COTTON CONTINENTALS	345218	1224348	1/18/03	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties all made in part or wholly from cotton.	Registered	
TR-88/02413	Maidenform, Inc.	1/11/82	1/18/83					
FZL&Z, P.C.								
United States	THE GLOW-TOGETHERS	291949	854700	8/13/08	25	Foundation garments.	Registered	
TR-88/04534	Maidenform, Inc.	2/27/68	8/13/68					
FZL&Z, P.C.								
United States	THE MAIDENFORM WOMAN, YOU NEVER KNOW WHERE SHE'LL TURN UP	228225	1162031	7/20/01	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear, panties and swimwear.	Registered	
TR-79/00986	Maidenform, Inc.	8/20/79	7/21/81					
FZL&Z, P.C.								
United States	THE SHAPE MAKER		1000124	12/23/04	25	Girdles.	Registered	
TR-79/00431	Maidenform, Inc.	4/18/74	12/24/74					
FZL&Z, P.C.								
United States	THE TOTALLY TERRIFICS	291672	854696	8/13/08	25	Foundation garments.	Registered	
TR-88/04535	Maidenform, Inc.	2/23/68	8/13/68					
FZL&Z, P.C.								
United States	TRUE FORM Stylized	188871	186657	7/22/04	25	Corsets and brassieres.	Registered	Assignment from True Form Foundati[illegible] nc. recorded 03/16/92.
TT-92/03129	Maidenform, Inc.	11/24/1923	7/22/1924					
FZL&Z, P.C.								
United States	UNDER RIGHT	25551	654171	11/5/07	25	Brassieres.	Registered	
	Maidenform, Inc.	3/5/57	11/5/57					
FZL&Z, P.C.								
United States	UNDER-FLING	377086	917284	7/27/01	25	Foundation garments and lingerie.	Registered	
	Maidenform, Inc.	11/25/70	7/27/71					
FZL&Z, P.C.								
United States	UNDER-SHEATH	72/240757	829138	5/23/07	25	Foundation garments.	Registered	
	Maidenform, Inc.	3/11/66	5/23/67					

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Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TT-92/03129 FZL&Z, P.C.	UNDER-WONDER Maidenform, Inc.	269029 4/13/67	877027 9/16/69	9/16/09	25	Panty girdles.	Registered	Assignment from True Form Foundati Inc recorded 03/16/92.
United States TR-87/02412 FZL&Z, P.C.	UNDERCURRENT Maidenform, Inc.	301017 6/21/68	862030 12/17/68	12/17/08	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	UNDERLINE Maidenform, Inc.	697115 10/25/55	628766 6/12/56	6/12/06	25	Foundation garments, girdles and slips.	Registered	
United States	UNDERMOST Maidenform, Inc.	72/212127 2/16/65	799139 11/23/65	11/23/05	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	UNDERSKINS Maidenform, Inc.	377080 11/25/70	918591 8/17/71	8/17/01	25	Foundation garments and lingerie.	Registered	
United States	UNDERTONE Maidenform, Inc.	72/039149 10/18/57	665802 8/12/58	8/12/08	25	Brassieres.	Registered	
United States TR-80/00672 FZL&Z, P.C.	WANTED Maidenform, Inc.	110451 12/19/60	718982 7/25/61	7/24/01	25	Foundation garments, particularly brassieres.	Registered	
United States FZL&Z, P.C.	WHITE FLOWERS Maidenform, Inc.	29086 4/29/57	659393 3/11/78	3/11/08	25	Brassieres.	Registered	
United States	WISE GUISE Maidenform, Inc.	72/250080 7/12/66	820814 12/20/66	12/20/06	25	Foundation garments.	Registered	

TRADEMARK
REEL: 002228 FRAME: 0764

Country Matter No. Agent	Mark Owner	App. No. Date	Reg. No. Reg. Date	Ren. Date Use Date Tax Date	Int'l Classes Local Classes	Goods/Services	Status	Comments
United States TA-79/01817 FZL&Z, P.C.	WISEGUYS Maidenform, Inc.	189306 10/16/78	1145820 1/13/81	1/12/01	25	Clothing, namely men's and boy's shirts.	Registered	
United States FZL&Z, P.C.	WOMAN POWER Maidenform, Inc.	377069 11/25/70	917275 7/27/71	7/27/01	25	Foundation garments and lingerie.	Registered	
United States FZL&Z, P.C.	YOUNG PERFORMERS Maidenform, Inc.	603385 6/9/86	1424036 1/6/87	1/6/07	25	Foundation garments, brassieres, lingerie, sleepwear, loungewear and panties.	Registered	
United States FZL&Z, P.C.	YOUR BODY Maidenform, Inc.	377068 11/2/70	919016 8/24/71	8/24/01	25	Foundation garments.	Registered	

RECORDED: 10/11/2000
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