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OMB 0651-0027



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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

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1-24-01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
12212000

#### Conveying Party

Mark if additional names of conveying parties attached  
Execution Date  
Month Day Year

Name  12212000

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002230 FRAME: 0668

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Rosanne T. Yang

1/23/01

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, SCRIPPS HOWARD BROADCASTING COMPANY, d.b.a. Cinetel Productions, a corporation of the State of Ohio, having an address at P.O. Box 51210, Knoxville, Tennessee 37950 ("Assignor"), has adopted the trademarks and service marks listed as on the attached Exhibit A; and

WHEREAS, Assignor is the owner of the trademark and service mark registrations and applications listed on the attached Exhibit A; and

WHEREAS, SCRIPPS NETWORKS, INC., a Delaware corporation having its principal place of business at 9821 Sherrill Boulevard, Knoxville, Tennessee 37932 ("Assignee"), is desirous of acquiring said trademarks and service marks, said trademark and service mark registrations, said trademark and service mark applications, and the good will associated therewith;

WHEREAS, Assignee is the successor to the business of Assignor to which the marks covered by said applications pertain; said business being ongoing and existing;

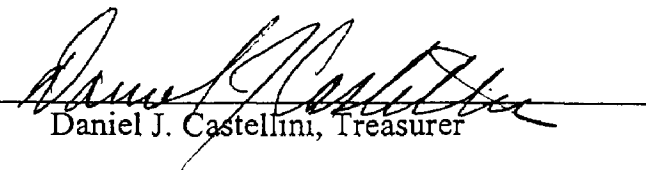
NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign unto Assignee all right, title, and interest in and to the said trademarks and service marks, together with the good will of the business symbolized by the said trademarks and service marks, and the registrations and applications of the said trademarks and service marks.

Signed at Cincinnati, Ohio, U.S.A., this 21<sup>st</sup> day of December, 2000.

SCRIPPS HOWARD BROADCASTING COMPANY,  
d.b.a. Cinetel Productions

CORPORATE SEAL

By

  
Daniel J. Castellini, Treasurer

STATE OF OHIO )  
 ) SS.  
COUNTY OF HAMILTON )

On this 28<sup>th</sup> day of December, 2000, before me personally came Daniel J. Castellini, to me known to be the Treasurer of SCRIPPS HOWARD BROADCASTING COMPANY, d.b.a. Cinetel Productions, a corporation of the State of Ohio, the assignor above-named and acknowledged that he executed the foregoing instrument and he did swear that he executed this assignment as his free act on behalf of said assignor and pursuant to authority duly received.



HILARY VOLLMER  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Section 147.03 R.C.

Handwritten signature of Hilary Vollmer in black ink.

\_\_\_\_\_  
Notary Public

SCRIPPS NETWORKS, INC.

CORPORATE SEAL

By M. Denise Kuprionis  
M. Denise Kuprionis, Secretary

STATE OF OHIO )  
 ) SS.  
COUNTY OF HAMILTON )

On this 28<sup>th</sup> day of December, 2000, before me personally came M. Denise Kuprionis, to me known to be the Secretary of SCRIPPS NETWORKS, INC., a corporation of the State of Delaware, the assignee above-named and acknowledged that she executed the foregoing instrument and she did swear that she executed this assignment as her free act on behalf of said assignee and pursuant to authority duly received.



HILARY VOLLMER  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Section 147.03 R.C.

Handwritten signature of Hilary Vollmer in black ink.

\_\_\_\_\_  
Notary Public

EXHIBIT A

SCRIPPS HOWARD BROADCASTING COMPANY,  
d.b.a. Cinetel Productions

Country	Trademark	Classes	App No	Reg No
UNITED STATES	CINETEL PRODUCTIONS	41	75/064979	2080996
UNITED STATES	CINETEL STUDIOS	41	75/091200	2071498
UNITED STATES	CINETEL STUDIOS	41	75/091200	2071498
UNITED STATES	CINETEL STUDIOS AND DESIGN	41	75/091300	2075406
UNITED STATES	UNSPOILED COUNTRY	41	75/487171	2260960