

10-29-01

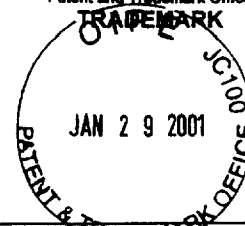
02-06-2001

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



101605228

U.S. Department of Commerce  
Patent and Trademark Office



### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) (or copy(ies)).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
9-3-99

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Kelley Blue Book

12-8-2000

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization California

#### Receiving Party

Mark if additional names of receiving parties attached

Name Kelley Blue Book Company Incorporated

DBA/AKA/TA

Composed of

Address (line 1) 5 Oldfield Road

Address (line 2)

Address (line 3) Irvine California 92718  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

02/05/2001 DBYRNE 00000139 1904124

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 OP  
75.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002230 FRAME: 0805

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,904,124"/>	<input type="text" value="1,142,514"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,907,128"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,907,129"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number:

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date Signed

ADDITIONAL CONVEYING PARTIES

1. C.E. Cook Family Trust  
Organized under the laws of the state of California  
Domiciled in the state of California
2. D.L. Cook Family Trust  
Organized under the laws of the state of California  
Domiciled in the state of California
3. C.E. Cook 1976 Family Trust  
Organized under the laws of the state of California  
Domiciled in the state of California
4. D.L. Cook 1976 Family Trust  
Organized under the laws of the state of California  
Domiciled in the state of California
5. C.E. & D.L. Cook 1981 Family Trust  
Organized under the laws of the state of California  
Domiciled in the state of California
6. A.P. Johnson  
United States Citizen  
Domiciled in the state of California
7. D.M. Olsen  
United States Citizen  
Domiciled in the state of California

ASSIGNMENT NUNC PRO TUNC

WHEREAS, Kelley Blue Book, a partnership duly organized under the laws of the state of California, and composed of C.E. Cook Family Trust, a trust organized under the laws of the State of California and domiciled in the State of California; D.L. Cook Family Trust, a trust organized under the laws of the State of California and domiciled in the State of California; C.E. Cook 1976 Family Trust, a trust organized under the laws of the State of California and domiciled in the State of California; D.L. Cook 1976 Family Trust, a trust organized under laws of the State of California and domiciled in the State of California; C.E. & D.L. Cook 1981 Family Trust, a trust organized under the State of California and domiciled in the State of California; A.P. Johnson, a U.S. citizen, domiciled in the State of California; and D.M. Olsen, a U.S. citizen, domiciled in the State of California, all of which are (Assignor), is the title owner of the trademark and the federal trademarks, registrations and applications listed in Schedule A attached herewith.

AND WHEREAS, Kelley Blue Book Company Incorporated (Assignee), a corporation organized under the laws of the state of California, domiciled and doing business at 5 Oldfield Road, Irvine, California 92718, is desirous of acquiring all the right, title and interest in and to the trademarks and federal trademark registrations and applications in Schedule A attached herewith and the registrations that issue therefrom.

NOW THEREFORE, for nominal consideration, receipt of which is hereby acknowledged, the said Assignor of these presents does, sell, assign, and transfer unto the said Assignee, a successor to the business of the Kelley Blue Book partnership, as well as to

Assignee's successors and assigns, all right, title and interest in and to the said trademarks and in and to the U.S. Trademark registrations and applications listed in Schedule A and the registrations that issue therefrom together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the said trademarks listed in Schedule A.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 8th day of December, 2000, with a NUNC PRO TUNC effective date of 9-3-99.

KELLEY BLUE BOOK (Partnership)

By: Alan P. Johnson

Date: 12-8-2000

SCHEDULE A

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>APPLICATION NO.</u>
KELLEY BLUE BOOK & DESIGN	1,904,124	74/115,001
POWERSYSTEM	1,907,128	74/460,120
KARPOWER	1,907,129	74/460,124
KELLEY BLUE BOOK & DESIGN	1,142,514	73/198,130