

RECORDED
TRAC

02-16-2001

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101614316

To the Honorable Commissioner of Patent and Trademark Office, original documents or copy thereof.

1. Name of conveying party(ies):

UNOPCO SUB, INC.

- Individual(s)
- General Partnership
- Corporation - State of Delaware
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

FD MANAGEMENT, INC.
300 Delaware Avenue
Wilmington, Delaware 19801

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State of Delaware
- Other _____

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

2-2-01

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: January 23, 2001

4. (A.) Trademark Application No.(s)

76/147052
75/403367
75/450160
75/543611

4. (B.) Trademark Registration No.(s)

See Schedule A attached



02-02-2001

U.S. Patent & TMO's/TM Mail Rpt. Dt. #40

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB**
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:..... **58**

7. Total fee (37 CFT 3.41): \$ 1,465.00
 Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)
 Authorized to be charged to deposit account
Deposit account number: 01-0035
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

1465E

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM
Name of Person Signing

Signature

2/2/01
Date

Total number of pages comprising cover sheet, attachments and documents: **11**

02/15/2001 GTON11 00000121 76147052

02 FC:482

40.00 OP
1425.00 OP

TRADEMARK
REEL: 002230 FRAME: 0811

SCHEDULE A

ASSIGNEE - FD MANAGEMENT, INC. (TRADEMARKS)

<u>MARK</u>	<u>REGISTRATION NO.</u>
ADVANCED ENERGIZING EXTRACT	1,382,947
BEAUTY SLEEP	849,574
BLUE GRASS	1,625,557
CERAMIDE FIRM LIFT	2,255,630
Custom Color Swirl Design	2,237,233
EA	1,914,462
EA (Stylized)	1,950,687
EIGHT HOUR	539,292
ELIZABETH ARDEN	545,592
ELIZABETH ARDEN	545,890
ELIZABETH ARDEN	557,022
ELIZABETH ARDEN	1,073,947
ELIZABETH ARDEN	1,579,710
ELIZABETH ARDEN	1,656,519
ELIZABETH ARDEN (Stylized)	153,598
ELIZABETH ARDEN (Stylized)	1,577,216
ELIZABETH ARDEN 5TH AVENUE	2,162,507
ELIZABETH ARDEN RED DOOR and DESIGN	1,649,230
ELIZABETH ARDEN SPA	1,813,342
ELIZABETH ARDEN SPLENDOR	2,278,502

SCHEDULE A

ASSIGNEE - FD MANAGEMENT, INC. (TRADEMARKS)

EYE - FIX	1,295,500
FIFTH AVENUE	1,389,600
FLAWLESS FINISH	1,326,524
FLOWER MIST	414,745
Horse with Flower Wreath Design (Blue Grass)	681,941
IMMUNAGE	1,439,757
LIP - FIX	1,287,568
LIPTALKERS	2,259,523
MASCARETTE	707,293
NAIL PROTECTA	1,167,918
PERFUME MIST	624,690
PROTECTINOL	1,286,733
RED DOOR	893,456
RED DOOR	901,900
RED DOOR	1,569,090
RED DOOR	1,648,624
RED DOOR	1,714,578
Design of Red Door in Color	930,966
SARATOGA RED	776,798
SIMPLY PERFECT	1,418,074
SKIN DEEP	1,046,221

SCHEDULE A

ASSIGNEE - FD MANAGEMENT, INC. (TRADEMARKS)

SLEEK	532,114
SPLENDOUR	1,621,869
SUNFLOWER	757,881
SUNFLOWERS	1,830,983
SUNFLOWERS	1,903,334
SUNFLOWERS	1,917,541
SUNFLOWERS and Design	1,820,936
TRUE LOVE ELIZABETH ARDEN and Design	2,049,505
VELVA	136,514
VELVA	205,732
VELVA MOISTURE FILM	952,832
VISIBLE DIFFERENCE	1,201,722
VISIBLE DIFFERENCE PORE - FIX C	2,261,229

TRADEMARK ASSIGNMENT

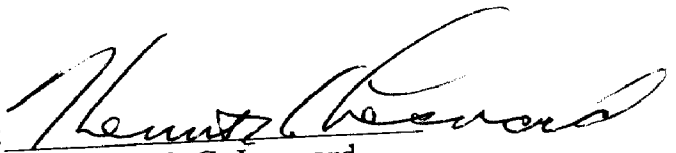
WHEREAS, Unopco Sub, Inc., a Delaware corporation, of 390 Park Avenue, New York, New York 10022,(hereinafter called ASSIGNOR), has filed an application for Bottle Design now assigned serial number 75/543611, based on an intention to use. Assignor has since used the mark and has filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act in said application; and

WHEREAS, FD Management, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801, (hereinafter called ASSIGNEE), is desirous of acquiring said pending trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademark and the application and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 23 day of January, 2001.

UNOPCO SUB, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

TRADEMARK ASSIGNMENT


WHEREAS, Unopco Sub, Inc., a Delaware corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter called ASSIGNOR), has intended to use the marks in commerce, and has filed applications now assigned serial numbers as shown on Schedule A indicating that intention, but has not yet filed any allegations of use under Section 1(c) or 1(d) of the Trademark Act. ASSIGNOR is assigning the marks in the above identified applications as part of the entire business or portion thereof to which the marks pertain as required by Section 15 U.S.C. 1060; and

WHEREAS, FD Management, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801, (hereinafter called ASSIGNEE), is desirous of acquiring said pending trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademarks and the applications and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 23 day of January, 2001.

UNOPCO SUB, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

SCHEDULE A
Owner – Unopco Sub, Inc.

MARK

SERIAL NO.

ELIZABETH ARDEN HOLIDAY

76/147052

SUNFLOWERS

75/403367

SUNFLOWERS

75/450160

TRADEMARK ASSIGNMENT

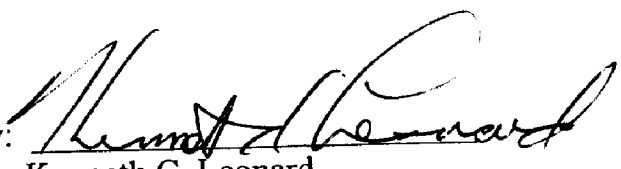
WHEREAS, Unopco Sub, Inc., a Delaware corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR") is owner of the trademarks listed on the attached Schedule A (hereinafter referred to as "trademarks") registered with the United States Patent and Trademark Office; and

WHEREAS, FD Management, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801, (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 23 day of January, 2001.

UNOPCO SUB, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

SCHEDULE A
Owner -- Unopco Sub, Inc.

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