

02-07-2001



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File No.: T3095-034

1.77.01

TRADEMARKS RECORDATION COVER SHEET

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Mailist Associates
10 Exchange Place, 28th Floor
Jersey City, New Jersey 07302-3905
A Delaware Limited Liability Company

Additional names(s) of conveying party(ies) attached?

2. Name and Address of receiving party(ies):

Mailist Associates, LLC
10 Exchange Place, 28th Floor
Jersey City, New Jersey 07302-3905
A Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? No

3. Nature of conveyance:

Change of Name

Execution Date: August 11, 2000

4. A. Trademark Application No.(s)

74/590,295 filed October 25, 1994
74/590,289 filed October 25, 1994
74/590,286 filed October 25, 1994

B. Trademark Registration No.(s)

1,827,817 registered March 22, 1994
1,827,666 registered March 22, 1994
1,817,070 registered January 18, 1994

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning document should be mailed:

Evelyn M. Sommer, Esq.
PATTERSON, BELKNAP, WEBB & TYLER LLP
1133 Avenue of the Americas
New York, New York 10036-6710
Attn.: IP Department

6. Total number of documents involved: 6

7. Total fee (37 CFR 3.41): \$165.00

Please credit our deposit account
No. 16-0633 with the \$165.00 fee.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 16-0633.

DO NOT USE THIS SPACE

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Evelyn M. Sommer

January 19, 2001

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE GENERAL PARTNERSHIP UNDER THE NAME OF "MAILIST ASSOCIATES" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MAILIST ASSOCIATES" TO "MAILIST ASSOCIATES, LLC", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF AUGUST, A.D. 2000, AT 9 O'CLOCK A.M.



Edward J. Freel

Edward J. Freel, Secretary of State

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AUTHENTICATION: 0615404

DATE: 08-11-00

TRADEMARK
REEL: 002231 FRAME: 0096

CERTIFICATE OF CONVERSION OF GENERAL PARTNERSHIP
TO LIMITED LIABILITY COMPANY

(Under Section 18-214 of the Delaware Limited Liability Company Act)

The undersigned, an authorized person, in connection with the conversion of Mailist Associates, a Delaware general partnership (the "General Partnership"), to a Delaware limited liability company under Section 18-214 of the Delaware Limited Liability Company Act (6 Del. Code, Section 18-101, *et seq.*), hereby certifies that:

FIRST. The date on which the General Partnership was formed was January 1, 1997 and the jurisdiction where the general partnership was formed was the State of Delaware.


SECOND. The name of the General Partnership immediately prior to the filing of this Certificate of Conversion with the Secretary of State of the State of Delaware was Mailist Associates.

THIRD. Effective upon the filing of this Certificate of Conversion, the General Partnership is hereby converted to a limited liability company whose name, as set forth in its Certificate of Formation filed concurrently with this Certificate of Conversion in the Office of the Secretary of State of the State of Delaware, is Mailist Associates, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion this 11th day of August, 2000.

AMERICAN FAMILY ENTERPRISES

By: TAF HOLDINGS INC., General Partner

By: 
Richard I. Friedman,
Assistant Secretary

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