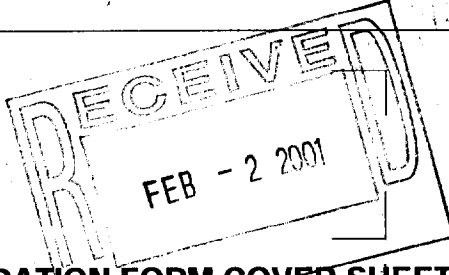


02-07-2001



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U.S. Department of Commerce
Patent and Trademark Office
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

2.7.01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
01012001

Conveying Party

Mark if additional names of conveying parties attached

Name Holmes Publishing, Inc. Execution Date
Month Day Year
01012001

Formerly _____

2391491

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Michigan

Receiving Party

Mark if additional names of receiving parties attached

Name NurseWeek Publishing, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1156-C Aster Avenue

Address (line 2) _____

Address (line 3) Sunnyvale California/USA 94086
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

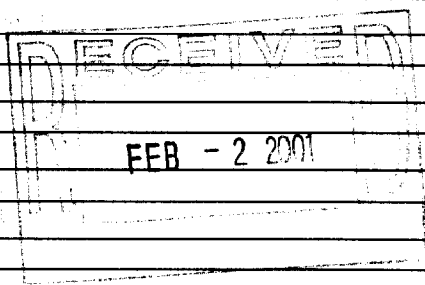
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2391491"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barry J. Parker

A handwritten signature in cursive script that reads "Barry J. Parker".

January 25, 2001

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF NAMES AND TRADEMARKS

This is an assignment of names and trademarks from Holmes Publishing, Inc., a Michigan corporation having an address of 5020 Northwind Drive, Suite 207, East Lansing, MI 48823 (hereinafter, "ASSIGNOR") to NurseWeek Publishing, Inc., a California corporation having an address of 1156-C Aster Avenue, Sunnyvale, CA 94086 (hereinafter, "ASSIGNEE").

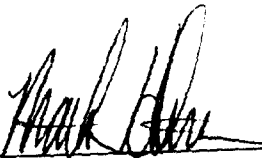
WHEREAS, ASSIGNOR and ASSIGNEE, ^{MAH AH} pursuant to an Asset Purchase Agreement by and between them dated 3 Aug 1, 2001, individually and collectively, desire a transfer to ASSIGNEE of all rights, title and interest to the names and trademarks listed on **Exhibit A**, (hereinafter "The Marks"), including any and all goodwill associated with the use of The Marks and including any and all registrations and applications for registration of the Marks;

NOW THEREFORE, for the consideration recited in the Asset Purchase Agreement and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign effective as of the effective date of the Asset Purchase Agreement, unto ASSIGNEE and its successors and assigns, all rights, title and interest in and to The Marks throughout the world, whether common law, statutory or otherwise, together with the goodwill connected with the use of and symbolized by The Marks, including the right to sue and be sued thereunder, to collect damages, to have the benefit of any and all usage of The Marks in all combinations with other words or designs and in all forms, styles, colors, and representations whatsoever, from the dates of first use ever, and any all registrations of The Marks and applications therefor.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its officers thereunto duly authorized on the date below written.

HOLMES PUBLISHING, INC.

Dated: 3 Aug 1, 2001
^{MAH AH}

By: 
President


MARTIN HOLMES


AUTUMN HOLMES

(Attach Notary Public Acknowledgement)

ON THIS THE 1ST DAY OF AUGUST, 2001 PERSONS APPEARED BEFORE ME MARTIN HOLMES AND AUTUMN HOLMES WITH EACH BEING THIS INSTRUMENT FOR THE PURPOSES INDICATED.



KEVIN C. O'MALLEY
Notary Public, Ingham County, MI
My Commission Expires 08/21/2004

EXHIBIT A
(Page 1 of 1)

to

Assignment of Names and Trademarks

by and between

Holmes Publishing, Inc.

and

NurseWeek Publishing, Inc.

Names/Marks	Registration/Application No.
NURSING EXCELLENCE	U.S. Reg. No. 2,391,491
NURSING EXCELLENCE	MI State Reg. No. MO3-258
NURSINGEXCELLENCE.COM	-
NURSINGEXCELLENCE.NET	-
NURSINGEXCELLENCE.ORG	-
RN EXCELLENCE	MI State Reg. No. M03-257
RN EXCELLENCE	MI State Reg. No. M50-068 (Expired)
RNEXCELLENCE.COM	-
RNEXCELLENCE.NET	-
RNEXCELLENCE.ORG	-
EXCELLENCE	-

-no others-

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