

02-07-2001

Docket No.:
13914.689



101607757

To the Honorable Commissioner of Patents

Attached original documents or copy thereof.

1. Name of conveying party(ies):

GROUND ZERO DESIGN, LLC

1.74.0

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company - Colorado

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 19, 2000

2. Name and address of receiving party(ies):

Name: GROUND ZERO DESIGN CORPORATION

Internal Address: _____

Street Address: 2485 Janitell Road

City: Colorado Springs State: CO ZIP: 80906

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Utah
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from
Additional name(s) & address(es) Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/638,192 75/653,053 76/039,689
75/638,193 75/753,110 76/039,690
75/638,194 75/753,112

Additional numbers

B. Trademark Registration No.(s)



01-24-2001

U.S. Patent & TMO/ TM Mail Rpt Dt: #54

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David R. Todd

Internal Address: WORKMAN, NYDEGGER & SEELEY

02/07/2001 GT0N11 00000002 75638192

01 FC:481 40.00 DP
02 FC:482 175.00 DP

Street Address: 60 East South Temple

1000 Eagle Gate Tower

City: Salt Lake City State: UT ZIP: 84111

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41): \$ \$320.00

- Enclosed - Any excess or insufficiency should be credited or debited to deposit account.
- Authorized to be charged to deposit account

8. Deposit account number:

23-3178

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David R. Todd

Name of Person Signing

David R. Todd

Signature

Jan. 18, 2001

Date

4

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002231 FRAME: 0618

01-24-2001
0014441200
02/08/2001 GT0N11
Date: 02/08/2001
Hand Number: 75638192
FC: 704
\$105.00 CR

ASSIGNMENT OF TRADEMARK RIGHTS

Whereas, GROUND ZERO DESIGN, LLC ("the Seller"), a limited liability company of the State of Colorado, having a place of business at 2845 Janitell Road, Colorado Springs, Colorado 80906, has adopted, used, and is the owner of the trademarks listed in the attached Schedule 1, and the United States and foreign registrations or applications for registrations therefor; and

Whereas, GROUND ZERO DESIGN CORPORATION ("the Buyer"), a corporation of the State of Utah, with offices proposed to be located at 2845 Janitell Road, Colorado Springs, Colorado 80906, is purchasing and acquiring certain of the assets, properties, and operations of the Seller in accordance with an Asset Purchase Agreement by and among Ground Zero Design, LLC, as Seller, Ground Zero Design Corporation, as Buyer, and Icon Health and Fitness, Inc., as Parent of Buyer. Dated as of December 19, 2000, including all of the Seller's right, title, and interest in and to the trademarks listed in the attached Schedule 1, the goodwill of the business symbolized by the marks, and the registrations and applications therefor;


Whereas, the Seller desires to assign to the Buyer all of the Seller's right, title, and interest in and to the trademarks listed in the attached Schedule 1, the goodwill of the business symbolized by the marks, and the registrations and applications therefor;

NOW, THEREFORE, in consideration of the above premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Seller does hereby assign to the Buyer, its successors and assigns, all of the Seller's right, title, and interest in and to said trademarks listed in the attached Schedule 1, together with the goodwill of the business symbolized by the marks and the registrations or applications for registration

therefor, and the right to sue for past infringement of said trademarks and to collect damages therefor.


In Testimony Whereof, the Seller has caused the hand of its proper representative to be subscribed hereto this 19th day of December 2000.

GROUND ZERO DESIGN, LLC

By 
Roy Simonson, Manager

STATE OF COLORADO)
: ss.
COUNTY OF EL PASO)

On December 19th, 2000, before me personally appeared Roy Simonson, Manager of GROUND ZERO DESIGN, LLC, who signed this instrument and acknowledged under oath before me that he signed it on behalf of the above-identified limited liability company with authority to do so.


NOTARY PUBLIC
Residing at 504 Whispering Winds
Woodland Park, CO 80863

My Commission expires:
9/30/2004

CA\WINDOWS\TEMP\trademarkassignment.doc

SCHEDULE 1: GROUND ZERO DESIGN, LLC
TRADEMARKS

Trademark	Filing Date	Serial Number	Date of First Use	Opposition	Notice of Allowance Mailed
Ethix	2/10/99	75638194	Unknown	None	9/12/00
Free Motion	2/10/99	75638192	Unknown	None	8/08/00
Functional Carryover	2/10/99	75638193	Unknown	None	08/08/00
Alternative Strength Training Systems for Real Life	3/3/99	75653053	Unknown	None	8/08/00
Ground Zero	7/16/99	75753110	Statement of Use (filed 6/16/00) Accepted: first use as early as September 1999 in Interstate commerce	None	8/30/00
Ground Zero Design	7/16/99	75753112	Unknown	None	5/23/00
Word Mark M	5/3/00	76039690	Unknown	Not yet published for opposition	
We Love The Way You Move	5/3/00	76039689	Unknown	Not yet published for opposition	