

02-07-2001

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101615983

1-29-01

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
2/29/2000

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year
1/25/2001

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

02/06/2001 6TON11 00000145 75925445
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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002231 FRAME: 0674

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/925,445"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

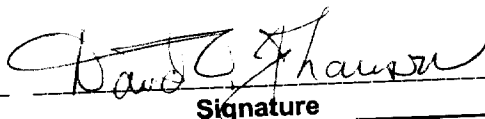
Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David O. Johanson

Name of Person Signing



Signature

1/26/01

Date Signed

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Karsten Kennedy Robbins, an individual, having a place of business at 80 Waltham Street, Apt. #5, Boston, Massachusetts 02118, (the "Assignor"), has adopted and is using, the trademark identified on Schedule A attached hereto (the "Mark"), and is the owner of record of the pending registration application for such Mark in the United States Patent and Trademark Office identified on said Schedule A (the "Application"), and assigned such Mark and Application to the Assignee party indicated below as of February 29, 2000, in conjunction with Assignor's assignment to Assignee of the Assignor's business to which the Mark pertains (which business was and is ongoing and existing); and

WHEREAS, College Publisher, Inc., a corporation organized and existing under the laws of Delaware, having a place of business at 100 City Hall Plaza, Level 2, Boston, Massachusetts 02108 (the "Assignee"), acquired the Mark and the Application by assignment from Assignor as of February 29, 2000, in conjunction with the Assignor's business to which said mark pertains (which business was and is ongoing and existing);

WHEREAS, Assignor and Assignee desire to confirm such assignment from Assignor to Assignee nunc pro tunc as of February 29, 2000.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties acknowledge, the Assignor hereby assigns, sells, and transfers and confirms the assignment, sale and transfer unto the Assignee, nunc pro tunc as of February 29, 2000, all right, title and interest in and to the Mark, together with (i) the Application for registration of the Mark, (ii) the goodwill of the business symbolized by and associated with the Mark and the registration Application therefor, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration Application therefor or any registration thereof or such associated goodwill.

IN WITNESS WHEREOF, the Assignor has executed this assignment, as an instrument under seal, effective as of February 29, 2000.

Karsten Kennedy Robbins


Name: Karsten Kennedy Robbins

The foregoing assignment of the Mark and the registration Application therefor by the Assignor to the Assignee is hereby accepted, effective as of the 29th day of February, 2000.

COLLEGE PUBLISHER, INC.

By: *[Signature]*
Name: BARBIE ROBBIN
Title: GENERAL MANAGER

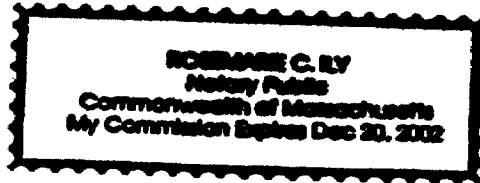
Commonwealth of Massachusetts)
County of SUFFOLK) ss.

On this the 26th day of January 2001 before me appeared Karsten Kennedy Robbins, the person who signed this instrument, who acknowledged that, as of February 29, 2000, and as of the date hereof, he signed such instrument as his free act and deed.

Rosemarie C. Fly
Notary Public

[Seal]

My commission expires:



SCHEDULE A

Mark

Application No.

Filing Date

COLLEGE PUBLISHER

75/925,445

February 10, 2000