

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is effective as of the 1st day of March, 2000, by and between Segasoft Networks, Inc. (hereinafter referred to as "Assignor") and Sega.com PC Networks, Inc., a Delaware corporation, at 650 Townsend Street, Suite 650, San Francisco, California 94103-4908 (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used, is using and is, to the best of its knowledge and belief, the owner of the trademarks HEAT INTERACTIVE NETWORKS (Registration No. 2,265,778), 10SIX & DESIGN (Application No. 75/315,774), STARHILL PRODUCTIONS (Registration No. 2,081,112), WEB VENGEANCE (Registration No. 2,147,412), DEGREE (Application No. 75/241,646), RIPX (Registration No. 2,199,011), HEAT & DESIGN (Registration No. 2,223,618), BULLS EYE DESIGN (Registration No. 2,185,516) and SKIES (Application No. 75/295,362), and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights and the right to recover for past infringement worldwide (hereinafter collectively referred to as the "Trademarks");

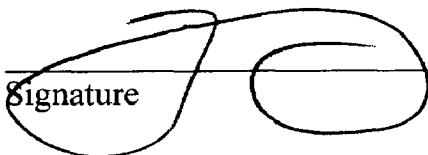
WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide;

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide; and

WHEREAS, Assignor, through a separate agreement confirmed herein, transfers the Trademarks to Assignee as part of the entire business of the Assignor, or portion thereof, to which the Trademarks pertain.

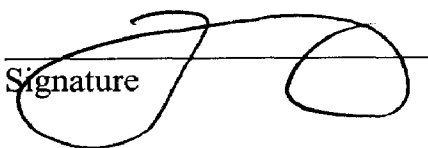
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it assigns and sells to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with the goodwill symbolized by said Trademarks, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

SEGASOFT NETWORKS, INC.

Signature 

Fred Huey / Acting CFO
Name/Title

SEGA.COM PC NETWORKS, INC.

Signature 

Fred Huey / VP Finance
Name/Title