

02-12-2001

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To the Honorable Commiss

101612166

e attached original documents or copy thereof.

1. Name of conveying party(ies):
PLANETOUTDOORS.COM, INC.

address of receiving party(ies):

1-30-01

Name: **MVP.COM SPORTS, INC.**

Internal Address:

Street Address: **2200 W. Cypress Creek Road**
City: **Ft. Lauderdale** State: **FL** Zip: **33309**

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

Execution Date: **January 26, 2001**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) **75-683,951, 75-683,959, 75-684,462, 75-683,954, 75-684,463, 75-683,970, 75-684,281, 75-683,968, 75-684,280; 75-679,474**

B. Trademark registration No.(s)



01-30-2001

U.S. Patent & TMOc/TM Mail Rcpt. Dt. #40

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 U.S. PATENT & TRADEMARK OFFICE

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Daniel I. Schloss, Esq.**
Internal Address: **Greenberg Traurig, LLP**

6. Total number of applications and registrations involved:

10

Street Address: **200 Park Avenue, 20th Floor**

7. Total fee (37 CFR 3.41):

\$ **265.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1561

(Attached duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Daniel I. Schloss
Name of Person Signing

Daniel I. Schloss
Signature

January 29, 2001
Date

Total number of pages comprising cover sheet: 4

02/09/2001 6TON11 0000264 501561 75684462
01 FC:481 40.00 CH
02 FC:482 225.00 CH
OMB No. 0651-0011

TRADEMARK

REEL: 002232 FRAME: 0975

SCHEDULE A

COMMON-LAW MARKS



REGISTRATIONS AND PENDING APPLICATIONS

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS
PLANETOUTDOORS	U.S.	Application No. 75/683,951	Int'l Class 25: clothing and footwear for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS	U.S.	Application No. 75/683,959	Int'l Class 28: equipment for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS	U.S.	Application No. 75/684,462	Int'l Class 35: retail services featuring equipment, clothing and footwear for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS.COM	U.S.	Application No. 75/683,954	Int'l Class 25: clothing and footwear for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS.COM	U.S.	Application No. 75/684,463	Int'l Class 28: equipment for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS.COM	U.S.	Application No. 75/683,970	Int'l Class 42: retail services featuring equipment, clothing and footwear for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS.COM and Design	U.S.	Application No. 75/684,281	Int'l Class 25: clothing and footwear for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS.COM and Design	U.S.	Application No. 75/683,968	Int'l Class 28: equipment for outdoor recreational activities	Filed 4/16/99
PLANETOUTDOORS.COM and Design	U.S.	Application No. 75/684,280	Int'l Class 42: retail services featuring equipment, clothing and footwear for outdoor recreational activities	Filed 4/16/99

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS
PLANETOUTDOORS.COM	Australia	Application No. 808516	Int'l Class 25: clothing and footwear for outdoor recreational activities Int'l Class 28: equipment for outdoor recreational activities Int'l Class 42: retail services featuring equipment, clothing and footwear for outdoor recreational activities	Filed 9/28/99 – priority date 4/16/99
PLANETOUTDOORS.COM	Canada	Application No. 1030362	Int'l Class 25: clothing and footwear for outdoor recreational activities Int'l Class 28: equipment for outdoor recreational activities Int'l Class 42: retail services featuring equipment, clothing and footwear for outdoor recreational activities	Filed 9/27/99 – priority date 4/16/99
PLANETOUTDOORS.COM	European Community	Application No. 001324383	Int'l Class 25: clothing and footwear for outdoor recreational activities Int'l Class 28: equipment for outdoor recreational activities Int'l Class 42: retail services featuring equipment, clothing and footwear for outdoor recreational activities	Filed 9/28/99 – priority date 4/16/99
PLANETOUTDOORS.COM	New Zealand	Application No. 317,063	Int'l Class 25: clothing and footwear for outdoor recreational activities	Filed 9/28/99 – priority date 4/16/99
PLANETOUTDOORS.COM	New Zealand	Application No. 317,062	Int'l Class 28: equipment for outdoor recreational activities	Filed 9/28/99 – priority date 4/16/99
PLANETOUTDOORS.COM	New Zealand	Application No. 317,061	Int'l Class 42: retail services featuring equipment, clothing and footwear for outdoor recreational activities	Filed 9/28/99 – priority date 4/16/99
Outdoor Prolink	United States	Application No. 75/679474	Int'l Class 35: Consolidated professional-purchase and membership services for the outdoor industry	Filed April 6, 1999

ASSIGNMENT OF TRADEMARKS AGREEMENT

WHEREAS, PlanetOutdoors.com, Inc., a Delaware corporation, (the "Assignor"), is the owner of all right, title and interest in and to the trademarks and service marks and United States Trademark registrations and pending applications therefor, and certain other foreign and common-law trademarks and service marks as set forth and more particularly described on Schedule A annexed hereto (collectively hereinafter the "Marks");

WHEREAS, MVP.com Sports, Inc., a Delaware corporation (the "Assignee"), is acquiring all or substantially all of the assets and goodwill of the business to which the Marks pertain and is desirous of acquiring all right, title, and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby assigns, sells and transfers to the Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the right to sue and recover damages and profits for third-party infringements, if any.

The Assignor agrees to cooperate in the Assignee's registration, maintenance, and protection of the Marks, and the Assignor agrees to execute any documents reasonably requested by the Assignee for this purpose.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 26 day of January 2001.

PLANETOUTDOORS.COM, INC

By: [Signature]
Name: John H. Costello
Title: President

STATE OF ILLINOIS)
) ss.:
COUNTY OF COOK)

On this 26 day of January 2001, before me personally appeared John Costello, to me known, who, being by me duly sworn, did depose and say that (s)he is the president of PO, the Delaware corporation described in and which executed the foregoing instrument; and that (s)he signed his name thereto pursuant to the authorization of said corporation.

[Signature]
Notary Public

