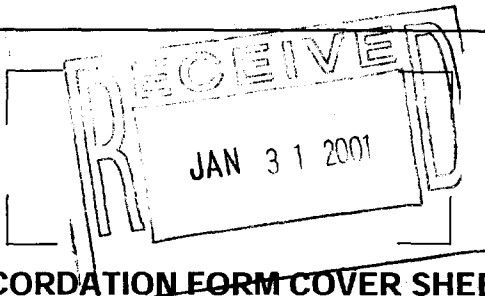


1.31.01



02-13-2001



101612888

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
12 31 2000
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name San Francisco Newspaper Printing Company, Inc.

Execution Date
Month Day Year
12 15 2000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization Nevada

Receiving Party

Mark if additional names of receiving parties attached

Name Hearst Communications, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 959 Eighth Avenue

Address (line 2) _____

Address (line 3) New York New York USA 10019

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization Delaware

02/12/2001 6TON11 00000205 76019150

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 150.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002233 FRAME: 0288

Domestic Representative Name and Address

Enter for the first Receiving Party only.

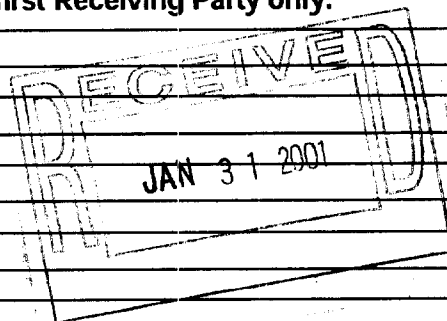
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="76019158"/>	<input type="text" value="76019159"/>	<input type="text"/>	<input type="text" value="2399896"/>	<input type="text" value="2149397"/>	<input type="text" value="2070660"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2006502"/>	<input type="text" value="1413314"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mary A. Francis, Esq.

A handwritten signature in cursive script, appearing to read "Mary A. Francis".

1-30-01

Name of Person Signing

Signature

Date Signed

State of Delaware
Office of the Secretary of State PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"SAN FRANCISCO NEWSPAPER PRINTING COMPANY, INC.", A NEVADA CORPORATION,

WITH AND INTO "HEARST COMMUNICATIONS, INC." UNDER THE NAME OF "HEARST COMMUNICATIONS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2000, AT 9 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2000.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2675909 8100M

AUTHENTICATION: 0933704

010039066

DATE: 01-24-01

TRADEMARK
REEL: 002233 FRAME: 0290

CERTIFICATE OF OWNERSHIP AND MERGER

Merging

SAN FRANCISCO NEWSPAPER PRINTING COMPANY, INC.
(a Nevada corporation)

with and into

HEARST COMMUNICATIONS, INC.
(a Delaware corporation)

Pursuant to Section 253 of the General Corporation Law of Delaware

Hearst Communications, Inc. (the "Company"), hereby certifies:

FIRST: That name and state of incorporation of each of the constituent corporations is:

Hearst Communications, Inc., a Delaware corporation; and

San Francisco Newspaper Printing Company, Inc., a Nevada corporation ("SFNP").

SECOND: That SFNP is a wholly-owned subsidiary of the Company.

THIRD: That its Board of Directors, at a meeting held on December 6, 2000, determined that SFNP should be merged with and into the Company pursuant to and in accordance with the provisions of the Nevada Revised Statutes and Section 253 of the General Corporation Law of the State of Delaware and did adopt the following resolutions:

RESOLVED, that the Board of Directors hereby approves the merger and Plan of Merger of SFNP, a wholly-owned subsidiary of the Company, with and into its parent, the Company; and be it

FURTHER RESOLVED, that the proper officers be, and each of them severally hereby is, authorized and empowered to take such other and/or further action as shall be deemed by them to be necessary or appropriate to effectuate the foregoing resolution, including but not limited to, the execution and delivery, in the name and on behalf of the Company, of any and all agreements, certificates and other instruments, documents and papers, incident and appropriate thereto, the Board of Directors hereby ratifying and confirming all that the proper officers may do in connection therewith.

FOURTH: The effective date of the merger is December 31, 2000.

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 12/27/2000
001652529 - 2675909

NYB 1203732.3

TRADEMARK
REEL: 002233 FRAME: 0291

IN WITNESS WHEREOF, HEARST COMMUNICATIONS, INC. has caused this Certificate of Ownership and Merger to be signed by its Vice President as of the 15th day of December, 2000.

HEARST COMMUNICATIONS, INC.

By: Jodie W. King
Name: Jodie W. King
Title: Vice President

NYB 1203732.3