

02-13-2001

FORM PTO-1594  
(Rev. 6-93)



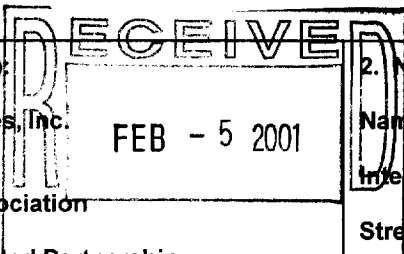
HEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of  
thereof.

101611880

and the attached original documents or copy



1. Name of conveying party(ies):

Sporting Dog Specialties, Inc.

Individual(s)

Association

General Partnership

Limited Partnership

Corporation-State - New York

Other

Additional name(s) of conveying party(ies) attached?  Yes

No

2-5-01

3. Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: October 12, 1998

2. Name and address of receiving party(ies):

Name: PETSMART DIRECT, Inc.

Internal Address: 1989 Transit Way

Street Address:

City: Brockport State: NY ZIP 14420

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State New York

Other

If assignee is not domiciled in the United States, a domestic  
representative designation is attached:  
 Yes  No

(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Schedule A

Additional numbers attached?  Yes No

5. Name and address of party to whom correspondence  
concerning document  
should be mailed:

Name: Cooley Godward LLP

Internal Address: Five Palo Alto Square

Street Address: 3000 El Camino Real

City: Palo Alto State: CA ZIP 94306-2155

6. Total number of applications and registration  
involved:

7. Total fee (37 CFR 3.41):  
\$ 140.00

Enclosed

Authorized to be charged to deposit account  
No. 03-3118

8. Deposit account number:

(Attach duplicate copy of this page if paying by  
deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a  
true copy of the original document.

Anne H. Peck

1/31/01

January 31, 2001

140E

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

02/13/2001 6TON11 00000006 1931940

01 FC:481 40.00 DP  
02 FC:482 100.00 DP

556410 v1/PA  
BxB%011.DOC

TRADEMARK  
REEL: 002233 FRAME: 0589

## SCHEDULE OF TRADEMARKS

<b>Trademark</b>	<b>Serial / Reg. No.</b>
GROOMER DIRECT	1,931,940
G GROOMAX (and Design)	1,890,373
MISCELLANEOUS DESIGN	1,615,854
PEDIGREES THE PET CATALOG	1,587,226
R.C. STEELE	1,543,985

Exhibit A

State of New York }  
Department of State } ss:

*I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.*

Witness my hand and seal of the Department of State on FEB 14 2000



Special Deputy Secretary of State

DCS-1266 (5/96)