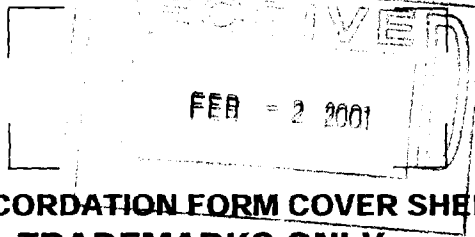


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- Effective Date
Month Day Year

Conveying Party

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Execution Date
Month Day Year

Name Nycoil Corporation

01242001

Formerly _____

858556

- Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization A New Jersey Corporation

Receiving Party

Mark if additional names of receiving parties attached

Name DM Company, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1522 Roper Mountain Road

Address (line 2) _____

Address (line 3) Greenville
City

South Carolina
State/Country

29615
Zip Code

- Individual General Partnership Limited Partnership Association

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization A South Carolina Corporation

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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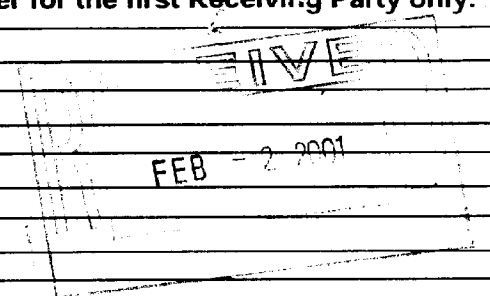
[Empty text box]

Address (line 3)

[Empty text box]

Address (line 4)

[Empty text box]



Correspondent Name and Address

Area Code and Telephone Number

908-654-5000

Name

LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP

Address (line 1)

600 South Avenue West

Address (line 2)

Westfield, NJ 07090

Address (line 3)

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Registration Number(s)

858,556 [Empty text boxes for Registration Number(s)]

Number of Properties

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1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

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Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

12-1095

Authorization to charge additional fees:

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No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert B. Cohen

Name of Person Signing

Signature

January 30, 2001

Date Signed

A S S I G N M E N T

WHEREAS, Nycoil Corporation, a New Jersey corporation, having a place of business at 57 South Avenue, Fanwood, New Jersey 07023, has adopted, used and is still using the following trademark now registered in the United States Patent and Trademark Office:


<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
DM and Design	858,556	October 15, 1968

WHEREAS, DM Company, Inc., a South Carolina corporation, having a place of business at 1522 Roper Mountain Road, Greenville, South Carolina 29615, is desirous of acquiring the aforesaid mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Nycoil Corporation hereby sells, assigns and transfers to DM Company, Inc. all of its rights, title, and interest in and to said trademark and said trademark registration, together with the goodwill of the business symbolized by said trademark.

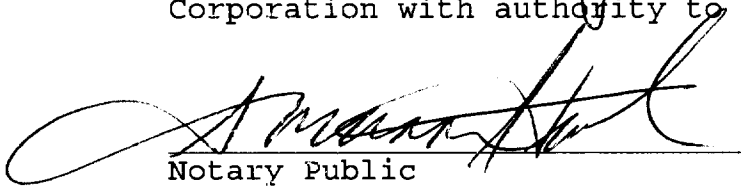
NYCOIL CORPORATION

Dated: 1/24/01

By: 
 Brian Rodgers
 Vice President

STATE OF NEW JERSEY)
 COUNTY OF UNION)

On this 24th day of January, 2001, before me appeared Brian Rodgers, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Nycoil Corporation with authority to do so.


 Notary Public

TOWANNIA A. HAWK
 A NOTARY PUBLIC OF NEW JERSEY
 MY COMMISSION EXPIRES OCT. 26, 2003

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