

02-14-2001

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



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**RECORDATION FORM COVER SHEET  
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2

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
12182000

**Conveying Party**

Mark if additional names of conveying parties attached

Name Gateway Communications, Inc.

Execution Date  
Month Day Year  
12192000

Formerly \_\_\_\_\_

2076985

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

Mark if additional names of receiving parties attached

Name SJL Northeast, LLC

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 555 Fifth Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Huntington

West Virginia/United States

25701

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other Limited Liability Company

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

02/13/2001 6TON11 00000342 2076985

01 FC:481  
02 FC:482

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 002233 FRAME: 0990

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2076985"/>	<input type="text" value="2004515"/>	<input type="text" value="2076988"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

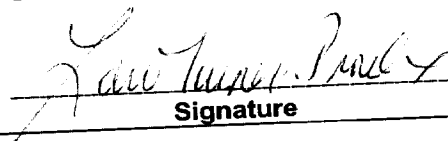
**Deposit Account** (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number: Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lorrie Turner-Proulx, Esq.  
Name of Person Signing

  
Signature

February 2, 2001  
Date Signed

PROPRIETARY INFORMATION ASSET ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of this 19th day of December, 2000, by and between Gateway Communications, Inc., a Delaware ("Assignor"), with an address at 150 River Street, Hackensack, NJ 07601-7172 and SJL Northeast, LLC, a Delaware limited liability company ("Assignee"), with an address at 555 5<sup>th</sup> Avenue, Huntington, WV 25701.

WHEREAS, Assignor is the owner of the copyrights, trade names, trademarks, service marks, and domain names and related registrations listed in Exhibit A, attached hereto and incorporated herein (hereinafter collectively, the "Proprietary Information Assets"), and the goodwill of the business associated with and symbolized by these Proprietary Information Assets;

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Proprietary Information Assets, together with the goodwill of the business associated with and symbolized by the Proprietary Information Assets;

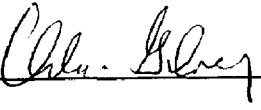
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound, does hereby assign to Assignee all right, title, and interest in and to the Proprietary Information Assets, together with the goodwill of the business associated with and symbolized by the Proprietary Information Assets.

IN WITNESS WHEREOF, intending to be bound, the parties have executed this

Assignment as of the date first written above.

Assignor: Gateway Communications, Inc.

Assignee: SJL Northeast, LLC

By:   
Title: Executive Vice President


By:   
Title: President

EXHIBIT A

PROPRIETARY INFORMATION

SERVICE MARK REGISTRATIONS

<b>Registered Service Mark</b>	<b>Registration No.</b>	<b>Issue Date</b>
WBNG-TV®	2,076,985	7/8/1997
WOWK-TV®	2,004,515	10/1/1996
WTAJ-TV®	2,076,988	7/8/1997

COPYRIGHT REGISTRATIONS

<b>Title of Work</b>	<b>Registration No.</b>	<b>Issue Date</b>
Measure up	PAu46895	6/28/1978
[The Nooze report]	PA31176	6/28/1978

DOMAIN NAME REGISTRATIONS

stormtracker10.com  
stormtracker13.com  
stormtrackerweather.com  
wbaj.com  
wbajdt.com  
wbaj-dt.com  
wbaj-tv.com  
wbaj-tv.net  
wbajtv.net  
wbng.com  
wbngdt.com  
wbng-dt.com  
wbngtv.cc  
wbngtv.com  
wbng-tv.com  
wbng-tv.net

wbngtv.net  
wbxi.com  
wbxi.net  
wbxidt.com  
wbxi-dt.com  
wbxity.cc  
wbxi-tv.com  
wbxity.com  
wbxi-tv.net  
wbxity.net  
wowkdt.com  
wowk-dt.com  
wowktv.com  
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wowk-tv.net  
wtaj.com  
wtajdt.com  
wtaj-dt.com  
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wtajtv.com  
wtajtv.net  
wtaj-tv.net  
wbe.cc  
wbedt.com  
wbe-dt.com  
wbetv.cc  
wbe-tv.cc  
wbetv.com  
wbe-tv.com

UNREGISTERED SERVICE MARKS

"Live, Local Late Breaking" (News slogan of WBNG, WTAJ and WOWK)

"Your News Leader"; "The News Leader" (News slogans for WBNG)