

04-25-2001



RECORDA

101670710

TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Premier Direct Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Florida
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: April 23, 1999

2. Name and address of receiving party(ies):

Name: Weider Nutrition International, Inc.

Internal Address: 2002 South 5070 West

City: Salt Lake State: Utah Zip: 84104

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State of Delaware
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from Assignment)

Additional name(s) & Address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark registration No.(s) 75/068,828

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Preston C. Regehr

Internal Address: PARSONS BEHLE & LATIMER

Street Address: 201 South Main, Suite 1800

City: Salt Lake City State: Utah Zip: 84111

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41): \$ 40.00

☐ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

50-0581

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

07/22/1999 MTHA11 00000039 500581 75068828

FC:481 40.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Preston C. Regehr
Name of Person Signing

Signature

Date

July 14/99

Total number of pages comprising cover sheet: 1

ASSIGNMENT OF TRADEMARK

Mark

PAIN FREE HP

Reference Information

U.S. Application Serial No. 75/068,828

This confirms that FOR VALUE RECEIVED, the receipt and sufficiency of which is acknowledged, and effective as of Nov 23, 1999. Premier Direct Inc., a Florida corporation, assigned to Weider Nutrition International, Inc., a Delaware corporation, all rights, interests and titles in and to the trademark referenced above, and the goodwill of the business associated with and symbolized by such mark. Said assignment includes an assignment of the United States trademark application referenced above, any registration certificate issuing therefrom, and any and all other applications or registrations therefor, including international rights, applications and registrations, if any.

The addresses of the parties as of said effective date are as set forth below.

Premier Direct Inc.
150 E. Palmetto Park Road
Suite 824
Boca Raton, Florida 33432

Weider Nutrition International, Inc.
2002 South 5070 West
Salt Lake City, Utah 84104

AGREED TO AND ACCEPTED BY:

PREMIER DIRECT INC.

By: Paul RomanoName: Paul RomanoTitle: President

WEIDER NUTRITION INTERNATIONAL, INC.

By: _____

Name: _____

Title: _____

ASSIGNMENT OF TRADEMARK

Mark

PAIN FREE HP

Reference Information

U.S. Application Serial No. 75/068,828

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Premier Direct Inc.
150 E. Palmetto Park Road
Suite 824
Boca Raton, Florida 33432

Weider Nutrition International, Inc.
2002 South 5070 West
Salt Lake City, Utah 84104

AGREED TO AND ACCEPTED BY:

PREMIER DIRECT INC.

By: _____

Name: _____

Title: _____

WEIDER NUTRITION INTERNATIONAL, INC.

By: Daniel ThomsonName: Daniel ThomsonTitle: Sr. VP and General Counsel