

CONNECTIVE  
MID 3-20-01

04-25-2001

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101670712

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # 1293 Frame # 030

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
02/08/95

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name HARLEY-DAVIDSON, INC.

02/17/01

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

~~CORPORATION~~/State of Incorporation/Organization Wisconsin

Receiving Party

Mark if additional names of receiving parties attached

Name H-D Michigan, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 315 W. Huron, Suite 400

Address (line 2) \_\_\_\_\_

Address (line 3) Ann Arbor MI 48103

- Individual  General Partnership  Limited Partnership  Corporation  Association
  - Other \_\_\_\_\_
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

~~CORPORATION~~/State of Incorporation/Organization Michigan

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Change  
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U.S. Department of Commerce  
Patent and Trademark Office  
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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

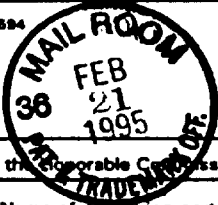
John R. Troll  
Name of Person Signing

  
Signature

4/17/01  
Date Signed

\$40.00 - 481 - A  
4275.00 - 482

FORM PTO-1594  
1-31-92 □



RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record and index the attached original documents or copy thereof.

(1.) Name of conveying party(ies): Harley-Davidson, Inc.  
State of Wisconsin Corporation

(2.) Name and address of receiving party(ies):  
Name: H-D Michigan, Inc.  
Address: 315 West Huron St., Suite 400  
City: Ann Arbor State: MI Zip: 48103  
Type of Company: Corporation  
Corporation-State: Michigan  
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No  
Designation must be a separate document from Assignment  
Additional names & addresses attached? Yes No

(3.) Nature of Conveyance: Assignment **01**  
Execution Date: November 28, 1994

(4.) A. Trademark Application No.(s) 467,938

B. Trademark Registration No.(s) 386,124

Additional numbers attached?  Yes  No

(5.) Name and address of party to whom correspondence concerning document should be mailed:  
Ms. M. Blair T. Gerdes  
H-D Michigan, Inc.  
315 West Huron Street, Suite 400  
Ann Arbor, MI 48103

(6.) Total number of applications and registrations involved: 172  
(7.) Total fee (37 CFR 3.41):.....\$ 4,315.00  
 Enclosed  
 Deficiencies in fee charged to deposit account  
8. Deposit account number:           

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DO NOT USE THIS SPACE

(9.) Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
140 KJ 03/03/95 07467938      0 481      40.00 CK  
M. Blair T. Gerdes      140 KJ 03/03/95 07467938      M. Blair T. Gerdes      275.00 CK      February 17, 1995  
Name of Person Signing      Signature      Date  
(10) Total number of pages including cover sheet, attachments, and document: 11

OMB No. 0551-0011 Exp. 06-01-95

Attorney 89191234

F

**ASSIGNMENT**

**ASSIGNMENT** made by and between **HARLEY-DAVIDSON, INC.**

("Assignor"), a Wisconsin corporation having its principal place of business at 3700 W. Juneau Avenue, Milwaukee, Wisconsin 53208, and **H-D MICHIGAN, INC.** ("Assignee"), a Michigan corporation having its principal place of business at 315 W. Huron Street, Suite 400, Ann Arbor, Michigan 48103, effective the 28th day of November, 1994, at 12:01 a.m. (Central Standard Time).

**WHEREAS**, Assignor owns all the rights, title, and interest in and to the trademarks and services marks and applications to register and registrations of the same set forth in Exhibits A and B hereto (the "Marks") in the United States, together with the goodwill symbolized thereby; and

**WHEREAS**, Assignee is desirous of acquiring the Marks and the goodwill symbolized thereby;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks, together with the goodwill of its business symbolized thereby.

Assignor warrants that it has good and valid title to the Marks, including the aforesaid applications and registrations therefor.

This Assignment shall be binding on the parties, their successors and/or assigns, and

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all others acting by, through, with, or under their direction, and all those in privity therewith.

HARLEY-DAVIDSON, INC.

By: Timothy K. Hoelter

Title: Vice President and General Counsel

STATE OF WISCONSIN )

) ss:

COUNTY OF MILWAUKEE)

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Timothy K. Hoelter, being duly sworn, did depose and say this 8th day of February, 1995, that he is an officer of HARLEY-DAVIDSON, INC., that he is authorized to execute this Assignment on behalf of said corporation; that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

Signature

Lynn Boyer

Notary Public Milwaukee County  
State of Wisconsin  
My Commission Expires 4/21/96

**EXHIBIT A  
PENDING APPLICATIONS**

<b>Mark</b>	<b>Serial. No.*</b>	<b>Filing Date</b>
1949 Softail Config.	467938	12/09/93
1964 Electra Glide Config.	467941	12/09/93
1982 Sportster Config.	467939	12/09/93
ALUMINATOR	452167	10/25/93
BADLANDER	423832	08/10/93
BIKER BLUES	423828	08/10/93
BIKER BLUES	802222	08/10/93
FENDERTAIL	423830	08/10/93
Flathead Configuration	571874	09/09/94
Front Fender Configuration	567915	08/31/94
Gas Tank Configuration	567916	08/31/94
H-D	008183	12/01/89
HARLEY	012720	12/19/89
HARLEY GIRL	436872	09/17/93
HARLEY OWNERS GROUP	800051	12/19/89
HARLEY-DAVIDSON & Design (5)	601925	11/22/94
HARLEY-DAVIDSON CAFE &	540506	06/10/94
HD	008193	12/01/89
HOG & Design	012767	12/20/89
Hydra Glide Configuration	576668	09/22/94
LADIES OF HARLEY & Design	800107	12/20/89
Low Rider Configuration	568048	08/31/94
MOTOR COMPANY	479561	01/13/94
MOTORCHROME	491890	02/18/94
RIDE FREE	601950	11/22/94
SCOOTERTAIL	423833	08/10/93
SHIELD Design Only	555030	07/29/94

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\* All applications are in Series 74

**EXHIBIT A  
PENDING APPLICATIONS**

<b>Mark</b>	<b>Serial. No.*</b>	<b>Filing Date</b>
Softail Configuration	568240	08/29/94
Sound Mark	485223	02/01/94
V-Twin Engine Design	575149	09/19/94

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\* All applications are in Series 74

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**EXHIBIT B  
REGISTRATIONS**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
BUDDY SEAT	386124	03/25/41
Bar & Shield Pocket Design	1226748	02/08/83
DESIGNER STORE	1758959	03/16/93
DISC GLIDE	1387457	03/25/86
DYNAGLIDE	1672983	01/21/92
EAGLE IRON	1316576	01/29/85
ELECTRA GLIDE	799442	11/30/65
ELECTRA GLIDE ROAD KING	1,867,587	12/13/94
EVOLUTION	1459152	09/29/87
Eagle Design	1330547	04/16/85
FAT BOB	1223327	01/11/83
FAT BOB	1542425	06/06/89
FAT BOY	1594104	05/01/90
GENUINE and Design	1641881	04/23/91
H-D	1239313	05/24/83
H-D	1127411	12/11/79
H-D	1317592	02/05/85
H-D	1596518	05/15/90
H-D	1452450	08/11/87
H-D	1775905	06/08/93
H-D & Design (13)	1541652	05/30/89
H-D 240	1,820,950	02/15/94
H.G.G.	1458778	09/22/87
HARLEY	1352679	08/06/85
HARLEY	1406876	08/26/86
HARLEY	1683455	04/14/92
HARLEY	1708362	08/18/92
HARLEY CHROME	1691921	06/09/92

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**EXHIBIT B  
REGISTRATIONS**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
HARLEY OWNERS GROUP	1455825	09/01/87
HARLEY WOMEN	1619812	10/30/90
HARLEY-DAVIDSON	1230734	03/15/83
HARLEY-DAVIDSON	1234404	04/12/83
HARLEY-DAVIDSON	1255091	10/25/83
HARLEY-DAVIDSON	1219955	12/14/82
HARLEY-DAVIDSON	1223355	01/11/83
HARLEY-DAVIDSON	1078871	12/06/77
HARLEY-DAVIDSON	1311457	12/25/84
HARLEY-DAVIDSON	1354562	08/13/88
HARLEY-DAVIDSON	507163	03/01/49
HARLEY-DAVIDSON	522501	03/21/50
HARLEY-DAVIDSON	539805	03/27/51
HARLEY-DAVIDSON	518062	11/29/49
HARLEY-DAVIDSON	522500	03/21/50
HARLEY-DAVIDSON	508160	04/05/49
HARLEY-DAVIDSON	526750	06/27/50
HARLEY-DAVIDSON	947170	11/14/72
HARLEY-DAVIDSON	519875	01/17/50
HARLEY-DAVIDSON	508942	04/26/49
HARLEY-DAVIDSON	1450348	08/04/87
HARLEY-DAVIDSON	1444377	06/23/87
HARLEY-DAVIDSON	1471644	01/05/88
HARLEY-DAVIDSON	1510786	11/01/88
HARLEY-DAVIDSON	1594879	05/08/90
HARLEY-DAVIDSON	1590042	04/03/90
HARLEY-DAVIDSON	1716993	09/15/92
HARLEY-DAVIDSON	1610377	08/21/90

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**EXHIBIT B  
REGISTRATIONS**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
HARLEY-DAVIDSON	1610396	08/21/90
HARLEY-DAVIDSON	1606282	07/17/90
HARLEY-DAVIDSON	1681940	04/07/92
HARLEY-DAVIDSON	1603741	06/26/90
HARLEY-DAVIDSON	1602474	06/19/90
HARLEY-DAVIDSON	1621383	11/06/90
HARLEY-DAVIDSON	1708418	08/18/92
HARLEY-DAVIDSON & Design (11)	1263936	01/17/84
HARLEY-DAVIDSON & Design (10)	1205380	08/17/82
HARLEY-DAVIDSON & Design (10)	1316538	01/29/85
HARLEY-DAVIDSON & Design (11)	1640258	04/09/91
HARLEY-DAVIDSON & Design (12)	1571032	12/12/88
HARLEY-DAVIDSON & Design (16)	1696707	06/23/92
HARLEY-DAVIDSON & Design (17)	1688264	05/19/92
HARLEY-DAVIDSON & Design (3)	1001189	01/07/75
HARLEY-DAVIDSON & Design (3)	1743578	12/29/92
HARLEY-DAVIDSON & Design (4)	1660539	10/15/91
HARLEY-DAVIDSON & Design (4)	1711882	09/01/92
HARLEY-DAVIDSON & Design (4)	1725918	10/20/92
HARLEY-DAVIDSON & Design (5)	1224868	01/25/83
HARLEY-DAVIDSON & Design (5)	1692178	06/09/92
HARLEY-DAVIDSON & Design (6)	1311460	12/25/84
HARLEY-DAVIDSON & Design (9)	1505055	09/20/88
HD	1524329	02/14/89
HD	1654280	08/20/91
HD	1534449	04/11/89
HD	1597427	05/22/90
HD	1714559	09/08/92

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REGISTRATIONS**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
HD	1695368	06/16/92
HD	1735699	11/24/92
HD (Stylized)	1490127	05/31/88
HERITAGE SOFTAIL	1531875	03/28/89
HOG	1599492	06/05/90
HOG	1692171	06/09/92
HOG	1597352	05/22/90
HOG	1716992	09/15/92
HOG & Design (HOG 1)	1710653	08/25/92
HOG & Design (HOG 2)	1483313	04/05/88
HOG & Design (HOG2)	1810475	12/14/92
HOG TALES	1477667	02/23/88
HOG and Design (HOG 2)	1534200	04/11/89
HOG and Design (Hog 1)	1455826	09/01/87
HUGGER	1548210	07/18/89
Harley Owners Group	1793137	09/14/93
Harley-Davidson	1578497	01/23/90
Hawk Design	1542409	06/06/89
LADIES OF HARLEY	1436034	04/07/87
LADIES OF HARLEY & Design (HOG 3)	1710643	08/25/92
LOW GLIDE	1386726	03/18/86
LOW RIDER	1564334	11/07/89
MOTOR CLOTHES	1702366	07/21/92
MOTORCLOTHES	1780370	07/06/93
Number One Design	1743579	12/29/92
POWER BLEND	1174758	10/27/81
PRE-LUXE	673396	02/03/59
Packaging Design	1518631	01/03/89

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REGISTRATIONS**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
ROAD KING	1,879,474	12/27/94
ROADSTER	1223326	01/11/83
ROADSTER	1543439	06/30/89
Racing Design	1333962	05/07/85
SCREAMIN' EAGLE	1345492	07/02/85
SECUR-A-GLIDE	1202526	07/27/82
SHIELD Design Only	1511060	11/01/88
SHIELD Design Only	1713013	09/08/92
SHIELD Design Only	1741456	12/22/92
SOFTAIL	1432866	03/17/87
SOFTAIL	1344224	06/25/85
SOFTAIL	1710168	08/25/92
SPORT GLIDE	1387456	03/25/86
SPORTSTER	912532	06/08/71
SPRINGER	1520788	01/17/89
STURGIS	1260886	12/13/83
STURGIS	1544334	06/20/89
SUPER GLIDE	1315672	01/22/85
THE EAGLE SOARS ALONE	1225037	01/25/83
THE ENTHUSIAST (Stylized)	388621	07/01/41
THINGS ARE DIFFERENT ON A	1602144	06/19/90
TOUR GLIDE	1161807	07/21/81
TOUR-PAK	879827	11/04/69
TRIHAWK	1244383	07/05/83
ULTRA CLASSIC	1611159	08/28/90
V2 and Design	1573207	12/26/89
WIDE GLIDE	1161806	07/21/81
WILLIE G	1434821	03/31/87

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REGISTRATIONS

Mark	Reg. No.	Reg. Date
WILLIE G	1582676	02/13/90
WILLIE G	1581677	02/06/90

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