02-15-2001



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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

Attorney Docket No.: 073471.0006

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Meredith Corporation WTVH, Inc., 980 James Street Syracuse, NY 13203 [] Individual(s) citizenship: 3. Nature of conveyance: [] Association: [] General Partnership: [X] Assignment [] Merger [] Limited Partnership: [] Change of Name [] Security Agreement [X] Corporation-State: Delaware [] Other: [] Other: If assignee is not domiciled in the U.S.A., a domestic representative Execution Date: December 23, 1993 designation is attached: [] Yes; [] No (Designations must be a separate document from Assignment) 4. Application number(s) or registration number(s): A. Trademark Application No.(s): B. Trademark Registration No.(s): 1,355,823 5. Name and address of party to whom 6. Total number of applications and registrations involved: [1] correspondence document should be mailed: 7. Total fee (37 CFR 3.41) Cal. $1 \times 40.00 = 100$ Karol A. Kepchar x \$25.00 = \$AKIN, GUMP, STRAUSS, HAUER & FELD, L.L.P. 1676 International Drive Penthouse [x] Check enclosed for \$40.00 McLean, Virginia 22102 Phone: 703/891-7500 8. Deposit account number: Fax: 703/891-7501 DO NOT USE THIS SPACE 9. Statement and signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Karol A. Kepchar Name of Person Total number of pages including cover sheet, attachments and document: [7] OMB No. 0651-0011 (exp. 4/94)

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is made and entered into as of December 23, 1993, by and between Meredith Corporation, an Iowa corporation, having its principal place of business at 1716 Locust Street, Des Moines, Iowa 50309-3023 ("ASSIGNOR"), and WTVH, Inc., a Delaware corporation, having its principal place of business at 980 James Street, Syracuse, New York 13203 ("ASSIGNEE").

RECITALS:

WHEREAS, ASSIGNOR is the owner of certain trademarks, service marks and tradenames specified in Schedule A attached hereto (collectively, the "Trademarks");

WHEREAS, ASSIGNOR and Granite Broadcasting Corporation, a
Delaware corporation ("Granite") and the sole stockholder of
Assignee entered into a Purchase and Sale Agreement dated as of
June 15, 1993, and amended by a Side Letter dated December 7,
1993, (the "Agreement"), providing for the sale, transfer,
conveyance and assignment by ASSIGNOR to: (i) ASSIGNEE of the
Broadcasting Assets (as defined in the Agreement) other than the
WTVH Licenses (as defined in the Agreement) relating to the
operation of television station WTVH and its auxiliary facilities
licensed to Seller ("WTVH") including the Trademarks; and (ii)
Granite of the WTVH Licenses;

REEL: 002235 FRAME: 0250

WHEREAS, Granite has assigned its interest in the WTVH Licenses to ASSIGNEE;

WHEREAS, the Federal Communications Commission has authorized the assignment of the WTVH Licenses from ASSIGNOR to Granite and the pro forma assignment of the WTVH Licenses from Granite to ASSIGNEE;

WHEREAS, in order to evidence ASSIGNEE's acquisition of ASSIGNOR's right, title and interest in and to the Trademarks, ASSIGNOR desires to execute this Assignment in favor of ASSIGNEE;

NOW, THEREFORE, in consideration of good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

- 1. ASSIGNOR hereby assigns and sets over unto ASSIGNEE, its successors and assigns:
 - (a) ASSIGNOR's entire right, title and interest in and to the Trademarks in the United States and in all foreign countries, whether or not such Trademark has been registered prior to or after the date of this Assignment, and any and all renewals and extensions thereof, together with the goodwill of the business symbolized by such Trademarks; and
 - (b) All claims, demands and rights of action, both statutory and based upon common law, that ASSIGNOR has or

TRADEMARK REEL: 002235 FRAME: 0251 might have by reason of any infringement of any Trademark prior to or after the date of this Assignment, together with the right to prosecute such claims, demands and rights of action of ASSIGNEE's own name.

- 2. ASSIGNOR represents and warrants to ASSIGNEE that Schedule A attached hereto contains a complete and correct list of all trademarks owned and/or used in connection with WTVH.
- 3. ASSIGNOR warrants that, upon request by ASSIGNEE, ASSIGNOR shall execute all papers, instruments, documents and agreements, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information or assistance as reasonably may be necessary to carry out the intent of this Assignment.
- 4. This Assignment may not be changed orally, but only by an agreement in writing signed by the party against whom enforcement of any waiver, change, modification, extension or discharge is sought.
- 5. THE VALIDITY INTERPRETATION AND EFFECT OF THIS
 ASSIGNMENT SHALL BE GOVERNED BY THE LAWS OF THE STATE OF NEW YORK
 (EXCLUDING THE "CONFLICTS OF LAWS" RULES THEREOF) AND, TO THE
 EXTENT APPLICABLE, THE COMMUNICATIONS ACT OF 1934, AS AMENDED,
 AND THE RULES AND REGULATIONS OF THE FEDERAL COMMUNICATIONS
 COMMISSION PROMULGATED THEREUNDER.
- 6. If any provision of this Assignment shall be invalid or unenforceable, in whole or in part, or as applied to any circumstance, under the laws of any jurisdiction which may govern

for such purpose, then such provision shall be deemed to be modified or restricted to the extent and in the manner necessary to render the same valid and enforceable, either generally or as applied to such circumstance, or shall be deemed excised from this Assignment, as the case may require, and this Assignment shall be construed and enforced to the maximum extent permitted by law as if such provision had been originally incorporated herein as so modified or restricted, or as if such provision had not been originally incorporated herein, as the case may be.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the year and date first above written.

MEREDITH CORPORATION

WIVH, INC.

granite.7

| STATE OF NEW YORK COUNTY OF NEW YORK |)) ss:) |
|--------------------------------------|--|
| The foregoing instrument | was acknowledged before me this 23rd |
| day of December, 1993, by \perp | arry D. Hartsook the Vice |
| esident Finance of Meredith Corpo | ration, an Iowa corporation, on |
| behalf of said corporation. | |
| | Notary Public Delights |
| | My commission expires: |
| | MARY ROSE DEANGELIS Notary Public, State of New York |
| | No. 31-460-6477 Qualified in New York County Term expires December 31, 194 |
| | term expires becember 31, 19-12 |
| STATE OF NEW YORK COUNTY OF NEW YORK |)) ss:) |
| The foregoing instrument | was acknowledged before me this 23rd |
| • | V. Don Cornwell the President |
| of WTVH, Inc., a | Delaware corporation, on behalf of |
| said corporation. | , |
| | Man Rose Delyclia Notary Public |
| | My commission expires: |
| | MARY ROSE DEANGEL'S Notary Public, State of New York |
| | No. 31-4606477 Qualified in New York County Term expires December 31, 1995 |

SCHEDULE A

Jurisdiction

in which MARK/TRADENAME

Registered

Req. No.

Date Registered

WTVH

U.S.

1,355,823

8/20/85

granite.7 208030.V1

RECORDED: 02/08/2001 **REEL: 002235 FRAME: 0255**