

02-15-2001

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Commissioner of Patents and Trademarks:

101615381

documents or copy thereof

1. Name of conveying party(ies):
North Pole US LLC
3333 Yale Way
Fremont, California 95438

1.30.01

2. Name and address of receiving party(ies):
The Sports Authority Michigan, Inc.
306 S. Washington, Suite 224
Royal Oak, Michigan 48067-3833

Individual(s) Association
 General Partnership Limited Partnership
 Corporation
 Other - Limited Liability Company

Individual(s) citizenship:
 Association:
 General Partnership:
 Limited Partnership:
 Corporation: Michigan
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: 1/10/01

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/801,586

Additional numbers attached?

B. Trademark Registration No. (s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael D. Fishman
Rader, Fishman & Grauer PLLC
39533 Woodward Avenue
Suite 140
Bloomfield Hills, Michigan 48304
(248) 594-0630

6. Total number of applications and registrations involved: One (1)

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed

Authorized to be charged to deposit account.

8. Deposit Account Number: 18-0013
(Attach duplicate copy of this page if using deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Michael D. Fishman
Name

Signature

Date

1-25-01

Total number of pages comprising cover sheet

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01-30-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #11

ASSIGNMENT

NORTH POLE US LLC, a Delaware limited liability company at 3333 Yale Way, Fremont, California 95438 ("Assignor"), wishes to assign to THE SPORTS AUTHORITY MICHIGAN, INC., a Michigan corporation at 306 S. Washington, Suite 224, Royal Oak, Michigan 48067-3833 ("Assignee") the entire right, title and interest in and to the following (collectively, the "Trademark Rights"):

U.S. Trademark App. Serial No. 75-801,586, filed September 20, 1999 for the mark GREAT BASIN for use with "tents" and any resulting registration, and

Any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the trademark GOODWILL of the business in which the foregoing mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof; and

In view of the payment of Ten dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee, any and all right, title and interest in and to the Trademark Rights.

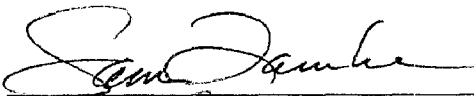
Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

NORTH POLE US LLC

Dated: 1/10/01

By 
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