

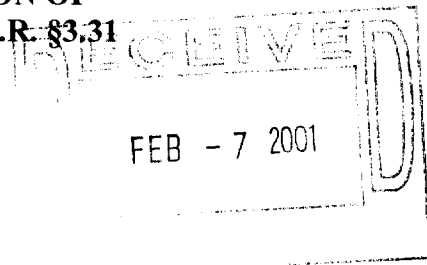
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C.F.R. §3.31



*Lee  
MAD  
2.7.01*

Submission Type: New

Conveyance Type: Assignment

Conveying Party: NYBased Industries, Inc., a Delaware Corporation

Execution Date: February 1, 2001

Receiving Party: Marisa Christina, Inc., a Delaware Corporation  
1410 Broadway, New York, NY 10018

Correspondent Name and Address: Teresa A. Lee, Esq.  
Pryor Cashman Sherman & Flynn LLP  
410 Park Avenue  
New York, NY 10022  
212.326.0831

Document Pages Recorded: 1

Trademark Reg. No.: 2,048,487

Number of Properties: 1

Fee Amount (check enclosed) \$40.00

**Statement and Signature:**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Teresa A. Lee, Esq.  
Name of Signatory

*Teresa A. Lee*  
Signature

*2/7/01*  
Date

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TRADEMARK  
REEL: 002236 FRAME: 0034

**TRADEMARK ASSIGNMENT**

WHEREAS, NYBased Industries, Inc. (hereafter "Assignor"), a Delaware corporation, having an address of 231 West 39<sup>th</sup> Street, New York, NY 10018 is the owner of all right, title and interest in and to the following trademark: (hereafter the "Mark");

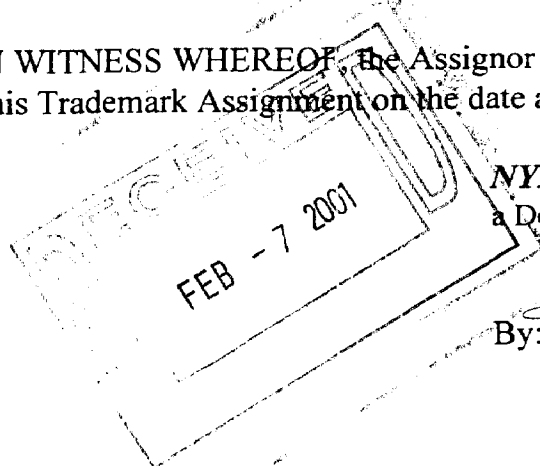
**TRADEMARK** Registration Number: 2,048,487, Registration Date: March 25, 1997

WHEREAS, Marisa Christina, Inc. (hereafter "Assignee"), a Delaware corporation, having an address of 1410 Broadway, New York, NY 10018 desires to acquire all right, title and interest in and to the Mark and in and to the associated registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Mark set forth above, together with the goodwill of the business symbolized by such Mark.

Assignor also assigns unto Assignee all claims for relief by reason of any past infringements of such Mark, with the right to sue for and collect damages for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to execute this Trademark Assignment on the date and in the capacity shown below.



***NYBased Industries, Inc.***  
a Delaware corporation

By: [Signature]  
Name: JOANNA BELL  
Title: PRESIDENT

STATE OF NEW YORK  
COUNTY OF NEW YORK

On this 1<sup>st</sup> day of February, 2001, personally appeared before me Joanna Bell, to me known and know to me to be the President of NYBased, the Assignor above named, and acknowledged that he executed the foregoing assignment as a free act on behalf of said Assignor and pursuant to authority duly received.

[Signature]  
Notary Public

My Commission Expires:

**MICHAEL G. GOLDBERG**  
**Notary Public, State of New York**  
**No. 02GO5023679**  
**Qualified in New York County**  
**Commission Expires Feb 14, 2009**