

02-16-2001

EET



To the Honorable Commissioner

101614268

attached original documents or copy hereof.

1. Name of conveying party(ies):

Grey Advertising Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached Yes No

Name and address of receiving party(ies):

Name: Grey Global Group Inc.

Address: 777 Third Avenue
New York, New York 10017

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

1-31-01

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 13, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,913,691 AND 19 OTHERS

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....20

7. Total fee (37 CFR 3.41) \$ 515.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

515E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

1/31/2001
Date

Total number of pages comprising cover sheet: _____

SCHEDULE OF TRADEMARKS**Trademarks****Ser./Reg. No.**

GREY	1,913,691
GREY MATTER	650,548
HIGH-DEFINITION ADVERTISING	1,799,603
KID WATCH	2,233,229
MEDIACOM	2,042,191
ETRIALS	75/631,080
BEYOND INTERACTIVE	75/933,130
Circle Design	75/922,026
FIND THE EDGE & Design	75/922,027
G2 (stylized)	75/758,059
G2	75/751,409
G-WHIZ!	75/591,995
GREY	76/004,034
GREY ALLIANCE	75/595,489
GREY GLOBAL GROUP	75/941,681
GREYPLAY	75/583,008
GREY WORLDWIDE	75/941,680
INTEGREYTION	76/034,600
VIDEOMERCIAL	75/208,742
WEB-FIRST MARKETING	76/022,000

**SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS**

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999