

02-16-2001



U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

Y

101614274

To the Honorable Commissioner of Patents

attached original documents or copy thereof.

1. Name of conveying party(ies):

CONOPCO, INC.

- Individual(s)
- General Partnership
- Corporation - State of New York
- Other
- Association
- Limited Partnership

2-2-01

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

DF ENTERPRISES, INC.
300 Delaware Avenue
Wilmington, Delaware 19801

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State of Delaware
- Other _____

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 23, 2001

Domestic representative is attached: Yes No

Additional name(s) & address(es) attached? Yes No

4. (A.) Trademark Application No.(s)

76/049809
75/559605
75/897651
75/689931
75/689668



02-02-2001

U.S. Patent & TMOfr/TM Mail Rcpt. Dt. #40

4. (B.) Trademark Registration No.(s)

1812641 1701326
1842243 1853981
1914449 1817316
1931953 1814316
1873077 1823953

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB**
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:..... 15

7. Total fee (37 CFT 3.41): \$ 390.00
 Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM
Name of Person Signing

Signature

2/2/01

Date

Total number of pages comprising cover sheet, attachments and documents: 6

TRADEMARK ASSIGNMENT

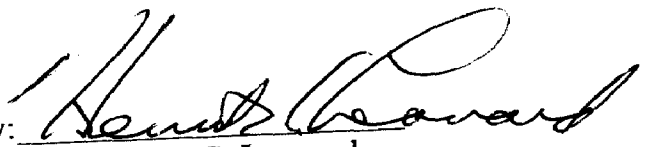
WHEREAS, Conopco, Inc., a New York corporation, of 390 Park Avenue, New York, New York 10022, (hereinafter called ASSIGNOR), has filed an application for SPARKLING WHITE DIAMONDS now assigned serial number 75/689668, based on an intention to use. Assignor has since used the mark and has filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act in said application; and

WHEREAS, DF Enterprises, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801, (hereinafter called ASSIGNEE), is desirous of acquiring said pending trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademark and the application and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 23 day of January, 2001.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

TRADEMARK ASSIGNMENT

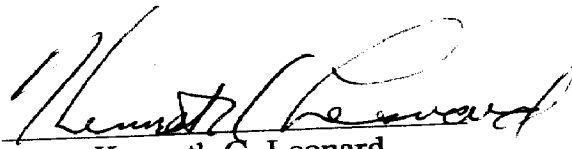
WHEREAS, Conopco, Inc., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter called ASSIGNOR), has intended to use the marks in commerce, and has filed applications now assigned serial numbers as shown on Schedule A indicating that intention, but has not yet filed any allegations of use under Section 1(c) or 1(d) of the Trademark Act. ASSIGNOR is assigning the marks in the above identified applications as part of the entire business or portion thereof to which the marks pertain as required by Section 15 U.S.C. 1060; and

WHEREAS, DF Enterprises, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801, (hereinafter called ASSIGNEE), is desirous of acquiring said pending trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademarks and the applications and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 23 day of January, 2001.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

SCHEDULE A
Owner – Conopco, Inc.

MARK

SERIAL NO.

BRILLIANT WHITE DIAMONDS

76/049809

DIAMONDS & GOLD

75/559605

ROUGH DIAMONDS

75/897651

TWINKLING WHITE DIAMONDS

75/689931

TRADEMARK ASSIGNMENT

WHEREAS, Conopco, Inc., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR") is owner of the trademarks listed on the attached Schedule A (hereinafter referred to as "trademarks") registered with the United States Patent and Trademark Office; and

WHEREAS, DF Enterprises, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801 (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 23 day of January, 2001.

CONOPCO, INC.

By: A. P. H. H. H.

Assistant Secretary

SCHEDULE A
Owner—Conopco, Inc.

<u>MARK</u>	<u>REGISTRATION NO.</u>
BODY RADIANCE	1,812,641
DIAMONDS AND EMERALDS	1,842,243
DIAMONDS AND EMERALDS	1,914,449
DIAMONDS AND RUBIES	1,931,953
DIAMONDS AND SAPPHIRES	1,873,077
ET and Shield Device with Cat	1,701,326
WHITE DIAMONDS	1,853,981
WHITE DIAMONDS (Stylized)	1,817,316
White Diamonds Bottle Design (Parfum)	1,814,316
White Diamonds Bottle Design (Eau de Toilette & Eau de Parfum)	1,823,953

58879.01 1/9/01

RECORDED: 02/02/2001

TRADEMARK
REEL: 002236 FRAME: 0919