

02-16-2001

Docket No.:

058620-0001



101615504

Tab settings

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

Graphic Technology, Inc.
301 Gardner Drive
New Century, Kansas 66031

2-8-01

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 1, 2001

2. Name and address of receiving party(ies):

Name: Visible Results Properties, Inc.

Internal Address: _____

Street Address: 301 Gardner Drive

City: New Century State: KS ZIP: 66031

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

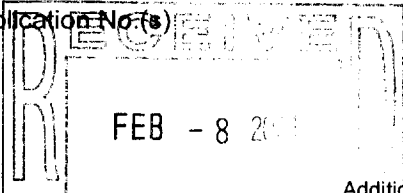
Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)



Additional numbers

B. Trademark Registration No.(s)

2,274,245 2,188,179
2,374,288 1,420,378
2,337,429

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph Yang, Ph.D.

Internal Address: Skadden, Arps, Slate, Meagher &

Flom LLP

Street Address: 525 University Avenue

City: Palo Alto State: CA ZIP: 94301

6. Total number of applications and registrations involved:.....

5

7. Total fee (37 CFR 3.41):.....\$ \$200.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

19-2385

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph Yang, Ph.D., Reg. No. 41,387

Name of Person Signing

Signature

February 7, 2001

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

REEL: 002237 FRAME: 0008

TRADEMARK ASSIGNMENT

This assignment ("Trademark Assignment") is made and effective as of February 1, 2001 ("Effective Date"), from Graphic Technology, Inc., a Missouri corporation ("Assignor"), to Visible Results Properties, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, used, is using and is the owner of the trademarks and/or service marks identified on Schedule A attached hereto (hereinafter collectively, the "Trademarks"), which trademarks and/or service marks are registered in the United States Patent and Trademark Office or the trademarks offices in the relevant jurisdictions; and

WHEREAS, Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer, convey and assign, to Assignee, and Assignee hereby accepts, Assignor's entire right, title and interest in and to the Trademarks, in the United States and all jurisdictions outside the United States, together with the goodwill of the business appurtenant thereto and which is symbolized thereby, including the right to apply for trademark or service mark registrations outside the United States based in whole or in part upon said Trademarks, and the right to renew the trademark or service mark registrations included in the Trademarks, and all income, royalties, damages, and payments now due or payable with respect to the Trademarks, and all known and unknown causes of action (either in law or equity) for any past, present, or future infringement of, or any violation of any other rights in the Trademarks, and every priority right that is or may be predicated upon or arise from the Trademarks, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives to be used as fully and entirely as said rights would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and/or the appropriate empowered officials in relevant jurisdictions outside the United States to record the transfer of the registrations included in the Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein, and to issue to Assignee all trademark and service mark registrations referred to above which may issue with respect to the Trademarks in or outside the United States, in accordance with this Trademark Assignment.

SCHEDULE A

REGISTERED MARKS

Jurisdiction	Mark	Registration No.	Registration Date
United States	CUSTOMER KNOWLOGY	2,274,245	8/31/99
United States	GRAPHICARD SYSTEMS INTERNATIONAL (and design)	2,374,288	8/8/00
United States	GSI (and design)	2,337,429	4/4/00
United States	THE GRAPHICARD	2,188,179	9/8/98
United States	SCAN N' WIN	1,420,378	12/9/86
Argentina	THE GRAPHICARD	1,729,049	4/6/99
Argentina	THE GRAPHICARD	1,729,050	4/6/99
Argentina	THE GRAPHICARD	1,729,051	4/6/99