

02-16-2001

Form PTO-1504

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To the Honorable (

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COVER SHEET
KS ONLY



02-01-2001

Please record the attached or

U.S. Patent & TMO/TM Mail Rpt Dt. #10

1. Name of conveying party(ies):

Field & Stream Licenses Company

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Minnesota
- Other

Additional name(s) of conveying party(ies) attached 2-1-01 Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: December 15, 2000

2. Name and address of receiving party(ies):

Name: Town & Country Apparel Company
dba Outdoor Adventures Products

Address: 14 Loring Road
Hopkins, Minnesota 55305

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Minnesota
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
78/012,148 75/638,558

B. Trademark Registration No.(s).
2,284,139 2,033,670

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

02/15/2001 GTOM11 00000162 78012148

01 FC:481 40.00 DP
02 FC:482 75.00 DP

6. Total number of applications and registration involved:.....4

7. Total fee (37 CFR 3.41) \$ 115.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Patrick Boisson
Signature

2/1/2001
Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT

WHEREAS, FIELD & STREAM LICENSES COMPANY, a corporation organized and existing under the laws of the State of Minnesota, located at 14 Loring Road, Hopkins, Minnesota 55305 ("**Assignor**"), is the owner of the trademark registrations and pending applications listed in the attached schedule (the "Trademarks");

and WHEREAS, TOWN & COUNTRY APPAREL COMPANY d.b.a. Outdoor Adventures Products, a corporation organized and existing under the laws of the State of Minnesota, located at 14 Loring Road, Hopkins, Minnesota 55305 ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the listed applications and registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

FIELD & STREAM LICENSES COMPANY

By: 

Name: JEROME V. LAVIN

Title: President

Date of Signature: Dec 15, 2000

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Schedule of Trademarks

<u>Trademark</u>	<u>Ser./Reg. No.</u>	<u>Filing/Reg. Date</u>
OUTDOOR ADVENTURES	2,284,139	October 5, 1999
OUTDOOR ADVENTURES & Design	2,033,670	January 28, 1997

OUTDOOR ADVENTURES	78/012,148	June 12, 2000
OUTDOOR ADVENTURES	75/638,558	February 10, 1999