

RECORD
TRAC

02-16-2001



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patent and Trademark

101614315

Final documents or copy thereof.

1. Name of conveying party(ies):

CONOPCO, INC.

- Individual(s)
- General Partnership
- Corporation - State of New York
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

FD MANAGEMENT, INC.
300 Delaware Avenue
Wilmington, Delaware 19801

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State of Delaware
- Other _____

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

2-2-01

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 23, 2001

4. (A.) Trademark Application No.(s)

75/791105	75/501219
75/547484	75/688421
75/739062	76/147571
76/029352	76/147051
75/706862	76/038941
76/126473	76/126570

4. (B.) Trademark Registration No.(s)

1748059	402138
1885519	439566
2373796	1130646
1770721	1366234
2385092	
2384885	
1970280	
2045882	



02-02-2001

U.S. Patent & TMO/TM Mail Rpt. Dt. #40

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017

02/15/2001 GTON11 00000122 75791105

01 FC:481 40.00 DP
02 FC:482 575.00 DP

6. Total number of applications and registrations involved:.....

24

7. Total fee (37 CFT 3.41): \$ 615.00

Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

615E

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM
Name of Person Signing

Signature

2/2/01

Date

Total number of pages comprising cover sheet, attachments and documents: 7

TRADEMARK ASSIGNMENT

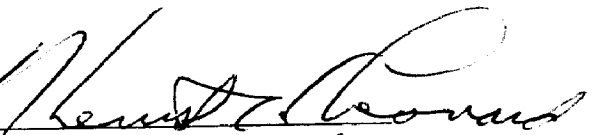
WHEREAS, Conopco, Inc., a New York corporation, of 390 Park Avenue, New York, New York 10022, (hereinafter called ASSIGNOR), has filed applications now assigned serial numbers as shown on attached Schedule A, based on an intention to use. Assignor has since used the marks and has filed allegations of use under Section 1(c) or 1(d) of the Trademark Act in said applications; and

WHEREAS, FD Management, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801 (hereinafter called ASSIGNEE), is desirous of acquiring said pending trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademarks and the applications and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 3 day of January, 2001.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

SCHEDULE A
Owner – Conopco, Inc.

MARK

CLEAR THE WAY

SMARTWEAR

TUB RUB

SERIAL NO.

75/791105

75/547484

75/739062

TRADEMARK ASSIGNMENT

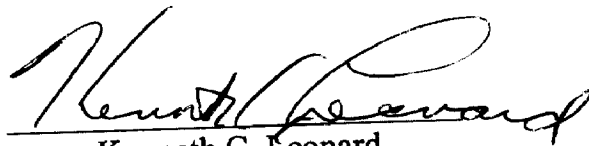
WHEREAS, Conopco, Inc., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter called ASSIGNOR), has intended to use the marks in commerce, and has filed applications now assigned serial numbers as shown on Schedule A indicating that intention, but has not yet filed any allegations of use under Section 1(c) or 1(d) of the Trademark Act. ASSIGNOR is assigning the marks in the above identified applications as part of the entire business or portion thereof to which the marks pertain as required by Section 15 U.S.C. 1060; and

WHEREAS, FD Management, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801 (hereinafter called ASSIGNEE), is desirous of acquiring said pending trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademarks and the applications and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 23 day of January, 2001.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

SCHEDULE A
Owner – Conopco, Inc.

<u>MARK</u>	<u>SERIAL NO.</u>
BARE PERFECTION	76/029352
CLEAN THINKING	75/706862
GOOD MORNING	76/126473
GOOD NIGHT'S SLEEP	75/501219
ICED TEA	75/688421
LET THERE BE LIGHT	76/147571
PEEL AND REVEAL	76/147051
SMOOTH THE WAY	76/038941
TO EACH HER OWN	76/126570

TRADEMARK ASSIGNMENT

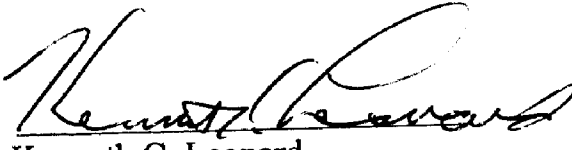
WHEREAS, Conopco, Inc., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR") is owner of the trademarks listed on the attached Schedule A (hereinafter referred to as "trademarks") registered with the United States Patent and Trademark Office; and

WHEREAS, FD Management, Inc., a Delaware corporation, of 300 Delaware Avenue, Wilmington, Delaware 19801, (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 2nd day of January, 2001.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

SCHEDULE A
Owner-Conopco, Inc.

MARK

REGISTRATION NO.

Cameo Design	1,748,059
COMEBACK CREAM	1,885,519
LIP LIP HOORAY	2,373,796
LIP SPA	1,770,721
MODERN SKINCARE	2,385,092
ONE GREAT SOAP	2,384,885
TRUE LOVE	1,970,280
TRUE LOVE and Bottle Design	2,045,882
WHITE SHOULDERS	402,138
WHITE SHOULDERS (Stylized)	439,566
WHITE SHOULDERS and Design	1,130,646
WHITE SHOULDERS (Stylized)	1,366,234