

02-16-2001

R SHEET

Docket No.:



ONLY

60053-205

Tab settings

101615598

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document and copy thereof.

1. Name of conveying party(ies):

Eswick, Inc.

2-9-01

- Individual(s)
- General Partnership
- Corporation-State Louisiana
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 18, 2001

2. Name and address of receiving:

Name: EBSCO Industries, Inc

Internal Address: Post Office Box 1943

Street Address: POST office Box 1943

City: Birmingham State: AL ZIP: 35201

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,877,717

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher A. Holland

Internal Address: Burr & Forman LLP

Street Address: 420 N. 20th Street

Suite 3100

City: Birmingham State: AL ZIP: 35203

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher A. Holland

Name of Person Signing

Christopher A. Holland

Signature

2/6/01

Date

2

Total number of pages including cover sheet, attachments, and

**Trademark Assignment**

WHEREAS, Eswick Inc., a Louisiana corporation, with its principal place of business at P.O. Box 1205, Shreveport, Louisiana 71163, ("Assignor"), has adopted, owns and is using the mark SMITHWICK ("the Mark") in connection with the following goods and/or services: fishing lures; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 1,877,717, registered on February 7, 1995; and

WHEREAS, EBSCO Industries, Inc., a Delaware corporation, with its principal place of business at P.O. Box 1943, Birmingham, Alabama 35201 ("Assignee"), desires to acquire the Mark, and the above-referenced registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registration thereof, nunc pro tunc, effective as of November 7, 1997.

Jack A. Smithwick  
Jack A. Smithwick  
President, Eswick, Inc.

Dated effective as of: 1-18-01

SUBSCRIBED and SWORN to before me this 18th of January, 2001.

Billie A. Howard  
Notary Public

My Commission Expires: 8-15-10

