



101614789

1. Name of Party(ies) conveying

Reno Holdings, Ltd.

Entity:

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation - Nevada
- Other

2-1-01

Additional name(s) of conveying party(ies) attached?

- Yes       No

Name and Address of Party(ies) receiving an interest:

Anheuser-Busch, Incorporated  
One Busch Place  
St. Louis, Missouri 63118

Entity:

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation - Missouri
- Other

FEB 1 2001

Citizenship: U.S.A.

If not domiciled in the United States, a domestic representative designation is attached:

- Yes       No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?

- Yes       No

3. Interest Conveyed:

- Assignment       Change of Name
- Security Agreement       Merger
- Other

Execution Date: January 31, 2001

4. Application number(s) or registration number(s). Additional numbers attached?

- Yes       No

A. Trademark Application No(s).

74/659,686

B. Trademark Registration No(s).

5. Name and address of party to whom correspondence concerning document should be mailed:

Douglas N. Masters, Esq.  
Pattishall, McAuliffe, Newbury,  
Hilliard & Geraldson  
311 South Wacker Drive  
Suite 5000  
Chicago, Illinois 60606

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41) \$

40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-0650

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Colette A. Durst-Barkey  
Name of Person Signing

Colette A Durst-Barkey/SMG  
Signature

February 1, 2001  
Date

Total number of pages comprising cover sheet:

02/16/2001 AAHMED1 00000199 160650 74659686  
01 FC:481 40.00 CH

**ASSIGNMENT**

WHEREAS, Reno Holdings, Ltd., formerly known as Reno Brewing Company, a Nevada corporation located and having a principal place of business in Reno, Nevada, ("Reno") has adopted the mark WOLF PACK, and has filed a U.S. trademark application for that mark, Application Serial No. 74/659,686;

WHEREAS, Anheuser-Busch Incorporated, a Missouri corporation located and having a principal place of business in St. Louis, Missouri (hereinafter referred to as "AB"), is desirous of acquiring all right, title, and interest of Reno in and to the mark WOLF PACK, including Application Serial No. 74/659,686, together with the goodwill of the business symbolized by that mark;

NOW, THEREFORE, Reno assigns to AB all right, title, and interest in and to the mark WOLF PACK, including Application Serial No. 74/659,686, together with the goodwill of the business symbolized by that mark.

Reno represents and warrants that it was formerly known as Reno Brewing Company, a Nevada Corporation located and doing business in Reno, Nevada, and that Reno owns all right, title, and interest of Reno Brewing Company in WOLF PACK.

RENO HOLDINGS, LTD.

By: Mauntt Cotton

Title: Asst. Secretary

Date: 1/31/01

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