

FORM PTO-1594
(Rev. 6-93)
C*MB No. 0651-0011 (exp. 4/94)

02-21-2001



SHEET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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Attorney Docket No.: NBK-960

Tab settings ⇄⇄⇄

To the Honorable Commissione.

101616118

attached original documents or copy thereof.

1. Name of conveying party(ies):
Leif J. Ostberg, Inc.
401 Hamburg Turnpike, Suite 305
Wayne, NJ 07470

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: New Jersey
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: 2-12-01

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 15, 2001

2. Name and address of receiving party(ies)

Name: New Balance Athletic Shoe, Inc.

Internal Address: _____

Street Address: 20 Guest Street

City: Boston State: MA ZIP: 02135 - 2088

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Massachusetts
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

429,057 1,236,457 1,282,557
664,453 1,236,458 1,288,478
714,774 1,251,718

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeremiah Lynch, Esq.

Internal Address: Lahive & Cockfield, LLP

Street Address: 28 State Street

City: Boston State: MA ZIP: 02109

6. Total number of applications and registrations involved:

8

7. Total fee (37 CFR 3.41).....\$ 215

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

12-0080

215E

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeremiah Lynch, Esq.
Name of Person Signing

Jeremiah Lynch
Signature

February 7, 2001
Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Director, Commissioner of Patents and Trademarks, Box Assignment,
Washington, D.C. 20231

02/21/2001 6TON11 0000065 429057

01 FC:481 40.00 OP
02 FC:482 175.00 OP

TRADEMARK
REEL: 002238 FRAME: 0527

ASSIGNMENT OF
UNITED STATES OF AMERICA TRADEMARK REGISTRATIONS

WHEREAS, LEIF J. OSTBERG, INC. of 401 Hamburg Turnpike – Suite 305 Wayne, NJ 07470, has adopted, used or is using the marks set forth in the attached Schedule A which are the subject of registrations in the United States Patent and Trademark Office; and

WHEREAS, NEW BALANCE ATHLETIC SHOE, INC., a Massachusetts corporation, of 20 Guest Street, Boston, Massachusetts 02135-2088, is desirous of acquiring all rights in said marks thereof,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said LEIF J. OSTBERG, INC. does hereby assign unto the said NEW BALANCE ATHLETIC SHOE, INC., all right, title and interest in and to the marks set forth in the attached Schedule A, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Dated: 15 JANUARY 2001

LEIF J. OSTBERG, INC.

By: Barbara Koetsier
Barbara Koetsier
Chief Financial Officer

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Issued</u>
P F	Reg. No. 429,057	April 15, 1947
P F FLYERS	Reg. No. 664,453	July 15, 1958
“P-F” & Design	Reg. No. 714,774	May 2, 1961
PF	Reg. No. 1,236,457	May 3, 1983
PF (Stylized)	Reg. No. 1,236,458	May 3, 1983
PF FLYERS	Reg. No. 1,251,718	September 20, 1983
POSTURE FOUNDATION	Reg. No. 1,282,557	June 19, 1984
AIRFOIL DESIGN	Reg. No. 1,288,478	July 31, 1984