

02-21-2001



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U.S. Patent & TMO/TM Mail Rpt Dt. #58

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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Joseph E. Seagram & Sons, Inc.

Execution Date
Month Day Year
01232001

2013574

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization Indiana

Receiving Party

Mark if additional names of receiving parties attached

Name E. & J. Gallo Winery

DBA/AKA/TA _____

Composed of _____

Address (line 1) 600 Yosemite Boulevard

Address (line 2) P. O. Box 1130

Address (line 3) Modesto
City

CA
State/Country

95353-1130
Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization California

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Trademark Application Number(s) or Registration Number(s)

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Trademark Application Number(s)

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Number of Properties

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Fee Amount for Properties Listed (37 CFR 3.41):

\$

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Enclosed Deposit Account

Deposit Account

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Authorization to charge additional fees:

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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paul W. Reidl

Paul W. Reidl

01/26/01

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, JOSEPH E. SEAGRAM & SONS, INC. ("Assignor"), is the owner in the United States of all right, title and interest in the trademark REDWOOD TRAIL for wines, and the federal registration thereof, namely Reg. No. 2,013,574, and the goodwill associated therewith; and

WHEREAS, E. & J. Gallo Winery ("Assignee") is desirous of acquiring all of Assignor's right, title and interest in the trademark REDWOOD TRAIL for wine and the federal registration thereof, namely Reg. No. 2,013,574, and the goodwill associated therewith; and

WHEREAS, Assignor has agreed to assign the U.S. trademark REDWOOD TRAIL for wine, and the federal registration thereof, namely Reg. No. 2,013,574, and the goodwill associated therewith, from Assignor to Assignee.

NOW THEREFORE, for good and valuable consideration, receipt of which hereby is acknowledged, Assignor hereby irrevocably transfers all of its right, title and interest in and to the U.S. trademark REDWOOD TRAIL for wine, and the federal registration thereof, namely Reg. No. 2,013,574, and the goodwill associated therewith to Assignee effective as of January 1, 2001.

JOSEPH E. SEAGRAM & SONS, INC.

By Irene S. Alpert
Name: Irene S. Alpert
Title: Vice President

State of New York)
) ss:
County of New York)

On this 23rd day of January, 2001, before me, the undersigned, personally appeared Irene S. Alpert, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the foregoing instrument for the purposes therein contained.

My commission expires:
(SEAL) Debra Ford
NOTARY PUBLIC

DEBRA FORD
Notary Public, State of New York
No. 31-5080907
Qualified in New York County
Commission Expires August 23, 2001