

04-30-2001

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

101672027

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Linda Grayson Foster 980 Camino dos Rios Thousand Oaks, CA 91360-2302 Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Contractual Enterprises, Inc. Internal Address: Street Address: P.O. Box 500 City: Sister Bay State: WI Zip: 54234-0500 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Illinois Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: November 4, 2000

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,230, 263 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Jeff M. Barron Internal Address: Schiff Hardin & Waite Street Address: 6600 Sears Tower City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$ 160.00 (Expedited Recordation) Enclosed Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Jeff M. Barron Signature April 27, 2001 Date

Total number of pages including cover sheet, attachments, and document:

05/01/2001 DBYRNE 00000028 2230263

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:481 40.00 OP 02 FC:484 120.00 OP

TRADEMARK REEL: 002239 FRAME: 0064

TRADEMARK ASSIGNMENT

This Trademark Assignment is made ^(1st) ~~October~~ ^{Nov. 4} __, 2000 by Linda Grayson Foster, an individual residing at 980 Camino dos Rios, Thousand Oaks, California 91360-2302 ("Ms. Foster") to Contractual Enterprises, Inc., an Illinois corporation having its principal office at P.O. Box 500, Sister Bay, Wisconsin 54234-0500 ("CE").

WHEREAS, Ms. Foster has a registration for SILLY GOOSE in the United States Patent and Trademark Office, U.S. Reg. No. 2,230,163 (the "Mark"); and

WHEREAS, CE desires to acquire the entire interest of Ms. Foster in the Mark and any goodwill of Ms. Foster's business symbolized thereby and associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by Ms. Foster to have been received in full,

1. Ms. Foster does hereby sell, convey, assign and transfer to CE the entire right, title and interest in, to and under the Mark, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the full right to sue for past, present or future infringement of the Mark, these rights to be held and enjoyed by CE as fully and entirely as the same would have been held and enjoyed by Ms. Foster if this Assignment and sale had not been made.

2. Ms. Foster hereby covenants and warrants that she has the full right to convey the above-described right, title, interest, and goodwill by this instrument, free of any encumbrances, and that no other agreement has been or will be executed in conflict herewith.

3. Ms. Foster agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of the Mark to CE and to maintain said

registration before the United States Patent and Trademark Office, as well as to cooperate in obtaining and/or providing information required in any proceedings relating to said Mark.

4. Ms. Foster further authorizes the Commissioner of Patents and Trademarks of the United States to issue any and all additional trademark and service mark registrations or amended registrations that have been, or may be, granted upon any application or petition for same to CE, its successors and/or assigns.

5. The terms and covenants of this Assignment shall inure to the benefit of CE, its successors, assigns and other legal representatives, and shall be binding upon the Assignor, her respective heirs, legal representatives, licensees and assigns.

6. Ms. Foster hereby requests that the appropriate patent, trademark and/or other government offices record this Assignment and issue a new certificate of registration in CE's name of Contractual Enterprises, Inc., which has its principal office at P.O. Box 500, Sister Bay, Wisconsin 54234-0500.

7. Ms. Foster hereby grants to the Schiff Hardin & Waite, located at 6600 Sears Tower, Chicago, Illinois 60606, the authority and power to insert in this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or the Trademark Office of any foreign country.

By: Linda Grayson Foster
LINDA GRAYSON FOSTER

STATE OF CALIFORNIA)
) SS:
COUNTY OF VENTURA)

On this 4th day of November, 2000, before me appeared LINDA GRAYSON FOSTER, who, being by me duly sworn, did say that she is Linda Grayson Foster, personally known to me to be the same person whose name is subscribed to the foregoing Trademark Assignment, and acknowledged to me that she signed and delivered the foregoing Trademark Assignment as a free and voluntary act and deed.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

(Affix stamp)



Kenneth Ray Dickey
Notary Public

299946.3

CHI_DOCS2:CS21432364.1 10.18.00 13.25