

02-26-2001

FORM PTO-1594  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)



SHEET  
Y

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of

101619465

attached original documents or copy thereof.

10.98.2

1. Name of conveying party(ies):

Associated Bank South Central

- Individual(s)
- General Partnership
- Corporation
- Other \_\_\_\_\_
- Association
- Limited Liability

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Pacific Cycle, LLC  
Internal Address: 4311 Triangle Street  
City: McFarland State: Wisconsin Zip: 53558

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes  No   
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached? Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: December 29, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,919,567 1,613,712 2,172,707

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: VEDDER,PRICE, KAUFMAN & KAMMHOLZ

Attention: Tammy S. Settle

Internal Address:

Street Address: 222 North LaSalle Street Suite 2600

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved:  3

7. Total Fee (37 CFR 3.41) ..... \$ 90.00

- Enclosed
- Authorized to be charged to deposit account (Any Deficiencies)

8. Deposit account number: 22-0259

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tammy S. Settle  
Name of Person Signing

Tammy S. Settle  
Signature

February 19, 2001  
Date

Total number of pages including cover sheet, attachments, and document:  4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

02/26/2001 6TQM11 00000169 1919567

01 FC:481 40.00 OP  
02 FC:482 50.00 OP

TRADEMARK  
REEL: 002239 FRAME: 0993

RECEIVED  
ASST. COMMISSIONER  
INTELLECTUAL SERVICES  
FEB 20 10 25 AM '01

**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This Release of Security Interest in Trademarks is made as of December 29, 2000 by Associated Bank South Central ("Lender").

WHEREAS, Pacific Cycle, LLC, a Delaware limited liability company with its principal place of business at 4311 Triangle Street, McFarland, WI 53558 (the "Borrower") owns the trademarks listed on Exhibit A attached hereto ("Listed Trademarks"), which trademarks are registered in the United States Patent and Trademark Office (the "Office"); and

WHEREAS, the Borrower has granted to Lender a security interest in (i) all of its trademarks and trademark applications, including but not limited to the Listed Trademarks, and the registrations thereof, and (ii) associated business goodwill therein, all as described in that certain Trademark Agreement dated as of May 27, 1998, executed by the Borrower and previously filed for the record in the Office on August 3, 1998 at Trademark Reel No. 1771, Frame No. 0419 ("Trademark Agreement"); and

WHEREAS, Lender has at the Borrower's request agreed to release its security interest in all of the Borrower's trademarks, including Listed Trademarks, and the registrations thereof and the associated business goodwill therein;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby releases its security interest in all of the Borrower's trademarks and trademark applications, including the Listed Trademarks, and the registrations thereof and the associated business goodwill therein and to any other rights it might have arising out of the Trademark Agreement.

Lender hereby undertakes and agrees to do such things and to execute such further lawful documents, assurances, applications and other instruments as may be required to give effective legal, registered and unencumbered title to the Borrower in and to the trademarks and trademark applications, including but not limited to the Listed Trademarks and the registrations thereof all without further considerations.

ASSOCIATED BANK SOUTH CENTRAL

By: *Dary Z Schauf*  
Its: President

STATE OF WI )  
 )  
 ) SS.  
COUNTY OF Dane )

I, Beth A. Bivik, a Notary Public in and for the County and State aforesaid, DO  
HEREBY CERTIFY that Gary Schaefer as President of Associated Bank South  
Central, personally known to me to be the same person whose name is subscribed to the  
foregoing instrument, appeared before me this day in person and acknowledged that she signed  
and delivered the said instrument as her free and voluntary act, for the uses and purposes therein  
set forth.

Given under my hand and notarial seal this 22 day of December, 2000.

Beth A. Bivik  
Notary Public

**SCHEDULE A**  
**to Trademark and License Security Agreement**

**REGISTERED U.S. TRADEMARKS**

- |    |                    |                                                       |
|----|--------------------|-------------------------------------------------------|
| 1. | PACIFIC CYCLE, USA | Registered September 19, 1995; Registration # 1919567 |
| 2. | PACIFIC            | Registered September 18, 1990; Registration # 1613712 |
| 3. | design             | Registered July 14, 1998; Registration # 2172707      |

**TRADEMARK APPLICATIONS**

None.

# VEDDER PRICE

VEDDER, PRICE, KAUFMAN & KAMMHOLZ

222 NORTH LASALLE STREET

CHICAGO, ILLINOIS 60601-1003

312-609-7500

FACSIMILE: 312-609-5005

TAMMY S. SETTLE  
LEGAL ASSISTANT  
312-609-7838

A PARTNERSHIP INCLUDING VEDDER, PRICE, KAUFMAN & KAMMHOLZ, P.C.  
WITH OFFICES IN CHICAGO AND NEW YORK CITY

February 19, 2001

## VIA FEDERAL EXPRESS

Assistant Commissioner of Patents & Trademarks  
Office of Public Records  
1213 Jefferson Davis Highway  
Third Floor  
Arlington, VA 22202

Re: **Release of Security Interest In Trademarks**  
**Reference No. 31656.00.0020**

Dear Sir:

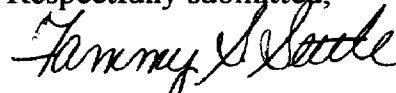
Attached please find the Release of Security Interest in Trademarks between Associated Bank South Central and Pacific Cycle, LLC for recordation in the Assignment Branch of the United States Patent and Trademark Office along with a check in the amount of \$90.00 for the required filing fee.

Any additional fees should be charged to our Deposit Account No. 22-0259.

Please direct all correspondence regarding this matter to:

Tammy S. Settle  
Vedder, Price, Kaufman & Kammholz  
222 North LaSalle Street, Suite 2600  
Chicago, Illinois 60601  
(312) 609-7838

Respectfully submitted,



Tammy S. Settle

Enclosures

cc: Jenny Sepulveda (w/encs.)

TRADEMARK  
REEL: 002239 FRAME: 0997

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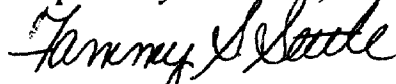
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cc: Jenny Sepulveda (w/encs.)

RECORDED: 02/26/2001

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