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TRANS

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INATION

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To the Director, U.S. Patent and T

original documents or copy thereof.

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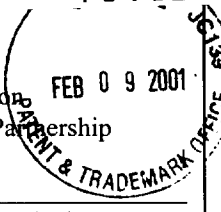
1. Name of conveying party(ies):
Beautiful Visions, New York Corp.

Name and address of receiving party(ies):

- Individual(s)
- General Partnership
- Corporation-State
- Other

- Association
- Limited Partnership

FEB 0 9 2001



Name: Natural Organics, Inc.

Street Address: 548 Broadhollow Road

Additional name(s) of conveying party(ies) attached?
 Yes No

City: Melville State NY ZIP 11747

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

Execution Date: January 29, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,923,222

Additional numbers attached?

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Fitzpatrick, Cella, Harper & Scinto

30 Rockefeller Plaza

New York, New York 10112-3801

Telephone No.: (212) 218-2100

Facsimile No.: (212) 218-2200

6. Number of applications and registrations involved: One

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number

(Attach duplicate copy of this page if paying by deposit account):

02/22/2001 DBYRNE 00000068 1923222

DO NOT USE THIS SPACE

Statement and signature. 40.00 OP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Pasquale A. Razzano
Name of Person Signing

February 7, 2001
Date

Total number of pages including cover sheet, attachments, and documents: 2

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Beautiful Visions, New York Corp., a corporation of the State of New York, whose address is 90 Orville Drive, Bohemia, New York 11716, has adopted, used and is using the mark (herein-after "the Mark") which is registered in the United States Patent and Trademark Office:

ULTRA NAIL
Registration No. 1,923,222


WHEREAS, Natural Organics, Inc., a corporation of the State of New York, whose address is 548 Broadhollow Road, Melville, New York 11747-3708, is desirous of acquiring said Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Beautiful Visions on behalf of itself and its parent NBTY, Inc., does hereby assign unto Natural Organics, Inc., all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above-identified registration thereof.

Natural Organics, Inc. hereby agrees that Beautiful Visions may dispose of its remaining inventory of Ultra Nail products until June 30, 2001.

BEAUTIFUL VISIONS, NEW YORK CORP.

Date: Jan. 29, 2001

BY: 
Name: HARVEY KAHN
Title: EXECUTIVE VICE PRESIDENT
Beautiful Visions, New York Corp.
Parent: NBTY, Inc.