

2.13.01

FEB 13 2001

02-26-2001



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

02/23/2001 AAH MED1 00000177 2033199

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 25.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002240 FRAME: 0052

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1) FEB 13 2001

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,033,199"/>	<input type="text" value="2,086,488"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Emilia F. Cannella, Esq.



2/9/01

Name of Person Signing

Signature

Date Signed

SERVICE MARK ASSIGNMENT

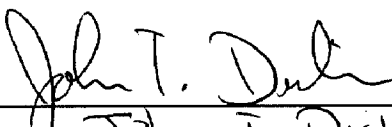
WHEREAS, American Florists Supply, Inc., a Massachusetts corporation, with its principal place of business at One Progress Way, Wilmington, Massachusetts 01887 ("Assignor"), has adopted, owns and is using the following service marks for which Assignor owns the following identified federal registrations on the Principal Register and Supplemental Register of the United States Patent and Trademark Office, and the following identified Massachusetts state registrations, for the services identified therein ("the Marks"):

<u>Service Mark</u>	<u>Federal Reg. No.</u>	<u>Registration Date</u>
THE FRESH CUT	2,033,199	January 21, 1997
JOHNSON'S FARM DIRECT	2,086,488	August 5, 1997
<u>Service Mark</u>	<u>Massachusetts Reg. No.</u>	<u>Registration Date</u>
THE FRESH CUT	52,148	January 17, 1996
JOHNSON'S FARM DIRECT	52,149	January 17, 1996; and

WHEREAS, AFS Acquisition, Inc., a Massachusetts corporation, with a principal place of business at One Progress Way, Wilmington, Massachusetts 01887 ("Assignee"), desires to acquire the Marks and the above-referenced federal and state Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the marks, and the federal and state registrations thereof.

American Florists Supply, Inc.

By: 
Name: John T. Dickinson
Title: President

SUBSCRIBED AND SWORN to before me this 29 day of December, 2000


Notary Public

My Commission Expires: 10/22/04