

03-02-2001



101624102

2.14.01

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
 - License
 - Security Agreement
 - Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
08 02 99

Conveying Party

Mark if additional names of conveying parties attached

Name Morris Alper, Inc. Execution Date
Month Day Year
02 08 2001

Formerly MAI-Alper, Inc.

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
- Citizenship/State of Incorporation/Organization Florida

Receiving Party

Mark if additional names of receiving parties attached

Name Atsoca, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) One East First Street

Address (line 2) _____

Address (line 3) Reno City

NV State/Country

89501 Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Nevada

FOR OFFICE USE ONLY

03/01/2001 DBYRNE

00000192 1279189

40.00 OP
25.00 OP

01 FC:481
02 FC:482

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231
TRADEMARK

REEL: 002242 FRAME: 0494

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1279189"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1274332"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Richard S. Vermut, Esq.
Name of Person Signing

Signature

2/14/01

Date Signed

TRADEMARK ASSIGNMENT

This is an Assignment, having an effective date of August 2, 1999, from **Morris Alper, Inc.**, a Florida corporation, having a business office located at 6850 Belfort Oaks Place, Jacksonville, Florida 32216 ("ASSIGNOR"), to **Atsoca, Inc.**, a Nevada corporation, having a business office located at One East First Street, Reno, Nevada, 89501 ("ASSIGNEE").

WITNESSETH

WHEREAS, ASSIGNOR is the owner of, has adopted, used and is using the trademark "COUPON ARAMA" and other names, slogans, logos, and designs, and owns the rights therein, including common law rights and the rights in the certain trademarks, registered with the United States Patent and Trademark Office and listed below, and the goodwill associated therewith (the common law rights and registered trademarks shall be collectively referred to as the "Trademark").

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
COUPON ARAMA	1,274,332	April 17, 1984
COUPON ARAMA	1,279,189	May 22, 1984

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's right, title and interest to the Trademark; and

WHEREAS, ASSIGNOR has made no other assignments of the Trademark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, ASSIGNOR agrees to assign the Trademark to ASSIGNEE as follows:

ASSIGNOR assigns to ASSIGNEE all right, title and interest to the Trademark, together with all goodwill of the business connected with the use of and symbolized by the Trademark, and together with all common law rights and all registrations and applications for registration both foreign and domestic, and together with all claims that could have been asserted by ASSIGNOR for damages by reasons of past infringement by third parties of the Trademark prior to execution of this assignment, with the same right to sue for, and collect the same for ASSIGNEE's own use, benefit and for the use and benefit of its successors, assigns or other legal representative.

The ASSIGNOR has executed this Agreement on the date indicated.

Morris Alper, Inc.,
a Florida corporation

By: *Roger L. McClung*
Roger L. McClung, President

STATE OF FLORIDA)
)
COUNTY OF DUVAL)

The foregoing instrument was acknowledged before me this 8th day of February, 2001, by **Roger L. McClung**, the President of **Morris Alper, Inc.**, a Florida corporation, on behalf of the corporation. He/She is personally known to me or has produced _____ as identification and who has taken an oath.

[Signature]
Notary Public, State of Florida
Name:
My Commission Expires:
My Commission Number is

