

03-02-2001

U.S. Department of Commerce  
Patent and Trademark Office



2-15-01

To the Honorable Commissioner of Patents

101624886

original documents or copy thereof.

1. Name of conveying party(ies):

De V & P, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)

Name: Adrienne Vittadini, LLC

Address: c/o Casual Corner Group, Inc.  
100 Phoenix Avenue  
Enfield, Connecticut 06082

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 8, 2001

4. Application number(s) or registration number(s): See Attached Annex A

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036-6799

Attention: Baila H. Celedonia, Esq.

6. Total number of applications and registrations involved: 15

370997

7. Total fee (37 CFR 3.41)..... \$ 390.00

- Enclosed
- Any deficiency is authorized to be charged to
- Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

03/02/2001 DBYRME 00000005 370887

01 FE:481  
02 FC:482

40.00 OP  
350.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Baila H. Celedonia  
Name of Person Signing

*Baila H. Celedonia*  
Signature

February 12, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 7

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

**ANNEX A**

Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 370,887 June 21, 1982 1,241,274 June 7, 1983
Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 828,912 October 2, 1989 1,601,002 June 12, 1990
Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 74/233,241 December 23, 1991 1,731,179 November 10, 1992
Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 74/233,240 December 23, 1991 1,736,628 December 1, 1992
Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 74/150,776 March 21, 1991 1,794,033 September 21, 1993
Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 74/371,423 March 24, 1993 1,867,672 December 13, 1994

**ANNEX A**

Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 74/371,422 March 24, 1993 1,868,907 December 20, 1994
Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 74/371,424 March 24, 1993 1,877,133 January 31, 1995
Country Mark Application No. Application Date Registration No. Registration Date	United States ADRIENNE VITTADINI 74/507,701 March 31, 1991 1,912,150 August 15, 1995
Country Mark Application No. Application Date	United States ADRIENNE VITTADINI 75/597,521 December 1, 1998
Country Mark Application No. Application Date	United States ADRIENNE VITTADINI 75/597,522 December 1, 1998
Country Mark Application No. Application Date	United States ADRIENNE VITTADINI 75/597,513 December 1, 1998
Country Mark Application No. Application Date	United States ADRIENNE VITTADINI 76/181,866 December 15, 2000
Country Mark Application No. Application Date	United States ADRIENNE VITTADINI 76/181,867 December 15, 2000

ANNEX A

Country	United States
Mark	AV
Application No.	74/706,971
Application Date	July 27, 1995
Registration No.	1,988,490
Registration Date	July 23, 1996

## ASSIGNMENT OF MARKS

**WHEREAS**, de V & P, Inc., a Delaware corporation ("Assignor") with its principal place of business at 234 West 39<sup>th</sup> Street, New York, New York, has adopted, used and is the owner of certain trademarks, service marks and trade names, and registration and applications therefor, identified and listed on Annex A hereto (collectively, the "Scheduled Marks"); and

**WHEREAS**, Adrienne Vittadini, LLC, a Delaware limited liability company ("Assignee") with a place of business at c/o Casual Corner Group, Inc., 100 Phoenix Avenue, Enfield, Connecticut 06082, desires to acquire said Scheduled Marks;

**WHEREAS**, Assignee is a successor to the business of Assignor, or portion thereof to which the Scheduled Marks pertain, and that business is existing and ongoing.

**NOW, THEREFORE**, for TEN AND NO/100 DOLLARS (\$10) and other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, absolutely and forever, all of its right, title and interest, whether statutory or at common law, in and to the Scheduled Marks, together with the goodwill of the business symbolized by them throughout the world and such other trademarks, service marks, trade names, trade dress and domain names that are owned by Assignor and used in connection with the Scheduled Marks, and all registrations and pending applications therefor, in all countries throughout the world (collectively, "All Marks"), together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to All Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce All Marks.

**IN WITNESS WHEREOF**, de V & P, INC. has caused this Trademark Assignment to be executed and delivered as of this 8th day of February, 2001.

**DE V & P, INC.**

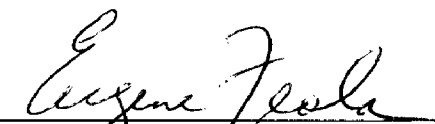
By: 

Name: Michael Rubin

Title: Chief Restructuring Officer

**IN WITNESS WHEREOF**, Adrienne Vittadini, LLC accepts this Trademark Assignment executed and delivered as of this 8th day of February, 2001.

**ADRIENNE VITTADINI, LLC**

By: 

Name: Eugene Feola

Title: Vice President and  
General Counsel

Notarial Acknowledgement

United States of America )  
State of New York ) ss.:  
County of New York )

On the 8th day of February, 2001 before me personally came Michael Rubin to me known, who being by me duly sworn, did depose and say that he/she is Chief Restructuring Officer of de V & P, Inc. the corporation described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

[Notarial Seal]

Donna Picone  
Notary Public

DONNA PICONE  
Notary Public, State of New York  
No. 01PI4954261  
Qualified in Suffolk County  
Commission Expires August 7, 20 01

United States of America )  
State of New York ) ss.:  
County of New York )

On the 8th day of February, 2001 before me personally came Eugene Feola to me known, who being by me duly sworn, did depose and say that he/she is Vice President and General Counsel of Adrienne Vittadini, LLC, the company described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

[Notarial Seal]

Donna Picone  
Notary Public

DONNA PICONE  
Notary Public, State of New York  
No. 01PI4954261  
Qualified in Suffolk County  
Commission Expires August 7, 20 01