

2.7 '01



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To the Honorable Commissioner of I

attached original documents or copy hereof.

101624789

1. Name of conveying party(ies),

CAROL PUBLISHING GROUP, INC.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 30, 2001

Name: _____ and address of receiving party(ies):

Name: KENSINGTON PUBLISHING CORP.
Address: 850 Third Avenue
New York, New York 10022

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

2,036,657

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017



02-07-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #72

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

2/7/01
Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT OF TRADEMARK

WHEREAS, CAROL PUBLISHING GROUP, INC., a corporation organized and existing under the laws of the State of Delaware, located at 120 Enterprise Avenue, Secaucus, NJ 07094 ("**Assignor**"), was the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date</u>
THE CHEAPSKATE'S GUIDE	2,036,657	February 11, 1997

and WHEREAS, KENSINGTON PUBLISHING CORP, a corporation organized and existing under the laws of the State of New York, located at 850 Third Avenue, New York, New York 10022 ("**Assignee**"), acquired said registered trademark as of May 5, 2000.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms that as of May 5, 2000, Assignor assigned to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above identified registration therefor, and with all claims arising out of or relating to the use or ownership of said mark.

CAROL PUBLISHING GROUP, INC.

By: 

Name: Bruce Bender

Title: President

Date of Signature: 1/30/01

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