



101624641

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

2-17-01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

03/01/2001 GTOM11 00000118 160070 75311793

01 FC:481 40.00 OP  
02 FC:482 25.00 CH 550.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231  
TRADEMARK

REEL: 002243 FRAME: 0199

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75311793"/>	<input type="text" value="76009910"/>	<input type="text" value="75461823"/>	<input type="text" value="1,494,394"/>	<input type="text" value="1,499,749"/>	<input type="text" value="1,503,151"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,737,701"/>	<input type="text" value="1,684,063"/>	<input type="text" value="1,741,468"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,711,929"/>	<input type="text" value="1,342,861"/>	<input type="text" value="1,431,304"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Painter

Name of Person Signing

Signature

February 7, 2001

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name



Formerly

Individual     General Partnership     Limited Partnership     Corporation     Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)




City

State/Country

Zip Code

Individual     General Partnership     Limited Partnership

Corporation     Association

Other

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**Trademark Application Number(s) or Registration Number(s)**

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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

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Registration Number(s)

1,988,849	2,016,390	2,119,098
2,124,419	2,157,595	2,179,120
2,189,700	2,216,725	2,139,514
2,345,989	2,325,080	2,424,300
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A S S I G N M E N T

WHEREAS, PACIFIC BALLOON CO., INC., of P.O. Box 5767, Oxnard, California 93031, is a corporation organized and existing under the laws of the State of California, ("Assignor"), has adopted, used and registered the trademarks in the United States as listed in the attached Schedule;

WHEREAS, PBC INTERNATIONAL, INC., of P.O. Box 5767, Oxnard, California 93031, a corporation organized under the laws of the State of California, ("Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, PACIFIC BALLOON CO., INC. does hereby assign unto the said PBC INTERNATIONAL, INC., all rights, title and interest in and to the said marks and registrations, together with the good will of the business symbolized by the marks.

PACIFIC BALLOON CO., INC.

By:

  
Lionel B. Neff  
President

Dated: 2-5-01

POWER OF ATTORNEY

Assignee hereby appoints MICHAEL A. PAINTER, ESQ. of ISAACMAN, KAUFMAN & PAINTER, A Professional Corporation, with offices at 8484 Wilshire Boulevard, Suite 850, Beverly Hills, California 90212, (323) 782-7700, with full power of substitution, the power of appointment of an associate attorney, and the power of revocation, to record this Assignment, to transact all business in the Patent and Trademark Office in connection therewith and to receive all documents.

PBC INTERNATIONAL, INC.

By:

  
Lionel B. Neff  
President

Dated: 2-5-01

SCHEDULE OF TRADEMARKS

1. Registration No. 1,494,394 dated June 28, 1998 for the mark SUPERFOIL;

2. Registration No. 1,499,749 dated August 9, 1988 for MISCELLANEOUS DESIGN;

3. Registration No. 1,503,151 dated September 6, 1988 for BALLOON BUDS;

4. Registration No. 1,737,701 dated December 1, 1992 for the mark PBC;

5. Registration No. 1,684,063 dated April 21, 1992 for the mark PBC INTERNATIONAL,

6. Registration No. 1,741,468 dated December 22, 1992 for the mark TAG ALONGS;

7. Registration No. 1,711,929 dated September 1, 1992 for the mark BRITE IDEAS;

8. Registration No. 1,342,861 dated June 18, 1985 for the mark DYNA PRINT;

9. Registration No. 1,431,304 dated March 3, 1987 for the mark DURATEX BALLOONS;

10. Registration No. 1,988,849 dated July 23, 1996 for the mark CANDY CUTIES;

11. Registration No. 2,016,390 dated November 12, 1996 for the mark SIMPLY IRRESISTIBLE;

12. Registration No. 2,119,098 dated December 9, 1997 for the mark BASKET PALS

13. Registration No. 2,124,419 dated December 23, 1997 for the mark AMERIGIFT;

14. Registration No. 2,157,595 dated May 12, 1998 for the mark HUGS 'N WISHES;

15. Registration No. 2,179,120 dated August 4, 1998 for the mark MAKING HISTORY ONE HUG AT A TIME;

16. Registration No. 2,189,700 dated September 15, 1998 for the mark BLOSSOM BUDDIES;

17. Registration No. 2,216,725 dated January 5, 1999  
for the mark SEASONAL SELECTIONS;

18. Registration No. 2,139,514 dated February 24, 1998  
for the mark TAG ALONG;

19. Registration No. 2,345,989 dated April 25, 2000  
for the mark MUG-MENTOS;

20. Registration No. 2,325,080 dated March 7, 2000 for  
TAG ALONGS;

21. Registration No. 2,424,300 dated January 30, 2001  
for AMERIGIFT;

22. Application Serial No. 75/311,793 filed June 19,  
1997 for the mark BEAN BAG TAG ALONGS;

23. Application Serial No. 76/009,910 filed March 22,  
2000 for the mark WHEN IT'S THE THOUGHT THAT COUNTS, COUNT ON  
AMERIGIFT;

24. Application Serial No. 75/461,823 filed April 3,  
1998 for BUTTERFLY KISSES.