Form PTO 1594

## RECORDATION FORM C

03-05-2001



ENT OF COMMERCE MARK OFFICE

TRADEMARKS	S C   I I I I I I I I I I I I I I I I I I
To the Honorable Commissioner of Parents and Trademarks:	Pleas 101625330 Pleas 101625330
Name of conveying party(ies):  Hershey Chocolate & Confectionery Corporation	2. Name and address of receiving party(ies):  Arcor S.A.I.C.  Maipu 1210, Piso 2° y 3°  1006 Buenos Aires
[] Individual(s) [] Association [] General Partnership [] Limited Partnership [x] Corporation - Delaware [] Other	Argentina  [] Individual(s) citizenship [] Association [] General Partnership
Additional name(s) of conveying party(ies) attached? [] Yes [X] No	[] Limited Partnership [x] Corporation - Argentina
3. Nature of conveyance:	[] Other
[x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other	If assignee is not domiciled in the United States, a domestic representative designation is attached:
Execution Date: November 22, 2000	Additional name(s) & address(es) attached? [] Yes [X] No
4. Application number(s) or registration number(s):	
A. Trademark Application No.(s)	B. Trademark registration No.(s)
	47,305
Additional numbers atta	ched?[]Yes [X]No
<ol> <li>Name and address of party to whom correspondence concerning document should be mailed:         Perla M. Kuhn, Esq.         Hughes Hubbard &amp; Reed LLP         One Battery Park Plaza         New York, New York 10004-1482         (212) 837-6550</li> </ol>	<ul> <li>6. Total number of applications and registrations involved: 1</li> <li>7. Total fee (37 CFR 3.41):\$40.00</li> <li>[X] Enclosed</li> <li>[X] Authorized to be charged to deposit account</li> <li>8. Deposit Account No.: 08-3264</li> </ul>
DO NOT USE	THIS SPACE
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and contrue copy of the original document.  Name of Person Signing  Perla M. Kuhn  Total number of pages including cover sheet, attachments, and	Date 2/21/2001
Total number of pages including cover sheet, attasiment,	- best information to:
Mail documents to be recorded with U.S. Patent and Trademark Of Crystal Gateway 4, Room 3:	required cover sheet information to: fice, Office of Public Records 35, Washington, D.C. 20231
CERTIFICATE OF MAILING	The second in an Everyses Mail envelope addressed to: U.S. Patent
and Trademark Office, Office of Funds	Service as first class mail in an Express Mail envelope addressed to: U.S. Patent Washington, D.C. 20231, on <u>February 21, 2001</u> (Date of Deposit).  February 21, 2001 Date of Signature
Elaine S. Parker  Name  (A 1/2 / 200)	
40.00 OF 5.29353_1	TDADEMADIA

**TRADEMARK** REEL: 002243 FRAME: 0460

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE ASSIGNMENT

WHEREAS, HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION, a Delaware corporation, having a place of business at 5060 Ward Road, Wheat Ridge, Colorado 80033 ("Assignor"), is the owner of a federal registration in the United States Patent and Trademark Office as follows (the "Mark"):

MARK <u>REGISTRATION NO.</u> <u>DATED</u>

BUTTER CREAMS and Design 47,305 October 31, 1905

AND, WHEREAS, ARCOR S.A.I.C., a corporation organized and existing under the laws of Argentina, having a place of business at Maipu 1210, Piso 2° y 3°, (1006) Buenos Aires, Argentina ("Assignee"),is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark.

Title: Vice President and Assistant Secretary

Dated: 11/22/2000

Subscribed and sworn to before me on

this <u>22nd</u> day of <u>November</u>, 2000.

Notary Public

NY 269694 3

My Commission Expires:

Notarial Seal
Carol A. Buck, Notary Public
Derry Two., Daughin County

Derry Twp., Dauphin County My Commission Expires May 21, 2001

Member, Pennsylvania Association of Notaries

TRADEMARK
REEL: 002243 FRAME: 0461

One Battery Park Plaza
New York, New York 10004-1482
Telephone: 212-837-6000
Facsimile: 212-422-4726

February 21, 2001

Via Express Mail
Commissioner of Patents
and Trademarks
Washington, DC 20231
Attn: Assignment Branch

Re: Rec

Recordal of Assignment

From: Hershey Chocolate & Confectionery Corporation

To: Arcor S.A.I.C.

Mark: BUTTER CREAMS and Design

Registration No.: 47,305

In the United States Patent and Trademark Office

Dear Sir:

Please proceed with recordal of the enclosed assignment from Hershey Chocolate Confectionery Corporation to Arcor S.A.I.C. against the above-referenced trademark registration.

For this purpose, we enclose an Assignment document; Recordation Form Cover Sheet; and, our check in the amount of \$40.00 to cover the required fee.

We look forward to receiving the notice of recordation in due course.

Very truly yours,

Lecon M Ked

PMK/esp 070104.2800

**Enclosures** 

W6-529381\_1

RECORDED: 02/21/2001