

RECORD

2-1501

03-05-2001



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To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ZMarketing, Inc.

- Individuals(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 10, 2001

2. Name and address of receiving party(ies)

Name: Zyman Marketing Group, Inc.

Internal Address:

Street Address: 2695 Buford Highway NE, Ste. 200

City: Atlanta State: GA Zip: 30324-3239

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)
See Schedule A

B. Trademark Registration No.(s)

76108898

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address:

Street Address: 1100 Peachtree St., Suite 2800

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: 21

7. Total fee (37 CFR 3.41).....\$ 540.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

02-15-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #34

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

R. Charles Henn Jr.
Name of Person Signing

Signature

Date

2/9/01

Total number of pages including cover sheet, attachments, and document: 0

Schedule A

Change of Name to Zyman Marketing Group, Inc.

No.	Trademark Name	Application No.
1.	Z GROUP	76/108890
2.	Z (stylized)	76/154262
3.	ZMARKETING	76/060449
4.	Z (stylized)	76/095038
5.	SERGIO ZYMAN	76/095040
6.	Z -MEN	76/095039
7.	ZINSIGHTZ	76/094788
8.	EMPOWERING WORLD CLASS MARKETING	76/094789
9.	THE END OF MARKETING AS WE KNOW IT	76/114323
10.	TEOMAWKI	76/114957
11.	ZLEARNING	76/130937
12.	ZADVERTISING	76/137459
13.	ZACADEMY	76/137510
14.	ZPOSITIONING	76/137511
15.	ZPROMOTIONS	76/152197
16.	ZPROPERTIES	76/137516
17.	ZPLANNING	76/137506
18.	ZYMAN MARKETING GROUP (stylized)	76/189038
19.	ZYMAN MARKETING GROUP	76/188075
20.	ZBOOKS	76/164578
21.	ZMG	76/188098

State of Delaware
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZMARKETING, INC.", CHANGING ITS NAME FROM "ZMARKETING, INC." TO "ZYMAN MARKETING GROUP, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF JANUARY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor
Secretary of State

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AUTHENTICATION: 0910892

DATE: 01-11-01

RECORDED: 02/15/2001

TRADEMARK
REEL: 002243 FRAME: 0524