



2/8/01

To the Honorable Commissioner

101624676

original document(s) or copy(ies) thereof.

1 Name of conveying party(ies).
 Intimate Beauty Corporation
 a Delaware corporation,
 located and doing business at
 888 Seventh Avenue
 New York, New York 10106

Individual Association
 General Partnership Limited Partnership
 Corporation - Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

address of receiving party(ies):
 Lane Bryant, Inc.
 a Delaware corporation,
 located and doing business at
 Five Limited Parkway East
 Reynoldsburg, Ohio 43068

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (signature must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3 Nature of conveyance:

Assignment Merger
 Security Agreement Change of name
 Other- to correct assignment record at reel 2067 and frame 0181

REGISTRATION NUMBER
 Execution Date: September 19, 2000

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,566,672 1,870,608 2,038,657

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frank J. Colucci, Esq.
 Internal Address: Colucci & Umans
Manhattan Tower
 Street Address: 101 East 52nd Street
 City: New York State: New York ZIP: 10022

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41): _____

Enclosed
 Authorized to be charged to deposit account.

8. Deposit account number:
20-0050

(Attach duplicate copy of this page if paying by deposit account)

RECEIVED
 2001 FEB -8
 PM 2:19
 ASSIGNMENT SERVICES
 DIVISION

DO NOT USE THIS SPACE

14. Statement and signature
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frank J. Colucci
 Name of Person Signing

Frank J. Colucci
 Signature

February 7, 2001
 Date

Total number of pages including cover sheet:

OMB No. 0651-0011

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

03/01/2001 6TON11 00000140 1566672
 01 FC:481 40.00 OP
 02 FC:482 50.00 OP

ASSIGNMENT

WHEREAS, Intimate Beauty Corporation, a Delaware corporation, located and doing business at 888 Seventh Avenue, New York, New York 10106 (herein "Assignor"), has adopted and is using the marks for which said Assignor is the record owner of the trademark registrations shown on the attached Schedule; and

WHEREAS, Lane Bryant, Inc., a Delaware corporation, located and doing business at Five Limited Parkway East, Reynoldsburg, Ohio 43068 (herein "Assignee"), is desirous of acquiring said trademark registrations thereof shown on the attached Schedule;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademarks, together with the good will of the business symbolized by the marks, and the registrations thereof as shown in the attached Schedule.

The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: Columbus, Ohio
September 19th, 2000

INTIMATE BEAUTY CORPORATION

By: 

Timothy B. Lyons
Vice President

SCHEDULE

<u>Trademark</u>	<u>Registration Nos.</u>
CACIQUE	1,566,672
LINGERIE CACIQUE	1,670,608
LINGERIE CACIQUE CARE ESSENTIALS and Design	2,038,657

UNITED STATES OF AMERICA)
STATE OF OHIO) ss.:
COUNTY OF Franklin)

I, Wendy D. Seckman, a Notary Public in and for the State and County aforementioned, do hereby certify that Timothy B. Lyons who appeared before me and who executed the foregoing document in my presence is the Vice President of Intimate Beauty Corporation, a corporation organized and existing under the laws of the State of Delaware; that he has authority, under the articles of incorporation and by the laws of the said corporation to represent the said corporation, and that any instrument signed solely by him in his capacity as such officer is binding on the said corporation. Dated this 19th day of September, 2000.

Wendy D. Seckman
Notary Public
My Commission Expires:



WENDY D. SECKMAN
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES DEC. 25, 2001