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Conveying Party  Mark if additional names of conveying parties attached Execution Date  Month Day Year				
Name Max Mara Fashion Group S.r.l. 09 07 2000				
Formerly				
Individual General Partnership Limited Partnership Corporation Association				
Individual General Partnership Limited Partnership Corporation Association				
Other				
Citizenship/State of Incorporation/Organization Italian				
Receiving Party Mark if additional names of receiving parties attached				
Name Max Mara International, S.A.				
DBA/AKA/TA				
Composed of				
Address (line 1) 12. Avenue de la Tiberte				
Address (line 2)				
Address (line 3) Luxembourg Luxembourg				
City StateCountry If document to be recorded to an				
Individual General Partnership Limited Partnership assignment and the receiving party is not domiciled in the United States, an				
Corporation Association appointment of a domestic representative should be attached.				
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FORM PTO-1 Expires 05/30/99 OMB 0851-0027	618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK	
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Name [	Michael A. Grow			
Address (line 1)	Arent Fox Kintner Plotkin	& Kahn, PLLC		
Address (line 2)	1050 Connecticut Avenue, N	W		
Address (line 3)	Washington, DC 20036			
Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number (202) 857-6389				
Name [	Michael A. Grow			
Address (line 1)	Arent Fox Kintner Plotkin	& Kabn, PLIC		
Address (line 2)	1050 Connecticut Avenue. N	W		
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Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 90				
Method o	f Payment: Enclosed X			
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)				
Deposit Account Number:				
Authorization to charge additional fees: Yes X No X				
Statement and Signature				
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
MICHAEL A. GROW ////////////////////////////////////				
	of Person Signing	Signature	Date Signed	

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## ASSIGNMENT

WHEREAS, Max Mara Fashion Group, S.r.L. ("Assignor"), an Italian corporation, having an address of Via del Carmine 2, Torino, Italy, was the original owner of all right, title and interest in and to Registration Nos. 2,211,314 and 2,231,279 for the mark MAX & CO., and 1,910,995 for the mark MAX MARA in the Patent and Trademark Office;

WHEREAS, Max Mara International S.A. ("Assignee"), a Luxembourg corporation, having an address of 12, Avenue de la Liberte, Luxembourg, acquired all right, title and interest in and to said marks, and registrations thereof, together with the goodwill of the business associated with the marks as of February 8, 2000;

WHEREAS, the parties desire to ratify said assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said marks and the and registrations thereof, together with the goodwill of the business symbolized by the marks, nunc pro tunc as of February 8, 2000.

MAX MARA FASHION GROUP S.R.L.

Printed Name Mr. LUIGI MARAMOTTI

Title VICE - PRESIDENT

Date This 7th day of September 2000

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**RECORDED: 02/20/2001**