

03-07-2001



101628775

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

2/4/01
Re

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # 101547940
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Campbell Soup Company

12 17 92

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization New Jersey

Receiving Party

Mark if additional names of receiving parties attached

Name CSC Brands, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 200 Continental Drive

Address (line 2) Suite 102

Address (line 3) Newark DE 19713

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership

- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization Delaware

RECEIVED
2001 MAR -7 AM 9:56
ASSIGNMENT SERVICES
DIVISION

FOR OFFICE USE ONLY

03/07/2001 GTON11 00000135 501161 1843364

01 FC:481 40.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002245 FRAME: 0387

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1843361"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No


Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Wm. Charles Saunders
Name of Person Signing


Signature

3/2/01
Date Signed

Department of Commerce
~~12-13-2000~~

101547940

11.20.00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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2

Conveying Party

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Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

12/13/2000 DNGUYEN 00000023 501161 1843361

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TRADEMARK
REEL: 002245 FRAME: 0389

ASSIGNMENT OF TRADEMARK(S)

THIS ASSIGNMENT is made, effective December 17, 1974

ASSIGNOR: **CAMPBELL SOUP COMPANY**, a corporation organized under the laws of the State of New Jersey, having a principal place of business at **CAMPBELL PLACE, CAMDEN, NEW JERSEY 08103-1799**

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-AND-

ASSIGNEE: **CSC BRANDS, INC.**, a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at Suite 102, 200 Continental Drive, Newark, Delaware 19713.

WHEREAS, Assignor wishes to assign, transfer and convey to Assignee all of Assignor's right, title, and interest in and to the trademarks listed in The Schedule below (the "Trademarks") within the United States of America, the goodwill associated with said Trademarks, and all common-law rights and Federal and state trademark registrations (or pending applications) therefor; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to said Trademarks, the goodwill associated therewith, and all common-law rights and Federal and state trademark registrations (or pending applications) therefor.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby expressly acknowledged, Campbell Soup Company, Assignor, hereby assigns, transfers, and conveys to said CSC Brands, Inc., Assignee, its successors and assigns, and CSC Brands, Inc. hereby accepts all right, title and interest in and to the said Trademarks, together with the goodwill of the business symbolized by said Trademarks, and all common-law rights and Federal and state trademark registrations (or pending applications) therefor:

THE SCHEDULE

<u>Mark</u>	<u>Application or Registration</u>
BEEFYOs	N/A
BIG STARTS	N/A
BOUNTY	United States Reg. No. 1,389,252
C.A.R.E.	N/A
CAMPBELL	N/A
CAMPBELL COUNTRY	N/A
CAMPBELL EXPRESS	N/A
CAMPBELL KIDS	N/A
CAMPBELL'S (in CHINESE Characters)	N/A
CAMPBELL'S DELIGHT	N/A
CAMPBELL'S FRESH EXPRESS	N/A
CANDY CLASSICS	N/A
CARLOS SANCHEZ	N/A
CARRE	N/A
CASA BRAVA	United States Reg. No. 1,364,746
CASA BRAVA & DESIGN 1	United States Reg. No. 1,364,747
CHEESOs	N/A
CHEF'S KETTLE	United States Reg. No. 1,177,505
CHUNKY	N/A
CHUNKY. SOUP SO BIG, IT EATS LIKE A MEAL	United States Application Serial No. 74/296932
CIRCUSOs	United States Application Serial No. 74/302345
COMIN' HOME	N/A
COOKBOOK CLASSICS	N/A
COUNTRY KITCHEN	N/A

TRADEMARK

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CREATE A SOUP
 DESIGNS of the CAMPBELL KIDS
 DESIGN: HUMAN IN CIRCLE
 DESIGN: LADY AT GATE
 DESIGN: LADY CHEF
 DESIGN: TEDDY BEAR
 DINOSAUR
 DRINK V8 - KEEP YOUR
 DIET STRAIGHT
 EFFICIENC (STYLIZED 1)
 FLAVORSAFE POUCH
 FRESH & FAST BAKE OFF PIES
 FRESH CHEF
 FRESH CHEF & DESIGN 1

 FRESH KITCHENS & DESIGN
 FRIENDCHIP
 GERMAN VILLAGE PRODUCTS

 GOLDEN CLASSIC
 HEALTHY COOKIN'
 HEALTHY REQUEST
 HEARTY CLASSICS
 HOME COOKIN'
 HOMESTYLE RECIPES
 IT SIMPLY MAKES FOOD
 TASTE BETTER
 IT TAKES CARE OF THE
 MEANEST APPETITE
 KIDS STICKS
 LA ESPECIAL
 LA ESPECIAL & DESIGN 1
 LA ESPECIAL & DESIGN 2
 LE MENU
 LIGHT & HEALTHY
 M'M! M'M! GOOD!
 M'M! M'M!...MICROWAVE
 GOOD (STYLIZED 1)
 MANGIA
 MANHANDLERS
 MARIE'S

 MENU SCAN

 NATURAL GOODNESS
 NINJA
 NOODLE NEST
 NOODLEO'S (STYLIZED 1)
 PASTA EXPRESS
 PERK-UP (STYLIZED 1)
 PINTO BEANS RANCHERO
 PIZZOs
 PLAY BOX
 PRONTO
 RANCH
 RANCHERO
 S'BLENDID
 SEASHORE SOUPS &
 DESIGN 1
 SEASON CREMIER
 SOUP FOR ONE
 SOUP SNACK
 SOUP THAT EATS LIKE
 A MEAL, THE

N/A
 N/A
 N/A
 N/A
 United States Reg. No. 952,754
 N/A
 United States Reg. No. 1,695,471
 N/A
 United States Reg. No. 1,007,465
 United States Reg. No. 1,330,524
 N/A
 United States Reg. No. 1,421,286
 United States Reg. No. 1,387,686 and No.
 1,376,137
 N/A
 N/A
 New Jersey Reg. No. 65,112
 Ohio Reg. No. RN65,112
 United States Reg. No. 1,451,088
 N/A
 United States Reg. No. 1,664,603
 N/A
 United States Reg. No. 1,348,312
 N/A
 N/A
 United States Reg. No. 1,589,154

 N/A
 United States Reg. No. 1,277,251
 United States Reg. No. 1,279,128
 United States Reg. No. 1,381,648
 United States Application No. 74/188926
 N/A
 United States Reg. No. 1,411,535
 United States Reg. No. 1,649,607

 N/A
 United States Reg. No. 915,168
 United States Reg. No. 738,304
 United States Reg. No. 813,108
 United States application
 serial no. 74/310204

 N/A
 N/A
 N/A
 United States Reg. No. 1,009,992
 N/A
 United States Reg. No. 382,399
 Georgia Reg. No. T4,676
 N/A
 N/A
 N/A
 N/A
 United States Reg. No. 1,388,436
 N/A
 United States Reg. No. 1,251,235 and
 No. 1,642,186
 N/A
 United States Reg. No. 1,064,734
 N/A
 United States Reg. No. 1,321,021

TRADEMARK

REEL 935 FRAME 72

Mark

Application or Registration

SOUPER-COMBO	United States Reg. No. 1,535,528
SOUPER STAR	N/A
SOUPMAX	United States Reg. No. 1,504,247
SOUTHERN TASTE	N/A
SPECIAL RECIPE	N/A
SPECIAL REQUEST	United States Reg. No. 1,502,367
SUNRISE FARMS	N/A
SUPERIORE	United States Reg. No. 1,454,521
SUPERIORE label design	United States Reg. No. 1,441,355
TEAM CAMPBELL	N/A
TEDDY BEAR	N/A
THE BIG SOUP THAT EATS LIKE A MEAL	United States Application Serial No. 74/298983
THICK AND TANGY & DESIGN 1	United States Reg. No. 1,029,760
TODAY'S TASTE	United States Reg. No. 1,411,534
TOUCH N' SAVE	N/A
YANKEE NOODLES	N/A

CAMPBELL SOUP COMPANY

CSC BRANDS, INC.

By: James J. Baldwin
 Typed Name: James J. Baldwin
 Title: Vice President - Taxes
 Date: Dec. 17, 1992

By: John J. Furey
 Typed Name: John J. Furey
 Title: Secretary
 Date: Dec. 17, 1992

REEL 935 FRAME 73
 TRADEMARK

RECORDED
 PATENT AND TRADEMARK
 OFFICE

MAR -4 1993

AKS