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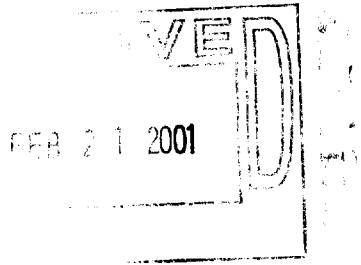
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BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231
Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): **Conley Publishing Group, Ltd.**

State of Wisconsin Corporation



2. Name and address of receiving party(ies):

Name: **Conley Magazines, LLC**

Address: 805 Park Avenue

City: Beaver Dam State: WI Zip: 53956

Type of Company: Limited Liability Company

Corporation-State: Wisconsin

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance: **Assignment**

Execution Date: **February 13, 2001**

4. A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) **1,879,710**

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Dyann L. Kostello
Michael Best & Friedrich LLP
100 East Wisconsin Avenue
Milwaukee, Wisconsin 53202-4108

6. Total number of applications and registrations involved: **_1**

7. Total fee (37 CFR 3.41):.....\$ **40.00**

Enclosed

Deficiencies in fee charged to deposit account

8. Deposit account number: **13-3080**

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dyann L. Kostello
Name of Person Signing

February 21, 2001
Date

Total number of pages including cover sheet, attachments, and document: **2**

United States Postal Service Express Mail Mailing Label No. EL700651592US

cc: Docketing

