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03-07-2001



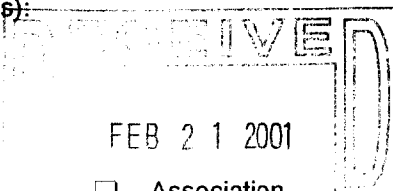
Docket No.:

Tab settings → → → ▼ ▼ 101627229 ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Lifeng.com, Inc.



- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_
- Association \_\_\_\_\_
- Limited Partnership \_\_\_\_\_

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Pebbles Inc.

2.21.01

Internal Address: \_\_\_\_\_

Street Address: One Pebbles Street

City: South Hill State: VA ZIP: 23970-5001

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Virginia
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: February 7, 2001

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,209,751      2,072,046  
1,482,444

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary Dalton Baril, Esq.

Internal Address: McGuireWoods LLP

Street Address: One James Center, 901 East Cary Street

City: Richmond State: VA ZIP: 23219-4030

6. Total number of applications and registrations involved:.....

3

7. Total fee (37 CFR 3.41):.....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

03/06/2001 DEYRNE 00000245 1209751

01 FD:461 40.00 DP  
02 FD:462 50.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary Dalton Baril

Name of Person Signing

Mary Dalton Baril

Signature

2/16, 2001

Date

4

Total number of pages including cover sheet, attachments, and documents

## U.S. TRADEMARK ASSIGNMENT

WHEREAS, Lifung.com, Inc., a Delaware corporation (“Assignor”), has adopted and is using certain trademarks in the context of its business which have been registered with the U.S. Patent and Trademark Office, as more fully set forth on Schedule A annexed hereto (the “Marks”); and

WHEREAS, Peebles Inc., a Virginia corporation (“Assignee”), is desirous of acquiring said Marks, the goodwill associated therewith and the registrations thereof;

NOW, THEREFORE, by this document of assignment, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby assigns, transfers, sells and conveys unto Assignee all its right, title and interest in and to said Marks and the registrations thereof, together with the goodwill of the business acquired by and associated with the use of such Marks, as well as the right to sue for past and present infringements thereof.

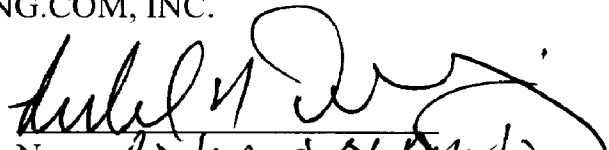
IN WITNESS WHEREOF, Assignor, expressly intending to be legally bound thereby,

has caused this Assignment to be duly executed this 7<sup>th</sup> day of ~~January~~<sup>February</sup>, 2001.

LIFUNG.COM, INC.

ATTEST:

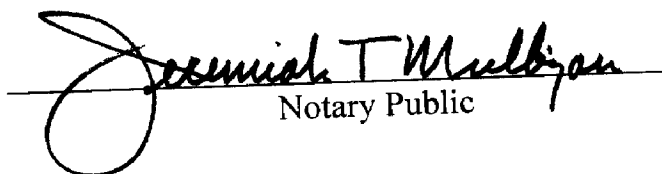
By:

  
Name: Richard N. Darling  
Title: Senior Vice President

CORPORATE SEAL

STATE OF NEW YORK     )  
  ) ss  
COUNTY OF NEW YORK    )

Before me, the undersigned, a Notary Public in and for the County aforesaid on this 7<sup>th</sup> day of ~~January~~<sup>February</sup>, 2001, personally appeared Richard N. Darling who, being by me duly sworn, did say that he is the Senior Vice President of Lifung.com, Inc. and that said instrument was signed on behalf of said corporation by authority of its board of directors and said corporation acknowledged said instrument to be free and deed of said corporation.

  
Notary Public

**JEREMIAH T. MULLIGAN**  
Notary Public, State of New York  
No. 31-02MU5087110  
Qualified in New York County  
Commission Expires October 27, 2001

## SCHEDULE A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
<b>KIDS COUNT &amp; Design</b>	1,209,751	September 21, 1982
<b>HIDDEN FANTASIES (Stylized)</b>	1,482,444	March 29, 1988
<b>SIGNATURE STUDIO</b>	2,072,046	June 17, 1997