Form PTO -4618A Expires 06/30/99		U.S. Department of Commerce						
OMB 0651-0027		Patent and Trademark Office TRADEMARK						
	03-09-2001	IRADEWARK						
2.27.01 RE		EET						
TO: The Commissioner of Paten	101630931	e attached original document(s) or						
copy(ies).	O							
Submission Type (X) New	Conveyance Type (X) Assignment	() License						
() Resubmission (Non-Recordation) Document ID#	() Security Agreement	Effective Date						
() Commention of RTO Finan	() Merger	Month Day Year						
() Correction of PTO Error Reel # Frame #	() Change of Name							
() Corrective Document Reel # Frame #/	() Other							
Conveying Party Mark if additional name	s of conveying parties attached							
Name Regis Corporation		Execution Date Month Day Year						
Formerly		01302001						
() Individual () General Partnership ()	Limited Partnership (X) Corporation () Association						
() Other								
•	MINNECOTA							
(X) Citizenship/State of Incorporation/Organization Receiving Party Mark if additional names of	MINNESOTA of receiving parties attached							
•	or receiving parties attached							
Name Regis Inc.								
DBA/AKA/TA								
Composed of								
Address (line 1) 7201 Metro Boulevard								
Address (line 2) Minneapolis, Minnesota 55439								
Address (line 3) City	State/Country	Zip Code						
() Individual () General Partnership	() Limited Partnership	() If document to be recorded is an assignment and the receiving party is not						
(X) Corporation () Association		domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)						
() Other		separate document nom posigniment.)						
(X) Citizenship/State of Incorporation/Organization MINNESOTA								
FOR OFFICE USE ONLY								
03/08/2001 DBYRNE 00000272 1647729		or Cover Shoot to be recorded including time for reviewing						

()1PECRE® urden reporting for this collection with Montation is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002247 FRAME: 0457

FORM PTO-16181 Expires 06/30/99	В	Pag	e 2	U.S. Department of Commerce Patent and Trademark Office		
OMB 0651-0027				TRADEMARK		
Domestic Representative Name and Address Enter for the first Receiving Party only						
Name						
Address (line 1)						
Address (line 2)						
Address (line 3)						
Address (line 4)						
Corresponden	t Name and Address	Area Code and T	elephone Number <u>61</u>	2-332-8200		
Name	MALCOLM L. MOORE MOORE & HANSEN					
Address (line 1)	2900 Wells Fargo Center	, 90 SOUTH SEVE	ENTH STREET			
Address (line 2)	MINNEAPOLIS, MN 5540	2				
Address (line 3)						
Address (line 4)						
Pages Enter the total number of pages of the attached conveyance document Including any attachments. # 3						
Trademark Ap	plication Number(s) o	Registration	Number(s) ()	Mark if additional numbers attached		
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).						
Tr	ademark Application Num	ber(s)	Regist	ration Number(s)		
			1647729			
Number of Pro	perties	Enter the total i	number of properties	involved. #1		
Fee Amount	Fee A	mount for Proper	ties Listed (37 CFR 3	.41): \$ <u>40.00</u>		
Method of Payı	ment:	Enclosed (X)	Deposit Accor	unt ()		
Deposit Accou	nt by deposit account or if additiona	ıl fees can he charged	to the account \			
(2	ay aspect account of it additions		Account Number:	# <u>13-4300</u>		
Statement and	Cianatura	Authoriz	ation to charge additior	nal fees: Yes (X) No ()		
	•					
attached copy	my knowledge and belief, is a true copy of the origin	the foregoing info al document. Ch	ormation is true and d parges to deposit acco	orrect and any ount are authorized, as		
indicated herei		1/29	ProNE			
MALCOLM L. MO Name of Person		Signature	WOIVE .	Feb. 26, 2001		
		/ -				
P:\Client Files\Q-T\Re	gis R2\096-01-US\010220 cove	er re assign to regis	inc.doc			
		CERTIFICATE (OF MAILING			
Jacqueline		ertify that this corres	spondence is being depos	sited with the United States Postal Service		
on the date shown bel 2900 Crystal Drive, Ar	ow with sufficient postage as fi lington, VA_22202-3513. _N	rst class mail in an e	envelope addressed to: A	ssistant Commissioner for Trademarks,		
Date: 2 2 1 2	oi da	equalin	Veri.			
		Signature	70	TRADEMARK		

REEL: 002247 FRAME: 0458

C	RECOR	RDATION F	ORM COVE	R SHEET	U.S. Department of Commerce
	CONTINUATION				Patent and Trademark Office
		TRADEMARK			
r ty veying Party	()Mark if addition	al names of co	nveying parties atta	iched	Execution Date
Hair Maste	ers Services, Inc.				Month Day Year 013001
() Ge	neral Partnership	() Limite	d Partnership	(X) Corpo	oration () Association
tate of Inco	orporation/Organization	on Washi	ngton		
ty	()Mark if additional	names of receiv	ring parties attache	ed .	
Regis C	orporation				
7201 Met	ro Boulevard				
Minneap	olis, Minnesota 554	39			
	city		<u> </u>		Zip Code
			State/Country		()
()	General Partnership	()	Limited Partner	ship	() If document to be recorded is an assignment and the receiving party is not
()	Association				domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a
					separate document from Assignment.)
tate of Inco	rporation/Organization	on Minnes	sota		
plication	n Number(s) or F	Registratio	n Number(s)	() Mark if a	additional numbers attached
mark Applic	ation Number <u>or</u> the Reg	istration Numbe	r (DO NOT ENTER	BOTH numbers	for the same property).
					on Number(s)
			1,647,729		
	rty veying Party lair Maste () Ge tate of Inco ty Regis C 7201 Met Minneap () () cate of Inco plication mark Applic	rty ()Mark if addition veying Party Hair Masters Services, Inc. () General Partnership tate of Incorporation/Organization ty ()Mark if additional Regis Corporation 7201 Metro Boulevard Minneapolis, Minnesota 554 city () General Partnership () Association ate of Incorporation/Organization plication Number(s) or Fermark Application Number or the Regis	rty ()Mark if additional names of corveying Party Hair Masters Services, Inc. () General Partnership () Limited tate of Incorporation/Organization Washing ty ()Mark if additional names of received Regis Corporation 7201 Metro Boulevard Minneapolis, Minnesota 55439 city () General Partnership () () Association ate of Incorporation/Organization Minnesota Polication Number(s) or Registration	TRADEMARKS ONI Trademark Application Number of the Registration Number (S) Trademark Application Number of the Registration Number (S) Trademark Application Number of the Registration Number (S) Trademark Application Number of the Registration Number (S)	TRADEMARKS ONLY Try () Mark if additional names of conveying parties attached veying Party dair Masters Services, Inc. () General Partnership () Limited Partnership (X) Corporate of Incorporation/Organization Washington try () Mark if additional names of receiving parties attached Regis Corporation 7201 Metro Boulevard Minneapolis, Minnesota 55439 city State/Country () General Partnership () Limited Partnership () Association ate of Incorporation/Organization Minnesota plication Number(s) or Registration Number (DO NOT ENTER BOTH numbers rademark Application Number(s) Registration Registration

TRADEMARK

REEL: 002247 FRAME: 0459

SERVICE MARK ASSIGNMENT

WHEREAS, Regis Corporation, a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439, is the owner of service mark Registration No. 1,647,729 on the mark Hair Masters, and of all right, title, and interest in that mark; and

WHEREAS, Regis Inc., a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439, is desirous of acquiring said mark and the registration thereon;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said Regis Corporation has assigned and does hereby assign onto the said Regis Inc., all right, title, and interest in and to the mark Hair Masters and Registration No. 1,647,729 thereon together with the good will of the business symbolized by said mark.

REGIS CORPORATION

By:

Eric A. Bakken Vice President, Law

STATE OF MINNESOTA

)ss

COUNTY OF HENNEPIN

Sworn and subscribed to before me is ______, 2001

By System M. Buthoult

KRISTINE M. BURKHARDT NOTARY PUBLIC – MINNESOTA My Comm. Expires Jan. 31, 2005

P:\Client Files\Q-T\Regis R2\096-01-US\010112 assignment of hm to regis inc.doc

TRADEMARK

REEL: 002247 FRAME: 0460

SERVICE MARK ASSIGNMENT

WHEREAS, Regis Corporation, a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439, purchased all of the capital stock of Hair Masters Services, Inc., a corporation of the state of Washington pursuant to that certain STOCK PURCHASE AGREEMENT entered into on November 19, 1998; and

WHEREAS, Hair Masters Services, Inc. continues to exist as a whollyowned subsidiary of Regis Corporation having a principal place of business at
7201 Metro Boulevard, Minneapolis, Minnesota 55439, and Hair Masters
Services, Inc. is the owner of record of United States Trademark Registration No.
1,647,729 on the mark Hair Masters; and

WHEREAS, Regis Corporation is desirous of acquiring said registration and all rights and title in the trademark Hair Masters;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said Hair Masters Services, Inc. has assigned and does hereby assign onto the said Regis Corporation all right, title, and interest in and to the mark Hair Masters and

TRADEMARK REEL: 002247 FRAME: 0461 Registration No. 1,647,729 thereon, together with the good will of the business symbolized by said mark.

HAIR MASTERS SERVICES, INC.

By:

Eric A. Bakken Vice President

STATE OF MINNESOTA

ss

COUNTY OF HENNEPIN

Sworn and subscribed to before me

this day of JANUARY, 2001.

By Freties M. Bullands

KRISTINE M. BURKHARDT
NOTARY PUBLIC - MINNESOTA
My Comm Expires Jan 31. 2005

TRADEMARK
REEL: 002247 FRAME: 0462

RECORDED: 02/27/2001