



03-09-2001

Department of Commerce  
Trademark Office  
DEMARK

02-12-2001



U.S. Patent & TMO/TM Mail Rpt Dt. #70

101631136

2-12-01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name **Penguin Putnam Inc.**

**1-23-01**

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization **Delaware**

#### Receiving Party

Mark if additional names of receiving parties attached

Name **Lawrence Sloan**

DBA/AKA/TA

Composed of

Address (line 1) **1180 South Beverly Drive, Suite 320**

Address (line 2)

Address (line 3) **Los Angeles**

**California**

**90035**

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization **United States citizen**

FOR OFFICE USE ONLY

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**TRADEMARK**  
**REEL: 002247 FRAME: 0674**

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Enter for the first Receiving Party only.

Name

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**Correspondent Name and Address**

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,347,757"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Painter

Name of Person Signing

Signature

February 8, 2001

Date Signed

ASSIGNMENT

WHEREAS, PENGUIN PUTNAM INC., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 375 Hudson Street, New York, New York 10014, ("Assignor"), is the owner, by an assignment recorded January 26, 1999, of Registration No. 1,347,757 dated July 9, 1985 for the mark DROODLES for which mark an Affidavit of Use was filed on May 20, 1991.

WHEREAS, PENGUIN PUTNAM INC. has assigned to LAWRENCE SLOAN, of 1180 South Beverly Drive, Suite 320, Los Angeles, California 90035, an individual and citizen of the United States ("Assignee"), its rights in the copyright of the Doodles book and accordingly wishes to assign to Assignee said mark and registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, PENGUIN PUTNAM INC. does hereby assign unto the said LAWRENCE SLOAN all of its rights, title and interest in and to the said mark and registration, together with the good will of the business symbolized by the mark.

PENGUIN PUTNAM INC.

Dated: January 23, 2001

By: Karen Mays  
Vice President  
Title