FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 03-13-2001



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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7 5	RECORDATION FORM COVER SHEET TRADEMARKS ONLY					
	TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).					
	Submission Type Conveyance Type New Assignment License					
	Resubmission (Non-Recordation) Document ID # Security Agreement Nunc Pro Tunc Assignment Effective Date Date					
	Correction of PTO Error Reel # Frame # Change of Name Corrective Document Reel # Frame # Other					
	Conveying Party Mark if additional names of conveying parties affected.					
	Name Simoniz USA, Inc. Execution Date Month Day Year 10262000					
	Formerly Syndet Products, Inc.					
	Individual General Partnership Limited Partnership Corporation Association					
	Other					
	Citizenship/State of Incorporation/Organization Connecticut					
	Receiving Party Mark if additional names of receiving parties attached Name First New England Capital for Itself and as Agent					
	DBA/AKA/TA					
	Composed of					
	Address (line 1) 100 Pearl Street					
	Address (line 2)					
	Address (line 3) Hartford CT 06103					
	Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is					
	Corporation Association not domiciled in the United States, an appointment of a domestic representative should be attached.					
	Other (Designation must be a separate document from Assignment.)					
	✓ Citizenship/State of Incorporation/Organization Connecticut					
03/12/2001 01 FC:481 02 FC:482	40.00 BP					
L	Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20593. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS. Mail documents to be recorded with required cover sheet(s) information to:					

Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

OMB 0651-002			TRADEMARKS	SONLY	IN	ADEMARK
Conveying Party Enter Additional Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year						
Name	Simoniz	Specialty Markets [Division			10262000
Formerly						
Individ	dual	General Partn	ership Limited	Partnership 0	Corporation	Association
✓ Other	Limite	d Liability Compan	у			
✓ Citizeı	nship Stat	e of Incorporation/	Organization Dela	ware		
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Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an						
Corpo	oration	Association	1		appointment of a representative sh (Designation mus	ould be attached
Other					document from th	-
Citize	enship/Sta	ite of Incorporation	/Organization			
Trademark Application Number(s) or Registration Number(s) Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).						
Т	rademar	k Application Nu	ımber(s)	Re	gistration Number	(s)
				1047455	0563838	2172710
				1004413	0628491	1958831
				0728392	0855781	2289121
				1613464	0862125	1808727
				1625221	1956438	1506742
				0561771	1611801	2209031
				0563837	1587378	2161912

FORM PTO- Expires 06/30/99 OMB 0651-0027	0-1618B Page 2 U.S. Department of Commerc Patent and Trademark Office TRADEMARK			
Domestic R	epresentative Name and	Address Enter for the first Red	ceiving Party only.	
Name				
A d d				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspond	lent Name and Address	Area Code and Telephone Number (860	0) 549-5290	
Name	John C. Linderman			
Address (line 1)	McCormick, Paulding & Hul	ber LLP		
Address (line 2)	Cityplace II			
Address (line 3)	185 Asylum Street			
Address (line 4)	Hartford, CT 06103			
Pages	Enter the total number of pa including any attachments.	ges of the attached conveyance doc	ument # 11	
Trademark A	Application Number(s) o	r Registration Number(s)	Mark if additional numbers attached	
		ne Registration Number (DO NOT ENTER BOTI		
Trac	demark Application Number(742534 1897282	
<u> </u>		1894759 07	742534 1897282	
		1894755 2	160500 1231602	
		2254701	138326 0580021	
Number of I	Properties Enter the total	number of properties involved.	# 36	
Fee Amoun		or Properties Listed (37 CFR 3.41):		
Method of Payment: Enclosed V Deposit Account				
Deposit A	Account			
(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 13-0235				
Authorization to charge additional fees: Yes V No				
Statement and Signature				
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as				
indicated herein.				
John	C. Linderman	Heling time	20-27 26N	
	of Person Signing	Signature	Date Signed	

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Other					
Citizen	ship State of Incorp	oration/Organization			
Receiving Enter Addition	g Party nal Receiving Party	Mark if a	additional names of receiving	parties attached	
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Composed	of				
Address (line	e 1)				
Address (line	2)				
Address (line			State/Country	Zin Code	
Individual General Partnership Limited Partnership Corporation Association City State/Country Zip Code If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached					
Other	Other (Designation must be a separate document from the Assignment.)				
Citize	nship/State of Incorp	ooration/Organization			
		lumber(s) or Registra		Mark if additional numbers attached	
				TH numbers for the same property).	
75788056	rademark Applicat	lion Number(s)	0646267 Regis	stration Number(s)	
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT dated as of October 26, 2000, is made by Simoniz USA, Inc., a Connecticut corporation formerly known as to Syndet Products, Inc. ("Grantor") and Simoniz Specialty Markets Division, LLC, a Delaware limited liability company and successor-in-interest to High-Five Associates, Inc. ("Second Borrower"), in favor of FIRST NEW ENGLAND CAPITAL LIMITED PARTNERSHIP, a Connecticut limited partnership ("FNEC"), MORAMERICA CAPITAL CORPORATION ("MorAmerica"), NORTH DAKOTA SMALL BUSINESS INVESTMENT COMPANY ("NDSBIC"), STERLING COMMERCIAL CAPITAL, INC. ("Sterling"), CITIZENS TRUST COMPANY("CTC") and FIRST NEW ENGLAND CAPITAL LIMITED PARTNERSHIP, a Connecticut limited partnership, as agent ("Agent") for the Subordinated Noteholders (as defined below).

WITNESSETH:

WHEREAS, pursuant to a certain Note and Warrant Purchase Agreement dated December 23, 1996 (the "Subordinate Note Agreement", which term shall include all amendments, modifications and supplements to, and restatements of, such agreement), the Borrowers issued their 12% Subordinated Notes Due January 2, 2002, in the aggregate principal amount of \$3,500,000 (the "Subordinate Notes" or "Subordinated Notes", which term shall include all notes issued in substitution or exchange for, or in replacement of, such notes), and FNEC, MorAmerica, NDSBIC, Sterling and CTC (collectively the "Subordinate Noteholders" or "Subordinated Noteholders", which term shall include all subsequent holders of Subordinated Notes) purchased the Subordinated Notes and are currently the sole holders of the Subordinated Notes; and

WHEREAS, the Subordinated Noteholders are willing to waive one or more defaults in connection with representations and covenants contained in the Purchase Agreement in consideration of, among other things, that Grantor shall have executed and delivered to the Subordinated Noteholders this Intellectual Property Security Agreement;

WHEREAS, the Subordinated Notes are or will be secured by liens on all or substantially all of the assets (whether real property, personal property or mixed) of the Borrowers, including various Patents and Trademarks of Grantor, whether now owned or hereafter acquired (collectively, the "Collateral"); and

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

-1-

ECW/1274/15/494087v2 10/26/00-HRT/KLF

- 1. <u>DEFINED TERMS</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Subordinate Note Agreement. Any terms not otherwise defined herein or in Subordinate Note Agreement have the meanings given to them in the Intercreditor Agreement. Additional definitions used herein are contained in <u>Schedule I</u> attached hereto.
- 2. GRANT OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL. To secure the complete and timely payment of all the obligations of the Borrowers now or hereafter existing from time to time to the Subordinated Noteholders (the "Obligations"), Grantor hereby pledges and grants to the Subordinated Noteholders a continuing security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Intellectual Property Collateral"):
- (a) all of its Patents and Patent Licenses to which it is a party including those referred to on Schedule I hereto;
- (b) all of its Copyrights and Copyright Licenses to which it is a party including those referred to on Schedule III hereto;
 - (c) all reissues, continuations or extensions of the foregoing;
- (d) all goodwill of the business connected with the use of, and symbolized by, each Patent, each Patent License, each Copyright and each Copyright License; and
- (e) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Patent or Patent licensed under any Patent License, (ii) injury to the goodwill associated with any Patent or any Patent licensed under any Patent License, (iii) infringement or dilution of any Copyright or Copyright licensed under any Copyright License, and (iv) injury to the goodwill associated with any Copyright or any Copyright licensed under any Copyright License.
- 3. <u>REPRESENTATIONS AND WARRANTIES</u>. Grantor represents and warrants that:
- (a) Grantor does not have any interest in, or title to, any Patent or Copyright except as set forth in Schedule II and Schedule III, respectively, hereto;
- (b) to the best of Grantor's knowledge, the Patents are subsisting and have not been adjudged invalid or unenforceable; in whole or in part;

-2-

- (c) to the best of Grantor's knowledge, each of the Patents is valid and enforceable;
- (d) Grantor has the unqualified right to enter into this Intellectual Property Security Agreement and perform its terms;
- (e) this Intellectual Property Security Agreement has been duly executed and delivered to the Subordinated Noteholders by Grantor and constitutes its legal, valid and binding obligation, enforceable in accordance with its terms;
- (f) this Intellectual Property Security Agreement is effective to create a valid and continuing Lien on and, upon the filing hereof with the United States Patent and Trademark Office and the United States Copyright Office, perfected security interests in favor of the Subordinated Noteholders in all of Grantor's Patents and Copyrights and such perfected security interests are enforceable as such as against any and all creditors of, and purchasers from, Grantor;
- (g) upon filing of this Intellectual Property Security Agreement with the United States Patent and Trademark Office and the United States Copyright Office and the filing of appropriate financing statements, all action necessary or desirable to protect and perfect the Subordinated Noteholders's Lien on Grantor's Patents and Copyrights shall have been duly taken; and
- (h) the execution, delivery and/or performance by Grantor of this Intellectual Property Security Agreement shall not, by the lapse of time, the giving of notice or otherwise, constitute a violation of any applicable law or a breach of any provision contained in its Certificate of Incorporation or By-Laws, or contained in any agreement, instrument or document to which it is now a party or by which it is bound, and no consent, approval, license or authorization of any governmental bureau or agency or of any other person is required to be obtained in connection therewith.
- 4. <u>COVENANTS</u>. Grantor covenants and agrees with the Subordinated Noteholders that from and after the date of this Intellectual Property Security Agreement and until the Termination Date:
- (a) Grantor shall notify the Subordinated Noteholders immediately if it knows or has reason to know that any application or registration relating to any Patent or Copyright (now or hereafter existing) may become abandoned or dedicated, or of any adverse determination or development (including the institution of, or any such determination or development in, any proceeding in the United States Patent and Trademark Office, the United States Copyright Office or any court) regarding Grantor's ownership of any Patent or Copyright, its right to register the same, or to keep and maintain the same.

-3-

- (b) In no event shall Grantor, either directly or through any agent, employee, licensee or designee, file an application for the registration of any Patent or Copyright with the United States Patent and Trademark Office, the United States Copyright Office or any similar office or agency without giving the Subordinated Noteholders prior written notice thereof, and, upon request of the Subordinated Noteholders, Grantor shall execute and deliver a supplement hereto (in form and substance satisfactory to the Subordinated Noteholders) to evidence the Subordinated Noteholders's Lien on such Patent or Copyright, and the General Intangibles of Grantor relating thereto or represented thereby.
- (c) Grantor shall have the duty to prosecute diligently any trademark, patent and copyright applications pending as of the date of this Intellectual Property Security Agreement or thereafter until the Termination Date, to preserve and maintain all rights in the Patents and Copyrights, the registration of Copyrights and issued Patents, and any Patent and Copyright applications; provided, however, that so long as no Default shall have occurred and be continuing or would arise after giving effect thereto, Grantor may, after providing the Subordinated Noteholders with not less than thirty (30) days written notice and upon the consent of the Subordinated Noteholders which consent shall not be unreasonably withheld, permit to lapse or expire those Patents and Copyrights or applications therefor, which but for this Intellectual Property Security Agreement, Grantor would in its reasonable and ordinary business judgment permit to lapse or expire. Provided that no Default shall have occurred and be continuing or would arise after giving effect thereto, Grantor may, after providing the Subordinated Noteholders with not less than thirty (30) days written notice and upon the consent of the Subordinated Noteholders which consent shall not be unreasonably withheld, abandon any right to file a Patent or Copyright application in the United States which but for this Intellectual Property Security Agreement, Grantor would in its reasonable and ordinary business judgment choose to abandon.
- (d) In the event that any of the Intellectual Property Collateral is infringed upon, or misappropriated or diluted by a third party, Grantor shall notify the Subordinated Noteholders promptly after Grantor learns thereof. Grantor shall, unless it shall reasonably determine that such Intellectual Property Collateral is in no way material to the conduct of its business or operations, promptly sue for infringement, misappropriation or dilution and to recover any and all damages for such infringement, misappropriation or dilution, and shall take such other actions as the Subordinated Noteholders shall deem appropriate under the circumstances to protect such Intellectual Property Collateral.
- 5. <u>SECURITY AGREEMENT</u>. All of the Subordinated Noteholders' rights and remedies with respect to the Patents, Patent Licenses, Copyrights and Copyright Licenses, whether established hereby or by the Subordinate Note Agreement, or by any other agreement or by law shall be cumulative and may be exercised singularly or concurrently. Without limiting the foregoing, Grantor hereby acknowledges and affirms that this Intellectual Property Security Agreement is executed in furtherance of, and supplementary to, the provisions in the

-4-

ECW/1274/15/494087v2 10/26/00-HRT/KLF Subordinate Note Agreement, and that the rights and remedies of the Subordinated Noteholders with respect to the security interest in the Intellectual Property Collateral made and granted hereby are more fully set forth in the Subordinate Note Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

- 6. <u>REINSTATEMENT</u>. This Intellectual Property Security Agreement shall remain in full force and effect and continue to be effective should any petition be filed by or against Grantor for liquidation or reorganization, should Grantor become insolvent or make an assignment for the benefit of any creditor or creditors or should a receiver or trustee be appointed for all or any significant part of Grantor's assets, and shall continue to be effective or be reinstated, as the case may be, if at any time payment and performance of the Obligations, or any part thereof, is, pursuant to applicable law, rescinded or reduced in amount, or must otherwise be restored or returned by any obligee of the Obligations, whether as a "voidable preference," "fraudulent conveyance," or otherwise, all as though such payment or performance had not been made. In the event that any payment, or any part thereof, is rescinded, reduced, restored or returned, the Obligations shall be reinstated and deemed reduced only by such amount paid and not so rescinded, reduced, restored or returned.
- 7. NOTICES. Whenever it is provided herein that any notice, demand, request, consent, approval, declaration or other communication shall or may be given to or served upon any of the parties by any other party, or whenever any of the parties desires to give and serve upon any other party any communication with respect to this Intellectual Property Security Agreement, each such notice, demand, request, consent, approval, declaration or other communication shall be in writing and shall be given in the manner, and deemed received, as provided for in the Subordinate Note Agreement.
- 8. <u>TERMINATION OF THIS SECURITY AGREEMENT</u>. Subject to Section 6 hereof, this Intellectual Property Security Agreement shall terminate upon the Termination Date.
- 9. <u>POWER OF ATTORNEY</u>. Grantor acknowledges and agrees to grant, execute and deliver to Agent a general Power of Attorney, and the rights granted to the Subordinated Noteholders under such Power of Attorney extend to and may be exercised by the Subordinated Noteholders in connection with this Intellectual Property Security Agreement and that such rights include, without limitation, the right, if an Event of Default has occurred and is continuing, to assign or otherwise transfer (on behalf of the Grantor) any and all Intellectual Property Collateral. The powers conferred on the Subordinated Noteholders under the Power of Attorney are solely to protect the Subordinated Noteholders' interests in the collateral described the Security Agreement, including the Intellectual Property Collateral, and shall not impose any duty upon it to exercise any such powers. The Subordinated Noteholders agree not to exercise any power or authority granted under the Power of Attorney unless an Event of Default has occurred and is continuing. Grantor authorizes the Subordinated Noteholders to

-5-

file any financing or continuation statement without the signature of such Grantor to the extent permitted by applicable law.

10. <u>Authorization To Amend</u>. Grantor hereby authorizes the Subordinated Noteholders to modify this Intellectual Property Security Agreement at any time without the need for a formal amendment or the consent or signature of the Grantor in order to amend Schedule II or Schedule III to include any future Patents or Copyrights applied for or obtained by the Grantor or the Second Borrower.

IN WITNESS WHEREOF, Grantor has caused this Intellectual Property Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

SIMONIZ USA, INC.

Name:

William M. Gorra

Title:

President

SIMONIZ SPECIALTY MARKETS DIVISION LLC

By:

Name: William M. Gorra

Title: Manager

FIRST NEW ENGLAND CAPITAL, LIMITED PARTNERSHIP, as Agent

By: FINEC CORP., Its General Partner

By:

Richard C. Klaffky

Its:

President

SCHEDULE I

to

INTELLECTUAL PROPERTY SECURITY AGREEMENT

"Copyrights" shall mean all of the following now owned or hereafter acquired by any Person: (i) all copyrights in any original work of authorship fixed in any tangible medium of expression, now known or later developed, all registrations and applications for registration of any such copyrights in the United States or any other country, including registrations, recordings and applications, and supplemental registrations, recordings, and applications in the United States Copyright Office; and (ii) all Proceeds of the foregoing, including license royalties and proceeds of infringement suits, the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all renewals and extensions thereof.

"Copyright License" shall mean rights under any written agreement now owned or hereafter acquired by any Person granting the right to use any Copyright or Copyright registration.

"Patents" shall mean all of the following in which any Person now holds or hereafter acquires any interest: (i) all letters patent of the United States or any other country, all registrations and recordings thereof, and all applications for letters patent of the United States or any other country, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State or Territory thereof, or any other country; and (ii) all reissues, continuations, continuations-in-part or extensions thereof.

"Patent License" shall mean rights under any written agreement now owned or hereafter acquired by any Person granting any right with respect to any invention on which a Patent is in existence.

"Proceeds" shall mean "proceeds," as such term is defined in the Code and, in any event, shall include: (i) any and all proceeds of any insurance, indemnity, warranty or guaranty payable to any Borrower from time to time with respect to any Collateral; (ii) any and all payments (in any form whatsoever) made or due and payable to any Borrower from time to time in connection with any requisition, confiscation, condemnation, seizure or forfeiture of any Collateral by any governmental body, authority, bureau or agency (or any person acting under color of governmental authority); (iii) any claim of any Borrower against third parties for past, present or future infringement of any Intellectual Property; (iv) any recoveries by any Borrower against third parties with respect to any litigation or dispute concerning any Collateral; and (v) any and all other amounts from time to time paid or payable under or in connection with any Collateral, upon disposition or otherwise.

"General Intangibles" shall mean all "general intangibles," as such term is defined in the Code, now owned or hereafter acquired by any Person, including all right, title and interest which such Person may now or hereafter have in or under any Contract, Intellectual Property, interests in partnerships, joint ventures and other business associations, permits, proprietary or confidential information, inventions (whether or not patented or patentable), technical information, procedures, designs, knowledge, know-how, software, data bases, data, skill, expertise, experience, processes, models, drawings, materials, books and records, goodwill (including the goodwill associated with any Intellectual Property), all rights and claims in or under insurance policies (including insurance for fire,

damage, loss, and casualty, whether covering personal property, real property, tangible rights or intangible rights, all liability, life, key-person, and business interruption insurance, and all unearned premiums), uncertificated securities, choses in action, deposit accounts, rights to receive tax refunds and other payments and rights of indemnification.

"Goodwill" shall mean all goodwill, trade secrets, proprietary or confidential information, technical information, procedures, formulae, quality control standards, designs, operating and training manuals, customer lists, and distribution agreements now owned or hereafter acquired by any Person.

"Termination Date" shall mean the date on which all obligations under the Subordinate Note Agreement and Subordinated Notes are indefeasibly paid in full, in cash.

SCHEDULE II

to

INTELLECTUAL PROPERTY SECURITY AGREEMENT

I. PATENT REGISTRATIONS

<u>Patent</u>	Patent No.	<u>Issue Date</u>
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Polish Composition Forming 5330787 07/19/1994

Hydrophilic Layer and (Next Annuity Due: 01/19/2002)

Spray-Away Polishing Process (United States / File No. 2255-61)

Method and Apparatus for Monitoring 5,945,910 08/31/1999

and Reporting Handwashing (Expires 02/11/2018)

(United States / File No. 2255-93)

II. PATENT APPLICATIONS

Patent Serial No. Filing Date

Vehicle Tire Dressing 09/565,798 05/05/2000

and Method for its Use (United States / 2255-107)

Status: Deadline for responding to the Notice to File Missing Parts is 09/20/2000

III. PATENT LICENSES

Name of Agreement Date of Agreement Parties

None

SCHEDULE III

to

INTELLECTUAL PROPERTY SECURITY AGREEMENT

T	COPYRIGHT	PECICIP	ATIONS
1	LUPIRILI	KELTISIK	$A \cap B \cap S$

Copyright Reg. No. Date

None

II. COPYRIGHT APPLICATIONS

Copyright Application No. Date

None

III. COPYRIGHT LICENSES

Name of Agreement Date of Agreement Parties

None

-11-

ECW/1274/15/494087v2 10/26/00-HRT/KLF

TRADEMARK
RECORDED: 03/01/2001 REEL: 002248 FRAME: 0781