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03-13-2001



Docket No.:
5540.01

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To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Custom Industries, L.P.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: Custom Industries USA, Inc.

Internal Address: _____

Street Address: 4530 Fyler Avenue

City: St. Louis State: MO ZIP: 63116

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Missouri
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes No
 (Designations must be a separate document from
 Additional name(s) & address(es) Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 21, 2001

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

03/12/2001 GTOM11 00000125 2226671
01 FC:481 40.00 OP

Additional numbers Yes No

B. Trademark Registration No.(s)

2,226,671

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark S. Hostetler

Internal Address: Herzog, Crebs & McGhee, LLP
One City Center, 24th Floor

Street Address: 515 N. Sixth Street

City: St. Louis State: MO ZIP: 63101

6. Total number of applications and registrations involved:..... 1

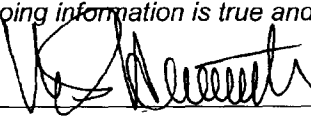
7. Total fee (37 CFR 3.41):.....\$ \$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark S. Hostetler  2/28/01
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

4

DEED OF ASSIGNMENT

WHEREAS, Custom Industries, L.P., a partnership organized and existing under the laws of the State of Delaware, located and doing business at 4530 Fyler Avenue, St. Louis, Missouri 63116 (hereinafter called the ASSIGNOR) is the proprietor of, has used and is using the trademark DAIRY HOUSE, which is registered in the United States Patent and Trademark Office under Registration Number 2,226,671, issued February 23, 1999.

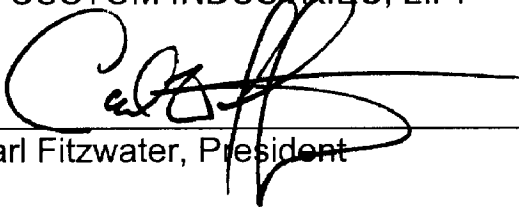
WHEREAS, Custom Industries USA, Inc., a corporation organized and existing under the laws of the State of Missouri, located and doing business at 4530 Fyler Avenue, St. Louis, Missouri 63116 (hereinafter called the ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the said trademark.

NOW, THEREFORE, for and in consideration of and in exchange for the sum of \$1.00 (One Dollar) and other good and valuable consideration, receipt of which is hereby acknowledged, the said ASSIGNOR does hereby, sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark together with all the good will connected with and symbolized by the said trademark, the same to be held and enjoyed by the said ASSIGNEE, its successors and assigns.

This Assignment shall not be deemed to become effective until it is executed by the ASSIGNEE.

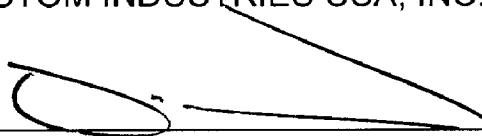
IN WITNESS WHEREOF, this Assignment has been signed for and on behalf of the said ASSIGNOR on the 21 day of February, 2001.

CUSTOM INDUSTRIES, L.P.

By: 
Carl Fitzwater, President

IN WITNESS WHEREOF, this Assignment has been signed for and on behalf of the said ASSIGNEE on the 21 day of February, 2001.

CUSTOM INDUSTRIES USA, INC.

By: 
Dale Musick, Chief Operating Officer

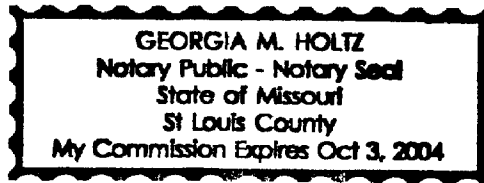
NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA)
STATE OF Delaware)
CITY OF St. Louis)

On this 21st day of February before me personally appeared Carl Fitzwater, to me known, who being duly sworn, did depose and say that he is the President of Custom Industries, L.P., a Delaware partnership, described in and which executed the foregoing document and he signed his name thereto by like order.

Georgia M. Holtz
Notary Public

Notarial Seal



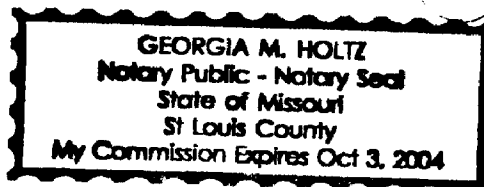
NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA)
STATE OF Missouri)
CITY OF St. Louis)

On this 21st day of February before me personally appeared Dale Musick, to me known, who being duly sworn, did depose and say that he is the Chief Operating Officer of Custom Industries USA, Inc., a Missouri Corporation, described in and which executed the foregoing document and he signed his name thereto by like order.

Georgia M. Holtz
Notary Public

Notarial Seal



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRANSMITTAL LETTER (GENERAL)
(With Certificate of Mailing by Express Mail)

Applicant/Registrant: Custom Industries, LLP
Serial No.:
Registration No.: 2,226,671
Trademark: DAIRY HOUSE & DESIGN

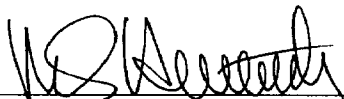
Docket No.
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TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Transmitted herewith is/are the following document(s):

- Transmittal Letter
- Assignment Recordation Cover Sheet
- Deed of Assignment from Custom Industries, L.P. to Custom Industries USA, Inc.
- Check for \$40.00 to cover the recordation fee
- Return post card to acknowledge receipt of same by the U.S. Patent and Trademark Office

- No fee is required.
- Please charge Deposit Account No. _____ in the amount of _____
A duplicate copy of this sheet is enclosed.
- A check in the amount of \$40.00 is attached.
Any excess or insufficiency should be credited or debited to Deposit Account No. 03-0942
A duplicate copy of this sheet is enclosed.


Signature

Dated: February 28 2001

I certify that this document and fee is being deposited on February 28 2001 with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive,


Signature of Person Mailing Correspondence

Charla Abernathy

Typed or Printed Name of Person Mailing Correspondence

EL337087683US

"Express Mail" Mailing Label Number

cc: