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U.S. Department of Commerce
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TRADEMARK

03-13-2001



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- New
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Reel # Frame #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
03012001

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

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City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/13/2001 TDIAZ1 00000018 0047375

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
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Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0047375"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Vincent L. Ramik

Name of Person Signing



Signature

March 5, 2001

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, BROWN-ROGERS-DIXSON COMPANY, a corporation existing under the laws of the State of North Carolina located at 675 North Main Street, Winston-Salem, North Carolina, 27102, has acquired all right in and to and is the owner¹ of the following trademark now registered in the United States Patent and Trademark Office:


Trademark	Registration No.	Issued
THE RECOLLECTION OF QUALITY REMAINS LONG AFTER THE PRICE IS FORGOTTEN	047,375	October 31, 1905

WHEREAS, THE CROSLEY CORPORATION, a corporation existing under the laws of the State of North Carolina conducting business at 675 North Main Street, Winston-Salem, North Carolina, 27102, is desirous of acquiring said registered trademark,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, BROWN-ROGERS-DIXSON COMPANY hereby assigns to THE CROSLEY CORPORATION all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and the registration thereof.

BROWN-ROGERS-DIXSON COMPANY

Date: 3/1/01

By:  SR
C.E. Dixson, Sr.
President/CEO

¹ Assignment recorded at U.S. Patent and Trademark Office, Assignment Branch, on May 22, 2000 at Reel/Frame 002085/0718.