03-14-2001



200462

Form PTO-1595 U.S DEPARTMENT OF COMMERCE 1-31-92 Patent and Trademark Office RECORDATION FORM COVER SHEET TRADEMARKS ONLY						
To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.						
Name of conveying party(ies): Beringer Wine Estates Company	2. Name and address of receiving party(ies):					
Individual(s) Association General Partnership Limited Partnership _X_ Corporation – Delaware Other	Name: Beringer Blass Wine Estates Company Internal Address:					
Additional name(s) of conveying party(ies) attached? yesXno	Street Address: 610 Airpark Road Post Office Box 4500 Napa, California 94558					
MAR - 7 2001	City State Zip _ Individual(s) citizenship _ Association _ General Partnership _ Limited Partnership X Corporation – Delaware _ Other If assignee is not domiciled in the United States, a domestic representative designation is attached: _ Yes X No Additional name(s) & address(cs) attached? _ Yes X No					
3. Nature of Conveyance:						
Assignment Merger Security AgreementX Change of Name Other						
Execution Date: February 7, 2001						
Application number(s) or registration number(s): See Exhibit A attached	1.					
If this document is being filed together with a new application, the execution date of the application is:						
A. Trademark Application No.(s)	B. Trademark Registration No.(s)					
See Exhibit A						
Additional number	s attached?Yes _XNo					
5. Name and address of party to whom correspondence concerning document should be mailed: Gary D. Krugman	6. Total number of applications and registration involved: 40					
SUGHRUE, MION, ZINN, MACPEAK & SEAS 2100 Pennsylvania Avenue, N.W. Suite 800 Washington, D.C. 20037-3202						
14/2001 GTON11 00000046 75445241	7. Total Fee (37 CFR 3.41): \$1,015.00 X Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.					
FC:481 40.00 DP FC:482 975.00 DP	Authorized to be charged to Deposit Account					
	8. Deposit Account No.: (Attach dupl. copy of this page if paying by Deposit Account)					
DO NOT WRITE IN THIS SPACE						
9. Statement and Signature.						
To the best of my knowledge and belief, the foregoing information is true	and correct and any attached copy is a true copy of the original document.					
Gard D. Krugman	Date 2001					
TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:						
OMB No. 0651-0011 (exp. 4/94)						
Do not detach this portion Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231						

<u>Mark</u>	Serial No	Filing Date:	Reg. No	Reg. Date	Our Ref
ROSE DE SAIGNEE	75/445,241	05-Mar-1998			S0641
WINE COUNTRY COOKING	76/049,870	16-May-2000			S2338
RED DOOR	76/139,926	02-Oct-2000			S4881
BERINGER - ALL WE KNOW IN A BOTTLE	76/139,949	02-Oct-2000			S4882
ALL WE ARE IN EVERY BOTTLE	76/158,283	02-Nov-2000			S5017
CASTELLO DI GABBIANO BELLEZZA	76/170,916	22-Nov-2000			S5092
ALLEANZA	76/170,917	22-Nov-2000			S5091
BB (STYLIZED)	75/046,954	23-Jan-1996	2,075,207	01-Jul-1997	M9963
TRE COLLINE	75/440,384	25-Feb-1998	2,267,780	03-Aug-1999	S0627
CSJ CARTOUCHE design	75/481,762	08-May-1998	2,267,798	03-Aug-1999	S0739
NIGHTINGALE	73/490,103	16-Jul-1984	1,381,715	04-Feb-1986	M9701
CHATEAU ST. JEAN	74/185,128	12-Jul-1991	1,685,517	05-May-1992	M8701
COMPOSEE	75/531,292	05-Aug-1998	2,375,958	08-Aug-2000	S0926
BERINGER FAMILY BOTTLING	72/007,745	07-May-1956	639,812	08-Jan-1957	M9697
MV LOGO	75/502,348	09-Jun-1998	2,230,930	09-Mar-1999	S0780
STAGS' LEAP & design	160,929	06-Mar-1978	1,116,457	10-Apr-1979	M9991
HUDSON HOUSE CUVEE	75/041,871	11-Jan-1996	2,181,010	11-Aug-1998	M8641
LEANING OAK	75/639,755	11-Feb-1999	2,413,063	12-Dec-2000	S1261
LVS	75/393,583	20-Nov-1997	2,239,799	13-Apr-1999	S0500
BERINGER	73/508,563	13-Nov-1984	1,354,578	13-Aug-1985	M9696
BERINGER FOUNDERS' ESTATE	75/410,671	24-Dec-1997	2,300,648	14-Dec-1999	S0547
MISCELLANEOUS DESIGN	75/333,309	30-Jul-1997	2,173,072	14-Jul-1998	S0301
RIVEFORT	75/285,097	01-May-1997	2,211,791	15-Dec-1998	S0091
STAGS' LEAP	74/732,700	21-Sep-1995	1,987,337	16-Jul-1996	M9992
CHATEAU ST. JEAN & Design	74/184,626	12-Jul-1991	1,694,735	16-Jun-1992	M8700
AUBERGE	74/298,420	27-Jul-1992	1,758,659	16-Mar-1993	M8696
Fleur De Lis Design	74/298,521	27-Jul-1992	1,758,661	16-Mar-1993	M8698
ALLUVIUM	75/117,317	12-Jun-1996	2,097,054	16-Sep-1997	M8816
CHATEAU ST. JEAN LA PETITE	75/214,314	17-Dec-1996	2,136,950	17-Feb-1998	M9858
CAMPANILE	75/011,516	26-Oct-1995	2,072,691	17-Jun-1997	M8989
APPELLATION COLLECTION	75/302,588	03-Jun-1997	2,183,045	18-Aug-1998	S0153
THIRD CENTURY	75/481,759	08-May-1998	2,309,900	18-Jan-2000	S0738
CINQ CEPAGES	75/071,297	07-Mar-1996	2,129,805	20-Jan-1998	M8682
MERIDIAN VINEYARDS	75/049,252	26-Jan-1996	2,032,043	21-Jan-1997	M8654
STONE CELLARS			1,741,594	22-Dec-1992	S4993
ST. CLEMENT	603,679	10-Jun-1986	1,434,162	24-Mar-1987	S1892
CHATEAU SOUVERAIN	75/046,866	22-Jan-1996	2,047,396	25-Mar-1997	M9962
WINE ESTATES COMPANY	75/257,755	14-Mar-1997	2,362,573	27-Jun-2000	M9999
Miscellaneous Design(St. Clement)	73/602,863	09-Jun-1986	1,438,284	28-Apr-1987	S1891
RIVERBENCH VINEYARD	74/282,361	08-May-1992	1,790,600	31-Aug-1993	M9702

EXHIBIT

A

TRAD

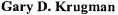
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LAW OFFICES

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March 7, 2001



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Asst. Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513



ATTN: ASSIGNMENT DIVISION

Re:

Recordation of Change of Name

Applicant: Beringer Blass Wine Estates Company

Our Ref: 200462

Sir:

Enclosed herewith for recordation is a change of name which indicates that Beringer Wine Estates Company has changed its name to Beringer Blass Wine Estates Company. Please record the change of name against the registration and serial numbers set forth in Exbihit A to the attached assignment cover sheet.

Also enclosed is a check in the amount of \$1,015 believed to be the fee in connection with this change of name. Please charge any underpayment or credit any overpayment to Deposit Account No. 19-4880.

Notice of Recordation of the change of name documents should be sent to the attention of the undersigned.

Respectfully submitted,

Gary D. Krugman

GDK:txe

Enclosures:

1. Change of Name

2. Assignment Cover Sheet

3. Check in the Amount of \$1,015

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RECORDED: 03/07/2001

REEL: 002250 FRAME: 0889